

INDEPENDENT BROKER-DEALER SURVEY 2014

SPONSORED BY





1. LPL Financial

ct Distribution		Number of	Gross	Gross	Devent	Employeee	AUM
al Funds	14%	producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	(\$MM)
d Annuities	3%	2013	2013	2013	2013	reps	2013
vidual Securities	3%	13,673	4.051.3	296.301	87	1:4	438,400.0
rance	1%	,		/			430,400.0
able Annuities	21%		· · · ·		eps operate their o		
Ts	0%				ent and financial pla		
native Investments	6%				d trust services. Pro actice management		
et Mgmt. Fees	29%				surance companies		
r	23%	advisory platforr	ns and technology	solutions.			
tact: www.lpl.com ther Carter -733-3822			e advisors. Serve		atform of complian artner by working c		

2. Ameriprise Financial Services

duct Distribution		Number of	Gross	Gross			
tual Funds	18%	producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
ed Annuities	0%	2013	2013	2013	2013	reps	2013
ividual Securities	2%	7.511	3.241.1	431.515	91	N/A	N/A
urance	4%	,	- /	- ,			N/A
riable Annuities	12%	-	operate a corporat				
ITs	4%	•	Provides a broad ra	0 1	services and adviso	or support with an e	mphasis on
ernative Investments	0%		0	0	compliance recourt	roop and online con	anlianaa
set Mgmt. Fees	0%		upport: Provides fie best practices, pro				
ıer	60%		ort clients and advo				
ontact: www.joinameri anish Dave '7-790-3477	prise.com	trades, account	is, advice, OBAs and	d other activities.			

3. Raymond James Financial Services

t Distribution		Number of	Gross	Gross			
I Funds	30%	producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Annuities	2%	2013	2013	2013	2013	reps	2013
ual Securities	9%	3,279	1,396.0	471.300	80-100	1:1	190.939.8
9	1%		· · · · ·				100,000.0
Annuities	12%				reps operate their (
	0%				ncluding wealth, ret		
Investments	1%				earch; insurance; tru t banking. Additiona		
mt. Fees	42%	0	, 0		d social media activ	-	arcening agency
	3%	Compliance Su	pport: A dedicate	d team of speciali	ists support financi	al advisors and fo	cus on fulfilling
vw.advisorchoi	ice.com	their mutual reg	ulatory and risk m	nanagement respo	onsibilities.		
1							
5							

4. Commonwealth Financial Network

866-462-3638

Mutual Funds	12%		Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Fixed Annuities	0%		2013	2013	2013	2013	reps	2013
Individual Securities	1%		1.487	822.1	522.868	91	1:2	85.991.8
Insurance	2%		/ -		,			00,001.0
lariable Annuities	13%		Does your firm	operate a corpora	ate RIA? Yes. Can i	reps operate their o	own RIA? Yes.	
REITs	4%					erving their clients a investment advisors	0 1	,
Alternative Investments	2%		service models.		es and registered		s, as well as ullou	gii iiyona
Asset Mgmt. Fees	54%		Compliance Su	nnort: Advisors a	re given guidance	in identifying and	resolving issues af	fecting their
Other	12%					rivacy policy, creati		
Contact: www.common	wealth.con	1	proper notificat	on of advisory fee	es in compliance v	vith custody rules a	nd regulatory firm	filing.



5. Lincoln Financial Network



Contact: www.JoinLFN.com JoinLFN@lfa.com 866-536-6630

Other

19% 4%

0,400	793.0	N/A	IN/A	N/A
Does your firm	operate a corporate	e RIA? Yes. Can re	ps operate their (own RIA? Yes.
professionals, e Strategic partne	xecutives and retiree rships have been de	es develop complex veloped with many	x wealth protection y regional and nat	I solutions to help bus n, retirement and inve- tional accounting firm their target market.

Compliance Support: Advisors are given guidance in identifying and resolving issues affecting their business, including developing and maintaining a privacy policy, creating client agreements and providing proper notification of advisory fees in compliance with custody rules and regulatory firm filing.

6. AXA Advisors

Product Distribution Mutual Funds	9%	Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
ixed Annuities	0%	2013	2013	2013	2013	reps	2013
ndividual Securities	1%	5.080	676.9	104.138	50-85	1:24	29.784.0
surance	10%	- ,		- ,			23,704.0
ariable Annuities	56%	-			eps operate their o		
EITs	3%				products that include investment produc		
lternative Investments	0%		urance, annuities a			is and asset mana	igement
sset Mgmt. Fees	17%	,	,	()	a registered princi	inal dedicated to c	ompliance
Other	4%				d by a professional.		
Contact: www.axa.com Wendy Patin 212-314-2968			that provides aco llance and exams,		of marketing materi gulatory matters.	als and communic	cations,

7. Northwestern Mutual

Product Distribution			Number of	Gross	Gross			
Mutual Funds	20%		producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees	AUM (\$MM)
Fixed Annuities	0%		2013	2013	2013	2013	reps	2013
dividual Securities	1%		5.998	654.5	109.112	Up to 90	1:23	100.090.9
surance	2%		.,		,			100,000.0
ariable Annuities	12%					eps operate their (
EITs	0%					services including services, private c		
iternative Investments	0%		advisory services		ce, annunces, nusi	services, private c	ilent services, mut	uai iunus and
sset Mgmt. Fees	47%		,		ens through appro	oval of marketing m	naterials administ	ration of
ther	18%					dministration of co		
Contact: www.northwest Amy Jansen I14-665-1699	ternmutua	al.com	investigations, a transactions, ad	dministration of e ministration of pri	errors and omissio	ns insurance, moni grams, and the firr	itoring securities a	and insuranc

