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Q Describe your firm, its offerings and its mission.

Sycamore Entertainment is a diversified entertainment company that specializes in the acquisition, marketing and worldwide distribution of quality feature-length motion pictures. Our management team has more than 50 years' experience in the entertainment industry and utilizes its long standing relationships to provide territory specific marketing, promotion, media buying, theatrical placement and Print & Advertising financing for domestic theatrical release.

Our model allows participants to expose capital to the later stages of the feature film development process called Print & Advertising (P&A). Our philosophy is to mitigate downside risk by collateralizing the distribution "rights" of the product. Essentially becoming the last money in, first money out and delivering in a short term a high percentage return with residual net income for years to come.

Q Describe your investment strategy and how it might be unique.

Sycamore Entertainment through our Milestone Media Fund will structure investments to be a mix of senior production debt, last-in first-out print & advertising funding ("P&A") and production equity. Production equity will be securitized by cash-flowing government tax credits and collateralized by the rights of the film property itself, mitigating investment risk. Investments will fall into two primary categories – (1) Production Financing, (2) Distribution Financing.

Our Strategy is to create a diversified portfolio of debt, mezzanine and equity investments in 20 to 30 films over 5 years, focusing on the safer last-in first-out senior debt activities.

Q Describe how your investment products fit into a well-rounded asset allocation strategy.

Securitized film investing typically offers true non correlation to stock market performance. Our Products offer further diversification within the traditional alternative investing asset class. The investments are differentiated as it is deployed within the P&A, foreign sales, tax credit. Sycamore offers a secured investment that generates:

- Cash flow
- Near term capital appreciation
- Long term return

Q How has your firm adapted during the recent economic downturn?

The recent economic downturn has provided a market advantage for the company. This climate has reduced the number of entertainment banks by 50%, and the number of entertainment hedge funds has declined exponentially. The large film studios have concentrated on their own blockbuster movies in order to support their high overhead costs. This has led to a lack of liquidity for the production and distribution of mid-budget commercial films.

Sycamore will exploit this opportunity by providing last-in/first-out capital for the production & marketing of wide release mid-budget films that meet strict investment criteria. This market advantage allows Sycamore to charge higher than historically average rates on loans and garner higher percentages of the profits for a smaller equity investment.

Movie theaters continue to draw more people than all theme parks and major U.S. sports combined. Worldwide box office for all films reached \$29.9 billion in 2009, up 7.6% over 2008's total. International box office (\$19.3 billion) made up 64%, U.S. and Canada (\$10.6 billion) made up 36%. (M.P.A. Statistics)

Our firms' market place has increased during this stage and has indicated that it will continue this trajectory as the introduction of 3D films and cinemas continues to grow.

AT A GLANCE

Firm name: Sycamore Entertainment Group Inc.

Principals: Edward Sylvan CEO

Employees: 6

Location: Hollywood California

Years in business: 4

Assets under management: \$100 Million

Minimum investment: \$1 Million