



CITI CROSS ASSET GROUP • 390 GREENWICH STREET, 3RD FLOOR, NEW YORK, NY 10013
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Q Describe your firm, its offerings and its mission.

Citi, a leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Through Citicorp and Citi Holdings, Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

As part of Citi, the Cross Asset Group services Family Offices, Private Banks, Financial Advisors, Consumer Banks, Broker-Dealers and other institutional and corporate investors throughout the world. We provide a wide variety of innovative investment strategies and trading products for affluent, high-net-worth and ultra high-net-worth investors.

Q Describe your investment strategy and how it might be unique.

We consult with advisors to understand their clients' particular market views and risk appetites, then assess where our strategies could complement portfolio positions. We help determine what strategies could provide added value, such as reducing portfolio volatility, providing access to specific underlying asset classes or geographic markets, as well as quantitative investment strategies.

Educating both advisors and investors about risks and rewards is a core element of our CitiFirst offering of investments. We regularly host industry conferences, seminars and webinars and maintain a website www.citifirst.com. In addition, advisors may subscribe to weekly and monthly newsletters which contain offerings, ideas, secondary inventory, pricing information, white papers and more.

Q Describe how your investment products fit into a well-rounded asset allocation strategy.

CitiFirst investments may be complementary to traditional diversified portfolios. We offer a family of investment solutions designed to meet specific investor needs, including: capital protection, diversification and access to all geographic regions as well as a variety of other hard-to-access markets/sectors. We also offer indexes and unique strategies for exposure to

interest rates, FX, commodities, equity-linked and hybrid securities. We have the depth, strength and know-how to create customized notes, OTC derivatives strategies, as well as hedging and monetization solutions for high-net-worth and ultra high-net worth-investors.

Q How has your firm adapted during the recent economic downturn?

We continued to invest in our business during the recent economic downturn to build on the breadth and strength of our global business, products, services and brand across asset classes. We have an industry-leading investment solutions platform offering notes, deposits, certificates, exchange-traded notes and fund-wrapped investments for clients across the world. Further, we consistently provide investors with industry-leading proprietary strategies. One such innovation is the Citi Commodities Curve Enhanced Beta Indices (CIP <Go>), a strategy of exposure to exchange-traded commodities futures contracts. Another example is the Citi Global Interest Rates Strategy USD Index (CGRS10 US Index <Go>) which reflects the cumulative and aggregated returns of several interest rate strategies.

AT A GLANCE

Division & firm name: Cross Asset Group, Citigroup Global Markets Inc.

Principals: N/A

Employees: 250 globally

Location (for the Americas): 390 Greenwich Street, New York, New York

Years in business: Over 20 years

Assets under management: Over \$50 billion

Minimum investment: \$2 million for custom investments. Broadly marketed investments are available in minimum denominations of \$1,000. For more information, please call us at +1-212-723-7288 or go to www.citifirst.com