8. Cambridge Investment Research

800-777-6080 x 1163

uct Distribution I <mark>al Funds</mark>	12%	Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
d Annuities	1%	2013	2013	2013	2013	reps	2013
dual Securities	3%	2.465	571.7	243.395	95	1:4	60.702.1
ance	5%	,		-,			00,702.1
ble Annuities	14%	-			reps operate their o		
Ts	6%				dge. The firm is own ustomized business		
native Investments	3%					-	
et Mgmt. Fees	54%				pliance to rep-advi idance and support	, , ,	
er	2%		g assistance and p				ig ioviow,
ntact: www.joincamb e Selberg	ridge.com						



9. Securities America

Contact: www.ioinsai.com

800-747-6111 ext. 1002

Greaa Johnson



Compliance Support: Offers technology that helps advisors efficiently fulfill their regulatory obligations, from trade review to electronic advertising review tracking, automated email surveillance, online firm element education, and automatic imaging for all business documents. Automated systems are augmented by specialized teams of professionals who understand the nuances of compliance for the independent model.

10. Royal Alliance Associates

Product Distribution			Number of	Gross	Gross			
Mutual Funds	19%		producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Fixed Annuities	0%		2013	2013	2013	2013	reps	2013
Individual Securities	3%		1,689	444.4	264.159	90	1:8	53.382.0
Insurance	2%		· ·		- ,			00,002.0
Variable Annuities	27%		-			eps operate their o		
REITS	9%					pletely open archite at makes sense to t		lowing advisors
Alternative Investments	0%			• •		dvisors with additio		the OC Llovel
Asset Mgmt. Fees	39%					onvenient fulfillmer		
Other	1%					s to a library of nea		
Contact: www.joinroyala Kevin Danaher 212-551-5642	alliance.co	m	customizable ad	dvertising pieces r	nakes staying con	ipliant easy.		

11. Cetera Advisor Networks

Product Distribution			Number of	Gross	Gross			
Mutual Funds	23%		producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees	AUM (\$MM)
Fixed Annuities	1%		2013	2013	2013	2013	reps	2013
Individual Securities	2%		2.471	435.1	176.102	94	1:5	74.122.1
Insurance	5%				- / -			74,122.1
Variable Annuities	17%					eps operate their o		
REITS	5%					nbines Cetera's res and assistance wit		
Alternative Investments	1%		0	0	ing are also offered		in business planini	ig, practice
Asset Mgmt. Fees	40%		Compliance Su	port: Staff partn	ers with reps to m	onitor the regulato	rv environment an	d rule changes
Other	6%					management. The		
Contact: www.ceteraadv	visornetwo	orks.com	compliance alert	s and a proprieta	ry CE program.			

Douglas King

310-257-7490

12. National Planning Corporation

Product Distribution		Number of	Gross	Gross			
Mutual Funds	15%	producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Fixed Annuities	2%	2013	2013	2013	2013	reps	2013
Individual Securities	1%	1.359	382.7	281.633	91	1:7	N/A
Insurance	1%	,		- ,			11/73
Variable Annuities	37%				reps operate their (
REITS	7%				ing relationships wi and practice manage		
Alternative Investments	2%				e and offers paper-f		
Asset Mgmt. Fees	25%				practice manageme		
Other	10%		J	run your practice li			
Contact: www.joinnpc.c John C. Johnson 800-881-7174	om	licensing and re units. Each wor	egistration, dispute ks directly with af	e resolution, audit	comprises the adv and examination a reps and investme d regulations.	nd investment advi	sor compliar



13. NFP Advisor Services Group



Contact: www.nfp.com Dan Schwamb 512-697-6162

requirements, CE cross credits from other events, consultative compliance advice, and an outreach program to ensure new regulation communications are reaching the right audiences.

14. MML Investors Services

Product Distribution		Number of	Gross	Gross			
Mutual Funds	19%	producing	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Fixed Annuities	1%	reps 2013	2013	2013	2013	reps	2013
ndividual Securities	0%	3.725	360.8	96.871	85	1:18	53.000.
Insurance	10%	-, -		/ -			55,000.
ariable Annuities	41%	-		te RIA? Yes. Can	reps operate their o	own RIA? No.	
REITS	0%	Specialization:					
Atemative Investments	0%	•	•• •		ompliance tools, inc	0, , ,	
Asset Mgmt. Fees	19%				roved communicatio dle both general issi		
Other	10%				topics" calls with su		
Contact: www.mmlinve Nathan Hall 413-744-5006	stors.com	compliance con	ference, in which r	elevant superviso	ry and compliance t	opics are discusse	d in depth.

15. Securian Financial Services

Mutual Funds	12%	Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Fixed Annuities	0%	2013	2013	2013	2013	reps	2013
Individual Securities	1%	1,035	355.4	343.375	N/A	N/A	17.602.6
Insurance	40%						17,002.0
lariable Annuities	24%	Does your firm	operate a corpora	te RIA? Yes. Can I	eps operate their o	own RIA? No.	
REITs	0%	Specialization:	Provides an invest	ment advisory pla	tform.		
Alternative Investments	0%				nd advisors is offer		
Asset Mgmt. Fees	20%				nsulting, advertising ions, annual compl		
Other	3%				nents, outside busi		
Contact: www.securian. Robert Subjects 651-665-5887	com		unts supervision.				

