

INDUCTIVE REAL ESTATE STRATEGIES HOW ADVISORS CAN ACHIEVE PORTFOLIO DIVERSIFICATION THROUGH REAL ESTATE

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Session Title Randy Anderson

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Robb Chapin

Co-Founder and Managing Partner Servant Investments

Is the Trend Your Friend?

- Macro trends drive sectoral real estate demand
 - Housing trends drive apartments and self-storage

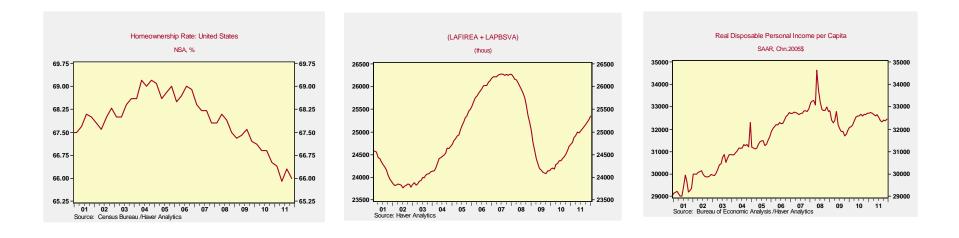
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- FIRE and Business Services employment drives office
- Disposable income drives retail
- What are the trends?



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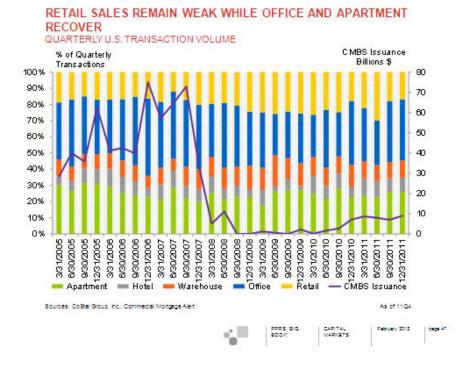
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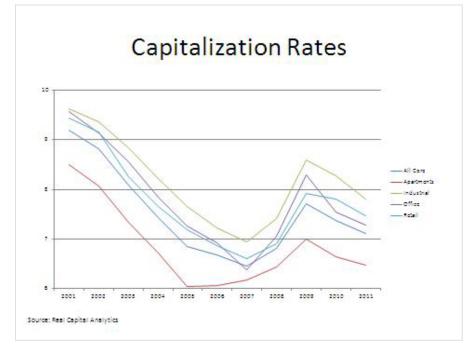
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Markets Reflect The Trends





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So How Are Trends Changing?

- Apartments
 - Housing market starting to turn?
 - Cap rates and transaction volume close to highest levels
 - Construction increasing
 - Weakening fundamentals and limited financial appreciation going forward?

•Office

- Employment continuing to recover, stoking demand
- Construction still at decade-low levels, restricting supply
- Transaction volumes and cap rates close to highest levels

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- Sound fundamentals but weaker financial appreciation going forward
- Retail
 - Consumer spending flat or declining in real terms
 - Transaction volume normalized but cap rates still somewhat above low

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• Weak fundamentals but some potential for financial appreciation

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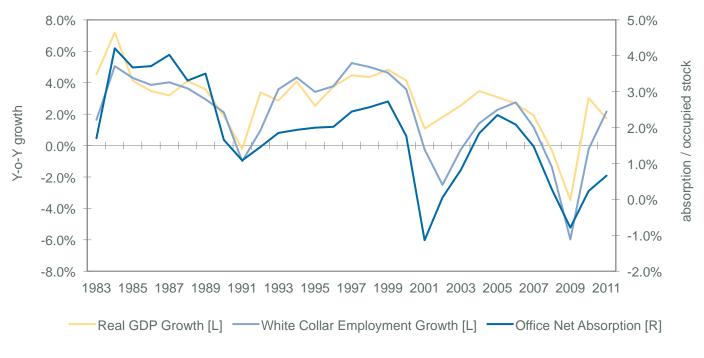
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Office

Office Demand Drivers



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- GDP
- Office using employment growth

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Sources: Bureau of Labor Statistics, Bureau of Economic Analysis, PPR, Inc., Principal Real Estate Investors

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Industrial

Industrial Demand Drivers



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GDPTrade

Sources: Bureau of Economic Analysis, International Monetary Fund, PPR, Inc., Principal Real Estate Investors

