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Q Describe your firm, its offerings and its mission.

Incapital is a leading underwriter & wholesale distributor of fixed income securities & structured notes through a network of more than 700 broker-dealers, advisory firms, banks & institutions. For over 10 years, Incapital has offered the investment community custom tools & resources for diversifying portfolios.

Q Describe your investment strategy and how it might be unique.

With a diverse range of new issue and secondary market offerings, Incapital specializes in U.S. Agency securities, corporate notes, CDs CMOs, municipal bonds, and structured notes and CDs. Incapital also provides resources for financial advisors and investors to create income-producing portfolios and notes linked to a wide range of asset classes.

Q Describe how your investment products fit into a well-rounded asset allocation strategy.

Incapital underwrites and distributes new issue bonds and structured notes through a variety of channels. We also make markets in secondary bonds and structured notes, although we do not offer investment or allocation advice. Incapital maintains no accounts with individual investors.

Q How has your firm adapted during the recent economic downturn?

Incapital has upgraded two websites designed to assist financial advisors. These sites are Incapital.com and StructuredInvestments.com. Incapital has expanded its underwriting, distribution and trading platforms during the past three years to meet increased demand for investment grade fixed income and market-linked securities.

AT A GLANCE

Firm name: Incapital LLC

Principals: Tom Ricketts, Chairman; John Radtke, CEO; Phil Johnson, President; Steve Hartman, CIO; Jim Schaberg, Managing Director

Employees: 115

Location: Chicago, Boca Raton, London

Years in business: 12

Assets under management: NA (Underwriter & Wholesale Distributor)

Minimum investment: NA