16. ING Financial Partners

Product Distribution			Number of	Gross	Gross			
lutual Funds	30%		producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
xed Annuities	2%		2013	2013	2013	2013	reps	2013
dividual Securities	4%		2.409	301.0	124.930	89	1:8	39.154.3
surance	5%		,		,			00,104.0
riable Annuities	26%		-			eps operate their o		
ITs	0%					ucts and support to tribution channels,		
ternative Investments	9%					and field manager		auvisory
sset Mgmt. Fees	24%		,	0, 1		ull-service support,		k of well-tra
ther	0%					de review and adve		
Contact: www.ingfinanc Bonnie Reed 515-698-6705	ialpartner	s.com		liance meetings, c		rm element CE and		



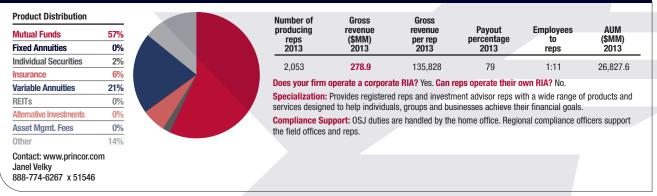
17. FSC Securities Corporation



Contact: www.joinfsc.com Kevin Danaher 212-551-5642

of all specialties to operate their practice in a way that makes sense to them.
Compliance Support: Compliance staff supports advisors with additional supervision at the OSJ leve Online advisor compliance tools allow for fast and convenient fulfillment of compliance requirements. Social media compliance is streamlined and access to a library of nearly 5,000 pre-approved advertis pieces makes staying compliant easy.

18. Princor Financial Services Corporation



19. SagePoint Financial

Product Distribution Mutual Funds	23%	Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
ixed Annuities	0%	2013	2013	2013	2013	reps	2013
ndividual Securities	3%	1,577	278.6	173.843	90	1:8	32.953.0
nsurance	3%			- /			32,933.0
ariable Annuities	30%				reps operate their o		
EITs	9%				completely open ar		ı, allowing
ternative Investments	0%			•	a way that makes s		
sset Mamt. Fees	29%				visors with additiona invenient fulfillment		
other	3%				to a library of nearly		
Contact: www.joinsagep Kevin Danaher 212-551-5642	- / -		•	nakes staying com			, ,

20. INVEST Financial Corporation

800-245-4732

utual Funds	18%	producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM
ixed Annuities	5%	2013	2013	2013	2013	reps	2013
ndividual Securities	3%	1.089	278.1	255.408	90	1:6	N/A
nsurance	1%	,		,			11/1
ariable Annuities	29%	-			reps operate their o		
REITs	8%				el broker-dealer. Off Irces and technolog		
Alternative Investments	5%			••		•	
Asset Mgmt. Fees	19%				vorks to support the und on advertising a		
Other	12%				online compliance		. o no no , a



21. First Allied Securities

itual Funds	13%	Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
ixed Annuities	1%	2013	2013	2013	2013	reps	2013
ndividual Securities	13%	657	272.3	414.436	89	1:3	27.0
nsurance	3%			,			21.0
Variable Annuities	24%				eps operate their o		
REITs	14%				nt solutions and an in achieving indivic		that delivers
Alternative Investments	4%	•			n planning, informa	0 0	ony and
Asset Mgmt. Fees	28%				se that have a hybr		
Other	0%	00111110010110.11		too along mar alo	oo machavo a nyoi		

Matthew Bassuk 800-336-8842

22. Transamerica Financial Advisors



23. Cetera Advisors

727-557-2297

Product Distribution	14%	Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
ixed Annuities	0%	2013	2013	2013	2013	reps	2013
dividual Securities	3%	1,118	261.5	233,906	91	1:2	27,027.1
isurance	4%						21,021.1
ariable Annuities	20%	Does your firm	operate a corpora	te RIA? Yes. Can r	eps operate their o	own RIA? Yes.	
ITs	10%				uild stronger client r		
ternative Investments	4%				r approach lets adv		
		practice develop	ment support they	need to grow with	n the help of like-m	inded financial pro	tessionais.
sset Mgmt. Fees	36%	Compliance Su	port: Staff partne	rs with reps to mo	nitor the regulatory	r environment, rule	changes and
ther	9%	promote best pra	actices in compliar	nce and risk mana	gement. Offers nati	onwide meetings, (compliance
Contact: www.ceteraadv	isors.com	alerts and a prop	orietary CE program	n.	-		
ay Vinson	10010.00111						
720-509-2447							

24. Woodbury Financial Services

Product Distribution		Number of	Gross	Gross	Devent	F oundations	
Nutual Funds	17%	producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Fixed Annuities	0%	2013	2013	2013	2013	reps	2013
ndividual Securities	0%	1.075	250.8	240.853	90	1:8	26.987.0
surance	10%	,		- ,			20,507.0
ariable Annuities	46%	Does your firm	operate a corpora	ate RIA? Yes. Can r	eps operate their o	own RIA? Yes.	
EITs	10%				pletely open archite kes sense to them.		t allows
Iternative Investments	0%			,	visors, with addition		
sset Mgmt. Fees	14%				nvenient fulfillment		
ther	3%		· · · · · · · · · · ·		to a library of nearl		
Contact: www.joinwood Kevin Danaher 212-551-5642	bury.com		•	nakes staying comp			



25. Cetera Financial Institutions



Other 11% Contact: www.ceterafinancialinstitutions.com Sean Casev 770-792-790

11%

Asset Mgmt. Fees

and strengthen relationships through flexible program structure hardwired exclusively for financial institutions. Compliance Support: Compliance structure is designed to efficiently comply with all applicable banking and credit union laws and regulations. Staff partners with reps to monitor the regulatory environment, rule changes and promote best practices in compliance and risk management. Offers nationwide meetings, compliance alerts and a proprietary CE program. On-site attorneys focus exclusively on the critical areas affecting financial institution investment programs.