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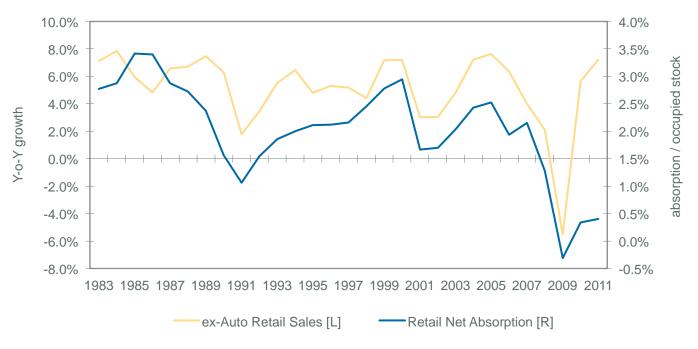
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Retail

Retail Demand Drivers



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Consumer Spending

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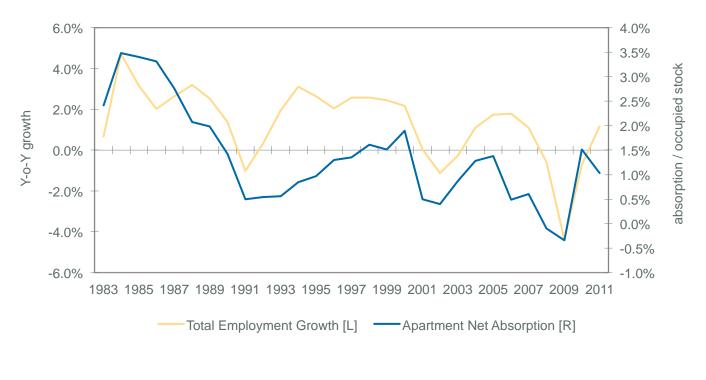
Credit

Sources: U.S. Census Bureau, PPR, Inc., Principal Real Estate Investors



Apartments

Apartment Demand Drivers



- Jobs
- Supply pipeline

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Sources: Bureau of Labor Statistics, PPR, Inc., Principal Real Estate Investors





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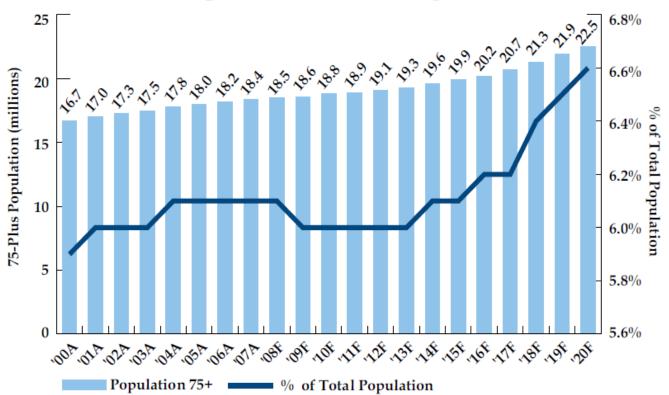
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Demographics Favor Healthcare



U.S. Population Estimates Age 75-Plus

Chart Source: U.S. Census Bureau; release date: August 14, 2008. Note: "A" indicates actuals based on estimate from 2000 Census and "F" indicates forecasted population projections from 2007 actuals.



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Demographics Favor Healthcare

Number of People Age 65 and Over and 85 and Over (millions)

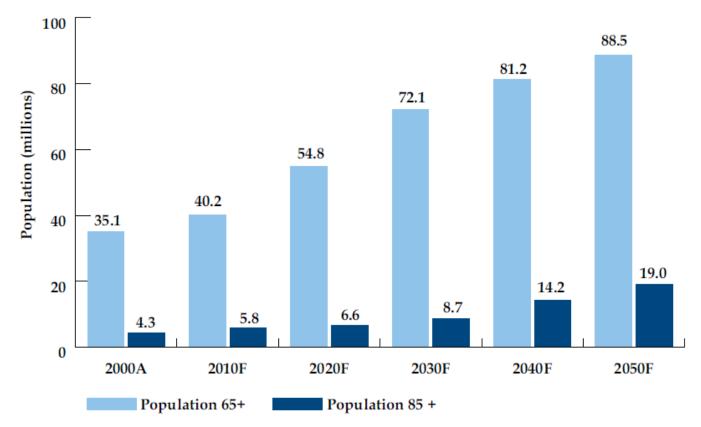


Chart Source: U.S. Census Bureau; release date: August 14, 2008. Note: "A" indicates actuals based on estimate from 2000 Census and "F" indicates forecasted population projections from 2007 actuals.



