



# Innovative ALTERNATIVE STRATEGIES

# MLPs: A Compelling Asset Class

# **MODERATOR**

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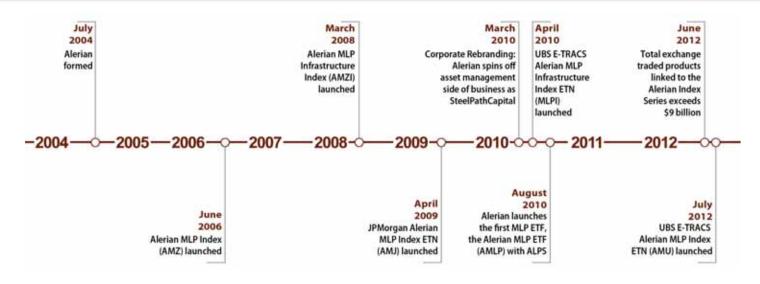
# **About Alerian**



Market intelligence provided through industry-leading benchmarks and analytics

Alerian launched the first real-time MLP index

Over \$9 billion is directly linked to the Alerian Index Series





# What is an Energy MLP?



# Energy Supply Chain Businesses

- Transportation & Storage
- Exploration & Production
- Gathering & Processing, Fractionation
- Other: Propane, Shipping, Coal

# Tax Efficiency

- No entity-level taxation if 90% of income is from "qualifying sources"
- Lower cost of capital and higher payout ratios than C corporations
- 70%-100% of distributions are tax-deferred return of capital

# Stable and Growing Cash Flows

- Fee-based, toll-road business models
- Interstate liquids tariffs indexed to inflation using PPI plus methodology
- Average distribution growth of ~7% for past 10 years

# 25 Years of Growth

- MLPs redefined in the 1980s to encourage US energy infrastructure build-out
- 2002: 28 MLPs totaling \$25 billion in market capitalization
- 2012: 83 MLPs totaling ~\$350 billion in market capitalization



# The Chemistry of MLPs



2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	Annualized
Commodities	MLPs	REITs	Commodities	REITs	Commodities	Utilities	MLPs	MLPs	Utilities	MLPs
32.1%	53.0%	35.0%	25.6%	35.6%	32.7%	-28.9%	85.0%	35.0%	19.9%	18.4%
REITs	Small Cap	Utilities	Utilities	MLPs	Utilities	DJIA	Non-US	Small Cap	MLPs	REITs
1.9%	47.3%	24.3%	16.8%	34.9%	19.4%	-31.9%	31.8%	26.9%	17.0%	10.4%
MLPs	Non-US	MLPs	REITs	Non-US	MLPs	Small Cap	REITs	REITs	REITs	Utilities
-2.0%	38.6%	23.4%	13.7%	26.3%	11.3%	-33.7%	27.6%	26.7%	9.4%	6.4%
DJIA	REITs	Non-US	Non-US	Utilities	Non-US	S&P 500	Small Cap	S&P 500	DJIA	Commodities
-15.0%	36.3%	20.2%	13.5%	21.0%	11.2%	-36.9%	27.2%	15.1%	8.4%	5.6%
Non-US	S&P 500	Small Cap	MLPs	DJIA	DJIA	REITs	S&P 500	DJIA	S&P 500	Small Cap
-15.9%	28.7%	18.3%	8.9%	19.0%	8.9%	-37.3%	26.5%	14.1%	2.1%	5.6%
Small Cap	DJIA	Commodities	S&P 500	Small Cap	S&P 500	MLPs	DJIA	Commodities	Commodities	Non-US
-20.4%	28.3%	17.3%	4.9%	18.4%	5.5%	-38.5%	22.7%	9.0%	-1.1%	4.7%
S&P 500	Utilities	S&P 500	Small Cap	S&P 500	Small Cap	Non-US	Commodities	Non-US	Small Cap	DJIA
-22.1%	26.3%	10.9%	4.6%	15.8%	-1.5%	-43.3%	13.5%	7.8%	-4.1%	4.6%
Utilities	Commodities	DJIA	DJIA	Commodities	REITs	Commodities	Utilities	Utilities	Non-US	S&P 500
-29.9%	20.7%	5.3%	1.7%	-15.0%	-16.3%	-46.4%	11.9%	5.5%	-12.1%	2.9%

