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**Q Describe your firm, its offerings and its mission.**

Old Mutual Asset Management (OMAM) is a global multi-boutique investment organization, managing and growing a diverse portfolio of asset managers that serve institutional and individual investors around the world. OMAM offers access to over 160 investment strategies through OMAM's 18 affiliated investment firms whose combined assets under management was \$259 billion as of December 31, 2010.

Headquartered in Boston, OMAM is the name through which Old Mutual (US) Holdings Inc. conducts its U.S. asset management business. All investment advisory, mutual fund, and other products are managed and offered by OMAM affiliate firms ("Old Mutual Firms") and not by OMAM.

**Q Describe your investment strategy and how it might be unique.**

OMAM is distinguished by its multi-boutique model and ability to manage and cultivate diverse businesses. For OMAM, this means creating an environment where unique, entrepreneurial asset management boutiques (our affiliates) can thrive — and the investment professionals within them can do their best work for clients.

**Q Describe how your investment products fit into a well-rounded asset allocation strategy.**

OMAM's boutique investment affiliates manage a diverse and evolving product set, offering more than 160 investment strategies that span an array of asset classes and investment solutions. OMAM's firms serve institutional and individual investors around the world and benefit from the insights we gain through a globally diversified client base.

### AT A GLANCE

**Firm name:** Old Mutual Asset Management

**Employees:** OMAM and its affiliates employ over 1,500 people that operate out of 13 countries

**Location:** Boston, MA