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Demographics Favor Healthcare

Number of People Living in the U.S. Age 100 and Older

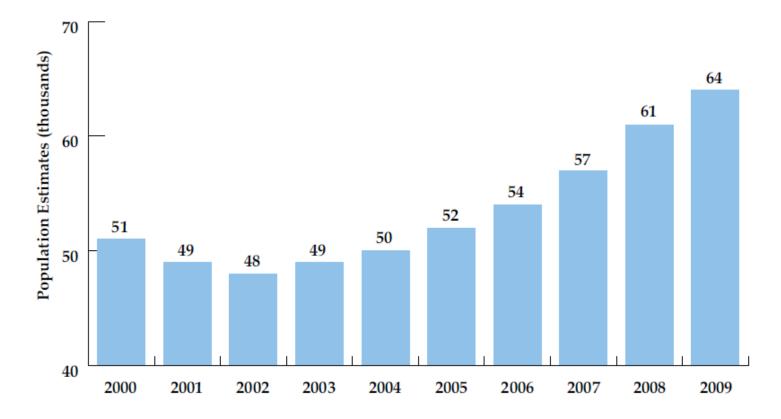


Chart Source: U.S. Census Bureau, Population Division. Release Date: June 2010

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Healthcare Expense Growing

National Health Expenditures



Chart Source: Centers for Medicare & Medicaid Services, released in September 2010.

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Healthcare Expense Growing

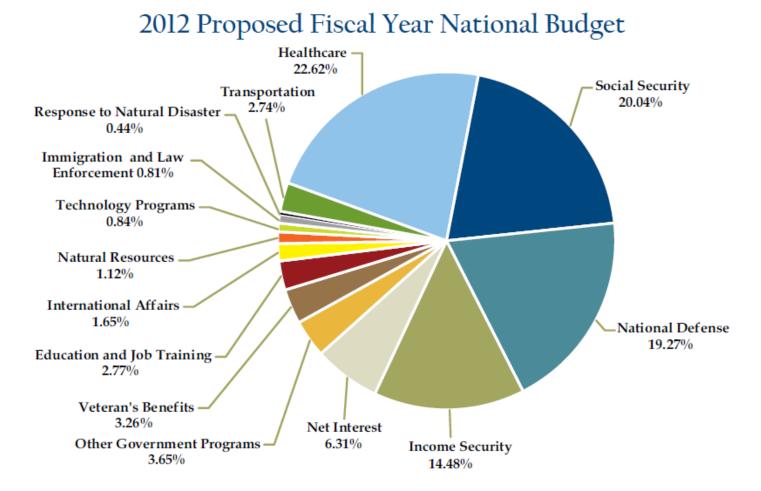


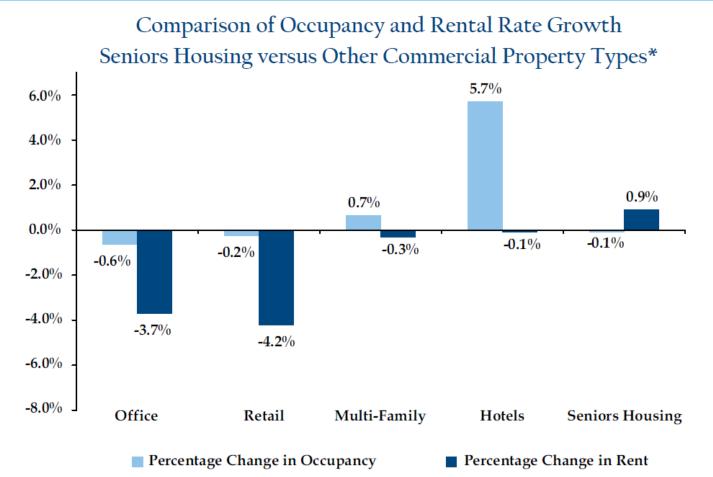
Chart Source: WhiteHouse.gov

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Senior Housing in Demand



*Chart Sources and dates of year-to-year comparisons: Seniors Housing source is NIC MAP Data & Analysis Service 4Q10; Retail, Office and Multifamily source is Mortgage Bankers Association Quarterly Data Book, Property and Portfolio Research 3Q10; Hotel source is Hotel News Now STR Q4 2010 Report.

