

FA Digital Edition

(All digital materials are due 5 business days prior to 1st day of issue month)

Cover Sponsorship - Trim 8 1/8" x 10 7/8" | Bleed 8 3/8" x 11 1/8" | Live Area 7 5/8" x 10 3/8"

File Format – High resolution PDF, URL address required for click-through.

Video Enhancement - Maximum 100MB, 480 wide minimum (recommended), 4 minutes maximum

File Format - MPEG (.mpg, .mp4), Windows Media (.wmv), Flash Video (.fl v, .f4v), QuickTime (.mov), AVI (.avi), YouTube (embed URL) is digital edition only.

FA Digital Edition Mobile Apps

Storefront

Size 2048x450 [ipad landscape] & 1536x450 [ipad port air & iPhone]

File Formats PNG or JPG

Auto Trigger Ad

Url of the advertiser's choice and can be placed over any page within the app

Additional adjacent ad pages

Make your full page print magazine ad a spread in the app by adding additional page or profile