

## **Overview: 2024 Editorial Calendar**

|                 | January/February  | March   | April  | May  | June  |
|-----------------|---|---|--|--|---|
| Theme           | 2024 U.S. And Global<br>Equities Outlook  | Invest In Women*  | Independent Broker-Dealer<br>Outlook                                       | Next Generation Advice   | Life Planning-Financial<br>Wellness   |
| Features        | Real Estate Investing In A Post-Pandemic World, AI And Fintech Outlook, Alternative Investments | Women In Planning, Longevity<br>And Retirement Income,<br>College Education Funding | FA Magazine's Exclusive<br>Annual IBD Survey, Annuities,<br>Private Credit | Young Advisors To Watch,<br>Diversity and Inclusion, Growth<br>Investing | Marketing: Winning Clients &<br>Growing Your Firm, College<br>Education Funding, LTC<br>Insurance |
| Space Close     | 12/29/23  | 1/31/24   | 2/29/24  | 3/29/24  | 4/30/24   |
| Materials Close | 1/5/24  | 2/6/24  | 3/7/24   | 4/5/24   | 5/6/24  |
| Mail Date       | 2/1/24  | 2/29/24   | 4/4/24   | 5/2/24   | 5/30/24   |
|                 |   |   |  |  |   |

|                 | July/August  | September   | October   | November   | December   |
|-----------------|--|---|---|--|--|
| Theme           | RIA Outlook  | Tax-Managed Investing   | Client Transitions                                      | Fixed Income Perspectives  | Year in Review   |
| Features        | FA Magazine's Exclusive<br>Annual RIA Survey & Ranking,<br>Private Equity, Multi-Family<br>Offices | Roth IRAs, Tax-Managed<br>Equity Strategies, Registered<br>Income Investing, Registered<br>Index-Linked Annuities | B-D Recruiting, Asset<br>Protection, Financial Wellness | Annuities, Fixed Income<br>Investing, Year-End Tax<br>Strategies | ETF Outlook, Advisor Business<br>Models of the Future, Donor-<br>Advised Funds |
| Space Close     | 6/10/24  | 7/31/24   | 8/30/24   | 9/30/24  | 10/31/24   |
| Materials Close | 6/17/24  | 8/6/24  | 9/5/24  | 10/7/24  | 11/5/24  |
| Mail Date       | 7/11/24  | 8/29/24   | 9/26/24   | 10/31/24   | 11/27/24   |

IN EVERY ISSUE: Business Management, Client Relations, ETFs, Investing, Mutual Funds, Retirement Planning, Technology, Wealth Management