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Pricing of Provider Stocks

Company	Ticker	Close Stock Price 4/14/2011	Trailing P/E Ratio ^{(1) (2)}	Trailing Moving Average ⁽¹⁾	52-Week Change ⁽¹⁾	52-Week Range			Enterprise
						High (1)	Low ⁽¹⁾	Market Cap 4/14/2011 ⁽²⁾	Value 4/14/2011 ^{(1) (1)}
Independent/Assisted Living:									
Assisted Living Concepts	ALC	36.20	25.48	33.37	5.13%	39.22	26.15	419.23M	535.02M
Brookdale Senior Living	BKD	26.09	N/A	21.80	23.05%	28.30	12.66	3,150.00M	5,650.00M
Capital Senior Living	CSU	9.38	58.63	7.36	80.15%	10.91	4.34	249.82M	398.45M
Emeritus Assisted Living	ESC	23.99	N/A	20.59	20.95%	26.35	14.55	1,060.00M	2,980.00M
Five Star Quality Care	FVE	8.36	13.04	6.78	164.17%	8.95	2.72	301.12M	308.93M
Sunrise Senior Living	SRZ	9.00	5.23	6.83	82.84%	12.44	2.18	503.14M	628.49M
Total IL/AL								\$5.68B	\$10.5B
Nursing Care:									
Advocat	AVCA	7.08	11.78	5.64	9.38%	7.60	4.00	40.66M	56.84M
Ensign Group	ENSG	31.72	16.52	24.55	79.92%	34.85	15.01	661.24M	724.99M
Kindred	KND	23.76	16.69	19.11	38.55%	26.27	11.50	938.40M	1,200.00M
National Healthcare Corp.	NHC	46.55	N/A	N/A	29.45%	33.02	49.35	642.60M	416.14M
Skilled Healthcare Group	SKH	14.80	N/A	9.31	106.44%	15.93	1.43	559.03M	1,050.00M
Sun Healthcare	SUNH	13.84	N/A	12.96	N/A	15.01	9.37	345.71M	425.28M
Total NC			(c)		503			\$3.19B	\$3.87B
Total Providers								\$8.87B	\$14.37B

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Pricing of Healthcare REITs

	Ticker	Close Stock Price 4/14/2011	Trailing Annual Dividend Yield ⁽¹⁾	Dividend Date ⁽¹⁾	52-Week Change ⁽¹⁾	52-Week Range		. Market Cap	Enterprise Value
Company						High (1)	Low (1)	4/14/2011	4/14/2011 ^{(1) (5)}
REITs:									
HCP, Inc.	HCP	37.50	5.10%	22-Feb-11	12.79%	38.29	28.53	15.06B	18.74B
Health Care REIT	HCN	52.17	5.30%	21-Feb-11	12.65%	53.10	38.42	7.69B	12.30B
Healthcare Realty Trust	HR	22.82	5.30%	2-Mar-11	-6.53%	25.24	20.06	1.53B	2.81B
LTC Properties	LTC	29.11	5.60%	28-Apr-11	1.60%	29.50	22.85	0.77B	1.03B
National Health Investors	NHI	46.38	5.20%	9-May-11	13.72%	49.00	34.18	1.28B	1.33B
Nationwide Health Properties	NHP	42.81	4. <mark>4</mark> 0%	3-Mar-11	20.59%	44.05	30.91	5.41B	6.89B
Omega Healthcare Investors	OHI	23.75	6.10%	14-Feb-11	13.67%	24.00	17.50	2.38B	3.57B
Senior Housing Properties Trust	SNH	23.40	6.40%	11-May-11	1.58%	25.28	19.25	3.32B	4.51B
Universal Health Realty	UHT	41.50	5.90%	30-Mar-11	7.52%	40.76	30.56	0.53B	0.59B
Ventas	VTR	54.90	4.00%	30-Mar-11	16.47%	57.45	43.14	8.94B	11.67B
Total REITs:								\$ 46.9B	\$ 63.44B
Providers & REIT's Estimated Ma	rket Can	italization To	tal:					\$ 55.77B	\$ 77.81B



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Interest Rates Remain Low

U.S. Treasury Yield Curve Rates



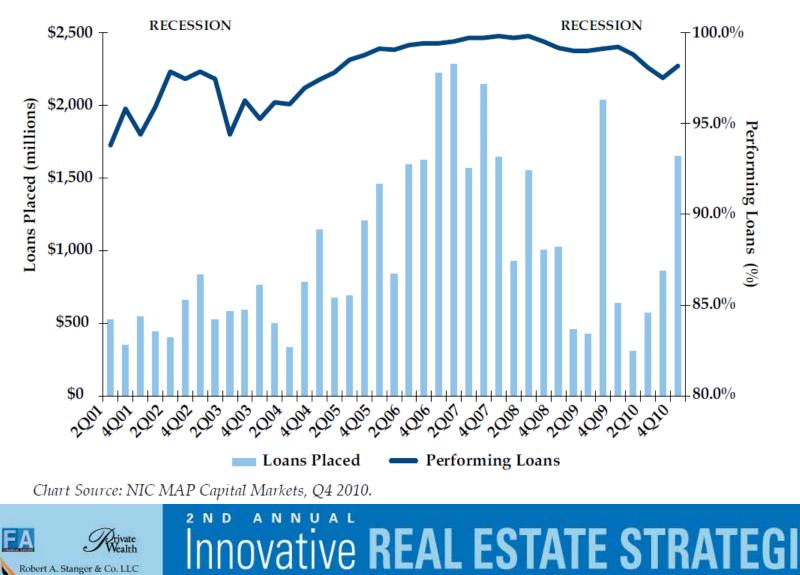
Chart Source: U.S. Treasury (January 3, 2000 - April 14, 2011, YTD)



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Capital Markets Returning

Loan Performance



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