Master Limited Partnerships (MLPs) are represented by the Alerian MLP Index (AMZ). The S&P 500 is a capitalization-weighted index of 500 stocks designed to measure performance of the broad domestic economy. The Dow Jones Industrial Average (DJIA) is a price-weighted average of 30 blue-chip stocks that are leaders in their industry. Utilities are represented by the S&P 500 Utilities Index, a composite of utility stocks in the S&P 500. Real Estate Investment Trusts (REITs) are represented by the Real Estate 50 Index, a supplemental benchmark to the FTSE NAREIT US Real Estate Index Series to measure the performance of more frequently traded equity REITs. Commodities are represented by the S&P Total Return World Commodity Index (SPWCITR). Non-US equities are represented by the MSCI Daily Total Return EAFE Index (NDDUEAFE). Small cap equities are represented by the Russell 2000 Index. Performance is provided on a total return basis.



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# **Different Strokes for Different Folks**



Investment Type	Direct Investment	Closed-End Funds	Open-End Mutual Funds	Exchange-Traded Notes	Exchange-Traded Funds	
Tax Characteristic Flow-Through	Yes	Yes	Yes	No	Yes	
Tax Treatment	Ordinary Income	Qualified Dividend	Qualified Dividend	Ordinary Income	Qualified Dividend	
Tax Form	Form K-1	Form 1099	Form 1099	Form 1099	Form 1099	
IRA/401k Eligible	Taxable Beyond \$1,000 in UBTI	Yes	Yes	Yes	Yes	
Leverage	No	Varies	Varies	Varies	No	
Annual Fee	None	Varies	Varies	0.85%	Varies	
First Fund Launched	N/A	February 2004	March 2010	July 2007	August 2010	
Total Funds	N/A	15	11	8	3	
AUM (\$ MM)	N/A	\$10.2B	\$3.5B	\$5.6B	\$3.4B	

Exchange-Traded Products Include: AMJ, AMLP, MLPA, MLPA, MLPI, MLPL, MLPN, MLPS, MLPW, MLPY, and YMLP Open-End Mutual Funds Include: AMLPX, CCCAX, CSHAX, INFRX, MLPAX, MLPDX, MLPLX, MLPFX, MLPPX, MLPUX, and TORTX Closed-End Funds Include: CEM, EMO, FEN, FMO, JMF, KED, KYN, MTP, NTG, SRF, SRV, TPZ, TYG, TYN, and TYY







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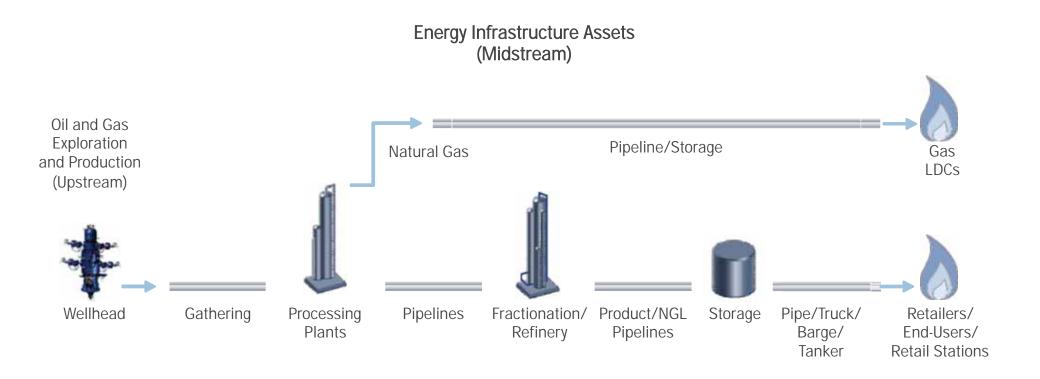
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## These are the logistic or infrastructure assets of the energy sector

