Securities America Inc.



Your business growth expert.

# Your Search Is Over

f you're searching for a new broker/dealer, you probably have a laundry list of reasons for wanting to leave: poor service levels, limited access to outside product, lackluster payout, technology built for the broker/dealer's benefit not yours, heavy-handed compliance – or worse, compliance that leaves your practice vulnerable.

Extraordinary customer service, access to thousands of nonproprietary products, competitive payout, advisor-focused technology and practice compliance should be basic requirements for your broker/dealer – and Securities America excels at doing all of these.

You deserve more than the basics. You deserve a broker/dealer with the imagination, creativity, dedication and passion to help you create the financial practice of your dreams – a broker/dealer like Securities America.

If we're not on your search list, we should be. Here's why.

## Your Clients' Future – And Yours

You've helped your clients build portfolios for retirement. Now it's time to develop a distribution plan for those assets. One thing has become certain in the past few years – nothing is ever certain when it comes to investing.

Your clients will look to you on how to live off their accumulated assets, and that's more complicated today than

simply generating a revenue stream from dividends, interest and Social Security. Securities America's Next-Phase™ program offers everything you need to become your community's specialist in income distribution.

#### Your Perfect, Profitable Practice

Attracting clients and assets plus perfecting workflows and efficiencies help advisor practices increase profitability. Advisors can perfect both sides of the equation through Next Level, our exclusive practice building coaching program. Next Level combines the best of our business consultations, coaching, fee-based conversion services and research from our million-dollar advisor survey. On average, graduates add assets at double – the rate of a control group of similar advisors.

### Flexibility for Managing Your Clients' Assets

Since 1994, Securities America has offered a hybrid-RIA option with the ability to conduct commission and advisory business on one consolidated platform, making it easier to get a clear picture of overall holdings. Securities America offers a complete line of flexible, fee-based advisory programs so you can design portfolios to meet the needs of each of your clients.

#### **Independence Plus**

As a subsidiary of Ladenburg Thal-

mann Financial Services, Securities America provides independent financial advisors the benefits of affiliation with an independent broker/dealer *plus* access to Wall Street capabilities more typically associated with wirehouses.

- Investment banking
- Proprietary equity research
- Access to Initial Public Offerings

Premier Trust Company, another Ladenburg affiliate, helps Securities America advisors retain more client assets as they transition from generation to generation. What sets Premier Trust apart is that they don't compete with the advisor for management of the assets. They focus on creation and administration of the trust structure, and the advisor continues to manage the assets.

#### We're ready when you are.

That's a little bit about what we do. To get a true understanding of how we do it and the people who get it done, you need to talk to us and visit our home office. We're the people who are going to help you make your practice what you want it to be. You'll leave knowing your search is over.

Call us today at **800.989.8441** or visit www.joinSAI.com.

Your search for a new broker/dealer won't be complete without talking to Securities America.

Member FINRA/SIPC

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