

2012 EDITORIAL CALENDAR

JANUARY/FEBRUARY	BONUS DISTRIBUTION	SPACE	MATERIALS	MAIL DATE	
<ul style="list-style-type: none"> • Health Care for the Affluent • Family Mediation in Estate Planning 	<ul style="list-style-type: none"> • Inside ETFs Conference • 2012 Heckerling Annual Conference • AM&AA Winter Conference • IMCA NY Consultants • TD Ameritrade Institutional 	11/30/11	12/5/11	1/2/12	
MARCH/APRIL	<ul style="list-style-type: none"> • Heckerling Conference Followup • Personal Security • Wealth Management for Celebrities 	<ul style="list-style-type: none"> • Innovative Real Estate Strategies Conference • AALU Annual Meeting • ABA Wealth Management & Trust Conference 	2/7/12	2/14/12	3/8/12
MAY/JUNE	<ul style="list-style-type: none"> • Life Insurance Strategies • MFO Staff Development 	<ul style="list-style-type: none"> • Financial Advisor Retirement Symposium • Family Office Workshop • IMCA National Conference • IIR Family Office Forum • Pershing INSITE • Morningstar 	4/6/12	4/13/12	5/9/12
JULY/AUGUST	<ul style="list-style-type: none"> • Impact Investing Directory • Lifestyle Management • Children and Wealth 	<ul style="list-style-type: none"> • Innovative Alternative Strategies Conference • Impact Investing Workshop • ABA Forum for Fiduciaries 	6/7/12	6/14/12	7/9/12
SEPTEMBER/OCTOBER	<ul style="list-style-type: none"> • Multifamily Office Update and Directory of MFO/Wealth Advisory Services • Trust and Estate Planning • Alternative Investments 	<ul style="list-style-type: none"> • The Fiduciary Gatekeeper Research Manager Summit • FRA Family Office Forum • IMCA Advanced Wealth Conference 	8/7/12	8/14/12	9/7/12
NOVEMBER/DECEMBER	<ul style="list-style-type: none"> • Family Office/Wealth Advisory Technology Guide and Directory of Providers • Family Foundations • Technology 	<ul style="list-style-type: none"> • Family Office Workshop • Inside Commodities Conference • Schwab IMPACT 	10/8/12	10/15/12	11/8/12