26. Lincoln Investment Planning

Product Distribution			Number of	Gross	Gross			
Autual Funds	27%		producing reps	revenue (\$MM)	per rep	Payout percentage	Employees to	AUM (\$MM)
ixed Annuities	2%		2013	2013	2013	2013	reps	2013
ndividual Securities	1%		811	194.6	205.682	N/A	1:3	22.222.
isurance	2%							~~,~~~.
ariable Annuities	23%		· ·			reps operate their o		
EITs	1%		Specialization:	Operates as a full-s	service broker-dea	ler and registered in	vestment advisor.	
Itemative Investments	1%					ing a new advisor's		
Asset Mgmt. Fees	43%					pervisors. There is the in regard to sec		
Other	0%		products and se	0 0	anadon and guida	ise in regard to see		ina aavioory
Contact: www.lincolninv Ed Forst 215-881-4553	vestment.c	om						

27. SII Investments

Product Distribution Mutual Funds	14%	Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees	AUM (\$MM)
ixed Annuities	2%	2013	2013	2013	2013	reps	2013
ndividual Securities	2%	582	189.6	325.726	91	1:7	N/A
isurance	1%			, .			11/7
ariable Annuities	31%				reps operate their (own RIA? Yes.	
EITs	12%	•	leeds-based finan	1 0			
Iternative Investments	3%					ertising review, sur	
sset Mgmt. Fees	24%					nd investment advi nt advisor reps to e	
Other	11%					on is given to reps	
Contact: www.siionline.o Steve Van Domelen 920-996-2699	com	and regulatory c	hanges.		-		

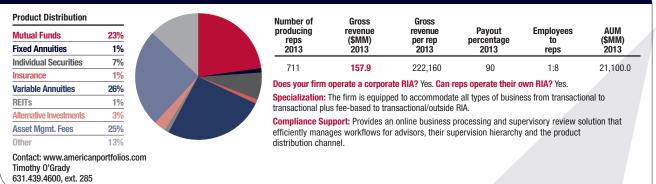
28. Park Avenue Securities

Product Distribution			Number of	Gross	Gross			
Mutual Funds	16%		producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Fixed Annuities	0%		2013	2013	2013	2013	reps	2013
Individual Securities	2%		2.191	158.7	72.420	N/A	1:19	20,717.6
Insurance	1%		, -		, -			20,717.0
Variable Annuities	51%					eps operate their o		
REITS	0%					ker-dealer and regis ls, variable annuities		
Alternative Investments	0%) and advisory prog		s, valiable life, reur	ement plans,
Asset Mgmt. Fees	27%		,		, , , , , ,	gh a home office c	ompliance departr	nent as well as
Other	3%					and guidance on		
Contact: www.parkaven	uesecuriti	es.com	plished through	training, support,	meetings and acc	ess to various tech	nology tools.	

Jill Cooley



29. American Portfolios Financial Services



30. Triad Advisors

Product Distribution		Number of	Gross	Gross			
Mutual Funds	9%	producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Fixed Annuities	2%	2013	2013	2013	2013	reps	2013
Individual Securities	6%	553	155.7	281.583	89	1:9	3.316.7
Insurance	2%			- ,			5,510.7
Variable Annuities	9%				eps operate their o		
REITs	16%				usinesses through r nodel. The firm activ		
Alternative Investments	4%	3(38) retirement		ilidye a liybilu niA i	nouel. The min activ	rely ellyages in sup	iporung 3(21) anu
Asset Mgmt. Fees	40%	· · /	. 0	ro-business, comn	nonsense complian	ce support and re	oulatory
Other	12%				rid RIAs. The compl		
Contact: www.triad-adv	isors.com	assistance with	state/SEC audits	and E&O coverage	for outside RIA bu	siness.	

Nathan Stibbs 800-720-4003

31. Cadaret, Grant & Co.

uct Distribution Ial Funds	33%	Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees	AUM (\$MM)
l Annuities	1%	2013	2013	2013	2013	reps	2013
ridual Securities	6%	770	154.4	200.467	90	1:7	3.800.0
rance	1%						3,000.0
ble Annuities	30%				eps operate their o		
S	1%	· ·	•	0 1	visors with custome		
native Investments	0%				partners and couns		
et Mgmt. Fees	23%	compliant. Guida advisor's unique		re offered to show	/ how various rules	and regulations a	oply to each
r	5%	auvisor s unique	DUSITIESS.				
tact: www.cadaretgi /e Blazick -288-8601	rant.com						

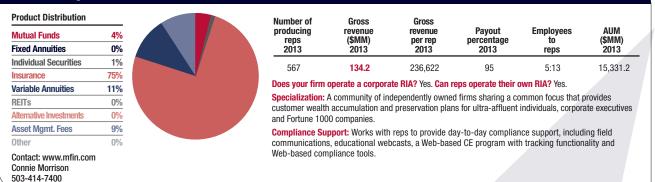
32. Ameritas Investment Corporation

800-335-9858

Distribution Funds	17%	Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Annuities	0%	2013	2013	2013	2013	reps	2013
al Securities	5%	1,265	141.6	111.974	84	1:10	31.200.0
се	1%			7 -			51,200.0
e Annuities	33%	Does your firm	operate a corpora	ite RIA? Yes. Can	reps operate their o	own RIA? No.	
}	0%	•	The firm employs a al municipal underv		ncome unit that foci	uses mostly on pub	lic finance
tive Investments	11%	J		J		duicony and conit	al markata
Mgmt. Fees	22%				dealer, investment a s, business forms, a		
·	11%				-,, -		