 The assets are used to provide services to the energy industry: they connect the sources of supply with the end users





# Strategically Important Assets

 These assets are the backbone of delivering energy to our nation

# High Barriers to Entry

 Permitting costs and environmental review make certain assets economically irreplaceable

# Stable Earnings

 Substantial fee-based, inflation-linked revenues with limited commodity price risk

# Significant Free Cash Flow

 Long-lived assets generate free cash flow used to pay distributions and fund growth



We believe that MLPs and midstream companies are poised to deliver market leading returns, driven by strong fundamentals and a dynamic energy story, for the foreseeable future

**Yield:** 4% to 9%, 6.5% on average

6.5%

**Growth:** up to 15% for some companies with 6% to 7% a

6.5%

longer term average

T 0.570

Change in multiple: 100bps spread compression, which equates to an incremental return of 18% above the Y+G

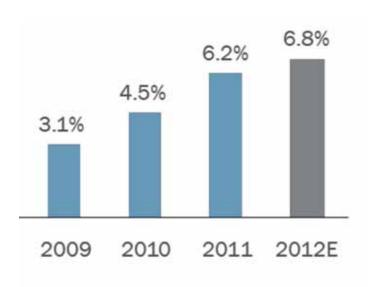
- 0 to 20%

**Total Return:** 

= 13% - 15%

Projected Base Return





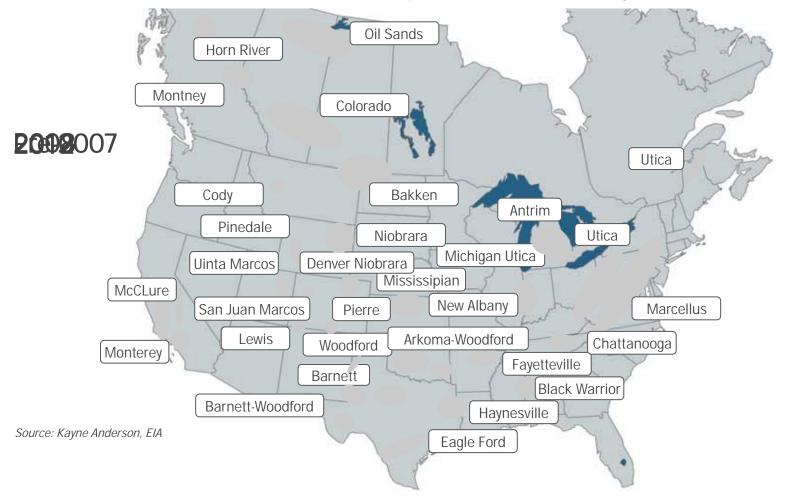
Note: Distribution growth based on market capitalization weighted average of the Alerian constituents for the period.

• Security selection is additive through identifying higher growth names that are mispriced by the market and avoiding names that lack compelling fundamentals



## Unconventional Reserves = Game-changer

- Shale gas has grown from 11% of production in 2008 to 34% in 2011 and could grow to 60% by 2035
- Increasing in U.S. crude oil production: In 10 years, U.S. could be the largest producer in the world
- First time in 50-years, refined petroleum products were the leading U.S. export in 2011
- \$250 \$300 billion in infrastructure investments anticipated over the next 15–20 years



Expected \$3 trillion in investments in unconventional petroleum development will drive jobs growth for the next 20-years



Drilling Completing Engineering Pipeline Construction Other Support Commercial Residential Industrial End-Users

Unconventional Resources = Jobs, Manufacturing and Higher GDP

