



A company of **Allianz** 

# Putting People First

**Q**uestar Capital Corporation is national broker/dealer focused on a commitment to people first.

Established in 1997, Questar Capital holds enormous depth of experience from senior management. Much of this experience has been used to create a team of highly talented professionals that continue to drive Questar Capital forward in the securities broker/dealer marketplace. We are a strong support team that is committed to helping our representatives achieve success and realize their full potential.

## Our vision

By putting people first, we will be the broker/dealer of choice for independent registered representatives who focus on financial planning.

## Our formula for your success

From tools and technology to coaching and training, everything we offer at Questar Capital is built around our key elements for facilitating your success. We do this by providing:

- Ongoing training and education to expand your expertise
- Internal and external sales support to help maximize your sales

- Back-office support that simplifies doing business
- Distinctive, personal service through our dedicated service team
- Progressive technology to help expand your marketing capabilities
- An expansive product platform, a progressive FIA program, and a fee-based program
- Rewards for your success with an exclusive compensation package and our Elite Producer recognition program
- Strength, through our affiliation with Allianz Life Insurance Company of North America, a leading provider of annuities and life insurance and Allianz SE, one of the world's largest financial services organizations

## Business-building career development

Questar Capital provides a wide range of personal coaching and training resources to help you increase your knowledge, develop your skills, and grow your business. Our tools and programs are designed to share strategies for maximizing revenue, improving time and resource management, and building a more powerful and efficient business.

## AMP – Amplify your impact<sup>SM</sup>

The Questar Capital AMP practice management program incorporates practical tools to help you: retain and expand client relationships, attract new clients and build a referral base, move your business toward a consultative model, communicate more effectively with your clients, and maximize your overall effectiveness

## Focus Forums

These local meetings – held at various locations across the country throughout the year – provide the perfect venue for sharing tools, information, and resources that help registered representatives grow their business:

## Personal support that exceeds expectations

Central to our mission at Questar Capital is the support of our most critical asset: you, the independent representative. We set standards higher than those in the industry to ensure that we consistently deliver on our promise to provide you with service and support that exceeds your expectations.

At Questar Capital, above all else, we place people and their success first. It's the driving principle that defines how we do business.

Discover Questar Capital, where people and their success come first.  
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