33. M Holdings Securities



34. NEXT Financial Group

adaat Distribution							
oduct Distribution	20%	Number of producing	Gross revenue	Gross revenue	Payout	Employees	AUM
ked Annuities	3%	reps 2013	(\$MM) 2013	per rep 2013	percentage 2013	to reps	(\$MM) 2013
dividual Securities	8%	759	127.8	168.409	89	1:6	19,739.2
surance	2%			,			19,139.2
ariable Annuities	32%	-			reps operate their o		
EITs	5%		The firm builds equ netown marketing :		tices through financ	ial investment, whi	ch is coupled
Iternative Investments	1%		0		icense tracking and	d the expertise to	nuido rogioto
sset Mgmt. Fees	29%		e regulatory maze		icense tracking and	n nie exhernee ro i	Juiue register
other	0%	ropo unough un	o regulatory mazo	they face today.			
Contact: www.nextfinan Barry G. Knight 877-876-6398 x 4060	cial.com						

35. Centaurus Financial

utual Funds xed Annuities	<mark>9%</mark> 14%		Number of producing reps 2013	Gross revenue (\$MM) 2013	Gross revenue per rep 2013	Payout percentage 2013	Employees to	AUM (\$MM) 2013
dividual Securities	1%		2013	2013	2013	2013	reps	2013
			621	121.5	186,956	Up to 90	1:10	2,216.9
nsurance	5%		Does your firm o	nerate a cornora	te RIA? Yes Can i	eps operate their (own RIA? Yes	
ariable Annuities	30%						. 103.	
EITs	13%				cial planning practi			
Alternative Investments	7%						mitted documents.	
Asset Mgmt. Fees	21%		auvisors urait pro	Diessional auverus	sing, it provides ac	cess to social medi	ia, and offers comp	any educatio
Other	0%							
Contact: www.centaurus Kathy Swindell 714 456-1790	financial.	com						

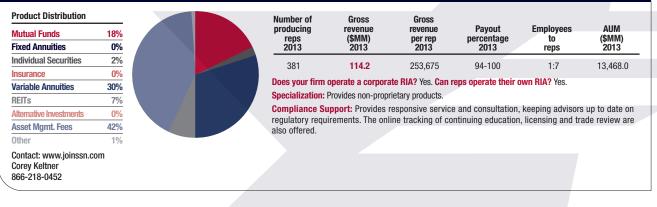
36. H. Beck

Autual Funds	25%	Number of producing	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
ced Annuities	2%	reps 2013	2013	2013	2013	reps	2013
ividual Securities	3%	708	121.4	171.499	88	1:8	14.621.9
surance	2%			,			17,021.3
riable Annuities	33%	-			reps operate their o	wn RIA? Yes.	
ITs	8%		Financial planning	is offered.			
emative Investments	7%	Compliance Su	pport: N/A				
sset Mgmt. Fees	20%						
her	0%						



37. ProEquities Product Distribution Number of Gross Gross producing Payout Employees AUM revenue revenue 33% **Mutual Funds** reps 2013 (\$MM) per rep 2013 percentage to (\$MM) **Fixed Annuities** 0% 2013 2013 2013 reps Individual Securities 4% 1,075 115.8 0 1:10 2,354.0 108,000 4% Insurance Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes. **Variable Annuities** 39% Specialization: N/A REITS 4% **Compliance Support: N/A** Alternative Investments 7% Asset Mgmt. Fees **9%** Other 0% Contact: www.proequities.com Joe Kennon 205-268-1810

38. Securities Service Network



39. Investment Centers of America

Mutual Funds	19%	producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Fixed Annuities	5%	2013	2013	2013	2013	reps	2013
Individual Securities	4%	333	113.1	339.637	79	3:7	9.527.5
Insurance	5%						0,021.0
ariable Annuities	18%	Does your firm	operate a corpora	te RIA? Yes. Can r	eps operate their o	own RIA? No.	
REITS	16%		Specializes in life pl lependent channel		gement, accumulati titution channel	on, distribution and	wealth transfe
Alternative Investments	3%		•		nt on the latest rec	ulations and provi	daa informatia
Asset Mgmt. Fees	18%				other channels. Of		
Other	12%		0 /		f advisors' CE requ		

800-325-8014

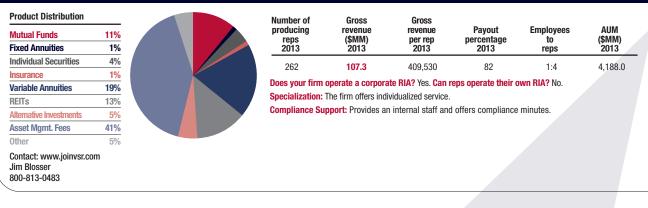
40. Cetera Financial Specialists

itual Funds	34%	Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
xed Annuities	2%	2013	`2013 ´	2013	2013	reps	`2013´
dividual Securities	1%	1,388	112.9	81.362	82	1:3	16.766.5
Isurance	5%	· ·		- ,			10,700.0
ariable Annuities	10%	Does your firm	operate a corpora	te RIA? Yes. Can r	eps operate their o	wn RIA? Yes.	
REITs	1%		A leading growth co n management into		id accounting profes	sionals and CPA fir	ms that have
Atemative Investments	0%	0	0	•			
Asset Mgmt. Fees	44%				onitor the regulator sk management. Na		
)ther	3%		ietary CE program		sk managomont. Na	aloning mooting	o, oompnan

