



4600 SOUTH SYRACUSE STREET, SUITE 500, DENVER, COLORADO 80237
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Q Describe your firm, its offerings and its mission.

Founded in 2001, our mission is to provide alternative investment products with weekly liquidity or better. Our Principals have over 70 years of combined investment experience and bring an investment approach that is designed with the intent to protect capital in down markets while achieving attractive returns in up markets. Our extensive experience analyzing and investing in traditional and alternative investment strategies provides an institutional approach to the management of our portfolios.

361° Capital offers innovative investment products designed to offer investors exposure to alternative investments that are liquid, transparent, and less costly.

Q Describe your investment strategy and how it might be unique.

The firm engineers multi-manager portfolios which seek to provide a steady return in the form of capital appreciation, low volatility, and low correlation relative to the broad domestic and foreign equity markets.

Q Describe how your investment products fit into a well-rounded asset allocation strategy.

Finding a product that reduces portfolio volatility, provides protection in a rising interest rate environment, and still maintains the potential for upside returns has never been more important. Advisors know that an allocation to alternatives can achieve these objectives, but finding the right vehicle can be a daunting task.

Our portfolios provide efficient access to alternative investment strategies that are liquid, transparent, and low cost. We've found that adding a 20% allocation of alternatives to a diversified portfolio of 60% equities and 40% fixed income has the potential to increase returns in a volatile market by more than 30% while reducing portfolio volatility by more than 13% on a historical basis.

Q How has your firm adapted during the recent economic downturn?

361°Capital provides innovative investment products built for today's economic environment. Our portfolios are liquid, transparent, and are provided in an investor-friendly structure. We strive to provide value through multiple dimensions:

Manager Selection

- Hand pick historically consistent top alpha-producing managers
- Uncorrelated return streams relative to the broader markets
- Flexibility to include any market sector or equity capitalization to find the highest alpha

Portfolio Construction

- Proprietary hedging technology
- Total portfolio hedging often provides more efficient and less costly hedging
- Expertise in individual security analysis and use of advanced options strategies

AT A GLANCE

Firm name: 361° Capital LLC

Principals: Brian Cunningham, CFA, President & CIO, Thomas Florence, CEO, Blaine Rollins, CFA, Managing Director & Sr. Portfolio Manager

Employees: 13

Location: 4600 South Syracuse Street, Suite 500, Denver, Colorado 80237

Years in business: 10 years

Assets under management: \$220 million

Minimum investment: \$10,000