847-330-7904



41. VSR Financial Services



42. Geneos Wealth Management

Product Distribution		Number of	Gross	Gross			
Mutual Funds	3%	producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Fixed Annuities	1%	2013	2013	2013	2013	reps	2013
Individual Securities	2%	260	104.6	402.125	91	1:5	10.600.0
Insurance	1%			- , -			10,000.0
Variable Annuities	11%	-			reps operate their o		
REITS	8%				Il service wealth mar service products and		
Alternative Investments	1%		tments and insuran		service products and	piationis, mutuai	iunus, annunues
Asset Mgmt. Fees	47%	Compliance Su					
Other	26%	oomphanoo ou	pportinin				
Contact: www.geneosw Ryan Diachok 888-812-5043	ealth.com						

43. Independent Financial Group

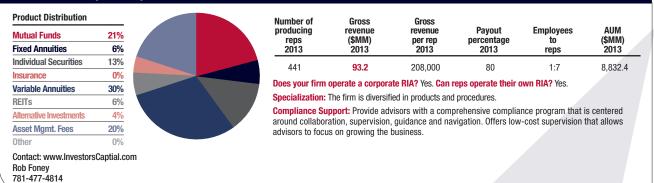
Product Distribution	11%	Number of producing	Gross revenue	Gross revenue	Payout	Employees	AUM
Fixed Annuities	2%	reps 2013	(\$MM) 2013	per rep 2013	percentage 2013	to reps	(\$MM) 2013
Individual Securities	3%	495	96.6	195.151	91	1:10	9,950.0
Insurance	1%						5,550.0
Variable Annuities	23%		operate a corporate				
REITS	24%		Offers a full-service uts and delivers frie			•	offers
Alternative Investments	4%		port: Monitors cor	371			w and archivin
Asset Mgmt. Fees	22%		ons, advertising rev				
Other	10%	branon mopoord	no, advortioning for				
Contact: www.ifgsd.com David Fischer 800-269-1903 x 211							

44. Questar Capital Corporation

luct Distribution		Number of	Gross	Gross			
tual Funds	13%	producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
ed Annuities	33%	2013	2013	2013	2013	reps	2013
ividual Securities	2%	652	93.5	143.405	90	1:9	2.185.0
rance	1%			-,			2,100.0
able Annuities	34%				eps operate their o		
ſs	4%	Specialization: Offers a full-service independent broker-dealer. Reps have a product shelf including variat and fixed annuities, mutual funds, insurance, alternative investments, asset management programs and					
mative Investments	3%	individual securi	,	nsurance, alternatio	le investments, asse	a manayement proj	yi di lis di lu
et Mgmt. Fees	10%	Compliance Su	nnort: Compliance	e interprets regulat	ions while providing	u quidance and edu	cation The fi
er	0%				ervisors and the rep		
ntact: ww.questarcap 1y Halverson 3-582-6471	ital.com	compliance thro	ugh education, ser	rving as a liaison a	nd providing guidan	ce on policies and	procedures.



45. Investors Capital Corporation



46. Investacorp

ict Distribution		Number of producing	Gross revenue	Gross revenue	Payout	Employees	AUM
ual Funds	20%	reps	(\$MM)	per rep	percentage	to	(\$MM)
d Annuities	0%	2013	2013	2013	2013	reps	2013
vidual Securities	9%	481	90.9	189.078	90	1:6	10,300.0
irance	3%			,			10,000.0
iable Annuities	24%	-			eps operate their o		
s	0%				reed offering service are commission or fe		
mative Investments	15%				o growth and indepe		
et Mgmt. Fees	19%	Compliance Su	nnort [.] The firm ac	ets as the sole OS.	J and all supervision	n is conducted fro	m the home
er	10%	office in Miami.					
ntact: www.investaco an Kovener 6-350-1884	orp.com						

47. Sigma Financial Corporation

I Funds	18%	Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
d Annuities	3%	2013	2013	2013	2013	reps	2013
idual Securities	4%	603	90.8	144.069	85	1:6	9.700.9
rance	0%			,			5,700.5
ble Annuities	30%	-			eps operate their o		
s	0%					clients are the focu	
mative Investments	12%	open architecture		ressional and ethic	al manner using the	tools and services	available on a
et Mgmt. Fees	28%	Compliance Su	oport: Provides a	fully licensed com	pliance staff. Assis	sts advisors with a	consultative
er	5%					duct due diligence	
tact: www.sigmafina nifer Bacarella	ancial.com						

48. Summit Brokerage Services

Product Distribution		Number of	Gross	Gi
Mutual Funds	14%	producing reps	revenue (\$MM)	rev pe
Fixed Annuities	2%	2013	2013	2
Individual Securities	22%	340	87.6	260
Insurance	1%			
Variable Annuities	26%	Does your firm	operate a corporat	te RIA?
REITS	8%		The firm specializes vith back-office sup	
Alternative Investments	0%	Compliance Su	pport: Ensures a h	iah leve
Asset Mgmt. Fees	19%		ach to brokerage a	0
Other	8%		s regulatory requir	
Contact: www.joinsumn Glen McRary 800-354-5528	nit.com	potential custon	ner claims.	

Number of producing reps 2013	Gross revenue (\$MM) 2013	Gross revenue per rep 2013	Payout percentage 2013	Employees to reps	AUM (\$MM) 2013
340	87.6	260,000	90	1:5	9,000.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Specialization: The firm specializes in empowering advisors to maximize the value of their efforts by providing them with back-office support, extensive product offerings and competitive payouts.

Compliance Support: Ensures a high level of compliance is offered along with a consultative and proactive approach to brokerage and advisory compliance. The firm works with advisors to ensure their practice satisfies regulatory requirements and offers best practices to protect their business against potential customer claims.



49. J.P. Turner

Mutual Funds	5%	Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Fixed Annuities	1%	2013	2013	2013	2013	reps	2013
Individual Securities	28%	325	77.2	237.591	89	1:4	4.000.0
Insurance	1%			- ,			4,000.0
Variable Annuities	9%	-			eps operate their o		
REITs	33%		Reps are encourage and unique support			del. Systems are the	n put in place t
Alternative Investments	1%	•				assist reps so that r	rogulatory
Asset Mgmt. Fees	0%				afequards reps and		eguiatory
Other	22%	i oquii onionito ui		ing production of	aroguardo ropo ana		

Al Pierantozzi 800-793-2675

50. United Planners Financial Services

Product Distribution			Number of	Gross	Gross			
Mutual Funds	13%		producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Fixed Annuities	1%		2013	2013	2013	2013	reps	2013
Individual Securities	3%		338	72.3	221.893	90	1:6	3.334.0
Insurance	3%				,			0,004.0
Variable Annuities	29%					eps operate their o		
REITs	12%					with the "right" adv lans as a fiduciary		
Alternative Investments	0%		,			n various regulatory		
Asset Mgmt. Fees	39%					office audits, advert		
Other	0%					annual requireme		
Contact: www.UnitedPla Sheila J. Cuffari-Agasi 800-966-8737 x 240	inners.cor	n	with compliance	e-related question	s	·		

51. Berthel Fisher & Company Financial Services

Mutual Funds Fixed Annuities	<mark>5%</mark> 1%	producing reps 2013	revenue (\$MM) 2013	revenue per rep 2013	Payout percentage 2013	Employees to reps	AUM (\$MM 2013
ndividual Securities	14%	323	64.2	199.000	83	1:4	1.400.
surance	1%						1,400.
riable Annuities	8%				eps operate their o		
EITs	30%				estments—Berthel		
Iternative Investments	8%	providing alterna diverse group of		ptions for client n	eeds. The managed	d money platform p	rovides a
Asset Mgmt. Fees	30%	Compliance Sur	port: Offers an ex	xperienced compl	iance team who su	pport reps and stat	f while
Ither	3%		liance with the va			in the second second	
Contact: www.berthel.co	om						
Shelli Brady							
800-356-5234							

52. J.W. Cole Financial

866-592-6531

ict Distribution	11%	Number of producing	Gross revenue	Gross revenue	Payout	Employees	AUM
d Annuities	9%	reps 2013	(\$MM) 2013	per rep 2013	percentage 2013	to reps	(\$MM) 2013
vidual Securities	2%	350	59.2	169.215	90	1:8	7.985.7
rance	6%						7,900.7
able Annuities	33%	Does your firm	operate a corpora	te RIA? Yes. Can r	eps operate their o	own RIA? Yes.	
Ts	5%	Specialization: planning enviror		icing advisors wit	h quality and integ	rity that work in a t	ruly holistic
mative Investments	1%	Compliance Su	nort Compliance	is onersted in a l	vinitil hac hateluna	ous environment. P	rotaction is
et Mgmt. Fees	33%					liance is delivered	
er	0%	and pro-busines		son managomont	and a comp		a prodotivi
Contact: www.jw-cole.co Iohn Carlson	om						



53. PlanMember Securities Corporation



Contact: www.JoinPlanMember.com Wesley Dickerson 800-874-6910 x2556

54. The Investment Center

luct Distribution	23%	Number of producing	Gross revenue	Gross revenue	Payout	Employees	AUM
		reps	(\$MM)	per rep	percentage	to	(\$MM
ed Annuities	3%	2013	2013	2013	2013	reps	2013
lividual Securities	15%	262	51.9	198.384	90	1:7	5.500
urance	1%			/			3,300
riable Annuities	26%	-			eps operate their		
lTs	1%				ology and a compre or-managed fee-ba		
emative Investments	0%				is that include oper		
set Mgmt. Fees	31%		, ,		rategies and tools		(i) plationi
her	0%	Compliance Su	pport: Offers a fu	II-service complia	nce team that is up	-to-date with the r	regulatory
ontact: www.investme alph DeVito 08-707-4422	ntctr.com	environment. R		onfident that they o	can provide a wide		

55. Girard Securities

Product Distribution Number of Gross Gross Employees AUM Pavout producing revenue revenue 22% **Mutual Funds** (\$MM) 2013 percentage (\$MM) per rep 2013 reps 2013 to Fixed Annuities 1% 2013 reps 2013 Individual Securities 6% 252 50.9 202,026 92 1:8 9,905.0 0% Insurance Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes. Variable Annuities 37% Specialization: Provides independently registered financial advisors and dually registered investment REITs 8% advisors with access to a variety of mutual funds, ETFs, variable insurance products, fee-based account Alternative Investments 3% solutions, alternative investments and brokerage accounts. Asset Mgmt. Fees 22% Compliance Support: Provides rule interpretation along with best practice guidance for individuals and Other 1% branch offices.

Contact: www.joingirard.com David Bombart 858-622-2140 x 211

56. Kovack Securities

Distribution		Number of	Gross	Gross			
Funds	15%	producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Annuities	2%	2013	2013	2013	2013	reps	2013
dual Securities	25%	295	46.3	157.000	90	1:10	5.120.0
nce	5%			,			5,120.0
le Annuities	18%				eps operate their o		
6	15%					so they can spend in a their independer	
ative Investments	1%	,		•		· ·	
t Mgmt. Fees	19%					ch provides a supp pect. Reps are kep	
)ľ	0%					s, mandatory train	
itact: www.joinksi.co	m	and regional cor	nferences.				-

Carlo A. Bidone 866-564-6574



57. The O.N. Equity Sales Company



Contact: www.joinonesco.com Tim Minton 513-794-6534

as well as guidance on outside business activity. Provides easy access to firm element continuing education through Web-based training.

58. Crown Capital Securities

Mutual Funds	20%
Fixed Annuities	1%
Individual Securities	3%
Insurance	1%
Variable Annuities	32%
REITs	12%
Alternative Investments	5%
Asset Mgmt. Fees	25%
Other	1%

Numb produ rep 201	cing revenu s (\$MM	e revenue	Payout percentag 2013	Employees je to reps	AUM (\$MM) 2013	
33	0 42.4	128.499	92	1:13	8.593.7	

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Specialization: The firm is a full-service broker-dealer specializing in meeting the individual financial goals and objectives of its clients.

Compliance Support: The compliance department has carefully designed its supervisory procedures around the needs of the independent rep. The department provides support and guidance for the sales force that encourages them to be successful as independent, entrepreneurial reps while maintaining strict compliance with all applicable securities laws.

Darol Paulsen 800-677-0644

59. LaSalle St. Securities

Autor Securities 25% dual Securities 25% ance 0% ble Annuities 15% 0% 0% 0% 0% 0% 0% 0% 0% Mgmt. Fees 15%	al Funds	40%	Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
ance 0% ble Annuities 15% s 0% ative Investments 0% t Mgmt. Fees 15%	l Annuities	4%	2013	2013	2013	2013	reps	2013
ce 0% a Annuities 15% 0% 0% ve Investments 0% Igmt. Fees 15%	al Securities	25%	205	34.2	116,000	90	1.10	5.100.0
By annumes 15% 0% 0% 0% 0% ve Investments 0% 0gmt. Fees 15% Specialization: The firm works to enable reps to succeed. The support is tailored to the reps' sponterion of the support is tailored to the reps' specialization. The firm works to enable reps to succeed. The support is tailored to the reps' specialization: The firm works to enable reps to succeed. The support is tailored to the reps' specialization. The firm works to enable reps to succeed. The support is tailored to the reps' specialization. The firm works to enable reps to succeed. The support is tailored to the reps' specialization. The firm works the support is tailored to the reps' specialization. The firm works the support is tailored to the reps' specialization. The firm works the support is tailored to the reps' specialization. The firm works the support is tailored to the reps' specialization. The firm works the support is tailored to the reps' specialization. The firm works the support is tailored to the reps' specialization. The firm works the support is tailored to providing timely assistance with an of issues, including: assistance with account reviews, OSJ supervisory activities, audits, sales providing timely assistance with account reviews. The support is tailored to the reps' specialization. The support is tailored to the reps' specialization. The support is tailored to providing timely assistance with account reviews. The support is tailored to the reps' specialization. The support is tailored to the support is tailored to the reps' specialization. The support is tailored to the reps' specialization. The	се	0%						3,100.0
0% e Investments 0% omt. Fees 15% Specialization: The firm works to enable reps to succeed. The support is tailored to the reps' spusiness model and allows them to serve a unique customer base. Compliance Support: The compliance team is dedicated to providing timely assistance with an of issues, including: assistance with account reviews, OSJ supervisory activities, audits, sales providence team is dedicated to provide the serve of issues.	Annuities	15%	Does your firm	operate a corpora	te RIA? Yes. Can r	eps operate their o	own RIA? Yes.	
dive Investments 0% Mgmt. Fees 15% Compliance Support: The compliance team is dedicated to providing timely assistance with an of issues, including: assistance with account reviews, OSJ supervisory activities, audits, sales provided to the supervisory activities and the supervisory activities activities activities and the supervisory activities		0%					is tailored to the r	eps' specific
gmt. Fees 15% of issues, including: assistance with account reviews, OSJ supervisory activities, audits, sales p	ve Investments	0%			•		timely accistance	with any nun
	lgmt. Fees	15%						
1% items, recording-keeping requirements, marketing and advertising.		1%					douvidoo, addito,	suloo piuolio

630-600-0360

608-662-6100

60. Harbour Investments

ct Distribution		Number of	Gross	Gross			
Funds	27%	producing reps	revenue (\$MM)	revenue per rep	Payout percentage	Employees to	AUM (\$MM)
nnuities	8%	2013	2013	2013	2013	reps	2013
al Securities	3%	196	32.3	179.800	90	1:10	6.404.5
e	2%			- ,			0,404.0
Annuities	37%	Does your firm	operate a corpora	ite RIA? Yes. Can r	eps operate their o	wn RIA? Yes.	
	1%				dvisors, with a one nd an array of prod		account form
vestments	0%		. ,	1 0	and approvals. Sa		o toomo oro
Fees	21%				ided simultaneous		
	1%				be efficient and k		
www.harbourin aunders	v.com	broker-dealer p					···· , -···



61. cfd Investments

Mutual Funds Fixed Annuities	20%	Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
	8%	2013	2013	2013	2013	reps	2013
Individual Securities	2%	175	25.8	147.490	90	1:4	515.5
Insurance	7%	De se vere firm			and an end that a	DIAG No	
Variable Annuities	30%	-			eps operate their o		
REITs	2%		•	1 0	I money managem		
Alternative Investments	1%			ance team is staff	ed with attorneys v	vho are former reg	ulators with
Asset Mgmt. Fees	30%	states, FINRA ar	IU 3EU.				
Other	0%						

Brent Owens

800-745-7776

62. Wall Street Financial Group



63. IMS Securities

Mutual Funds	6%	producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM)
Fixed Annuities	0%	2013	2013	2013	2013	reps	2013
Individual Securities	20%	104	14.5	140.000	90	1:3	N/A
Insurance	0%			-,			10/71
Variable Annuities	24%				eps operate their o	OWN RIA? NO.	
REITS	37%		•	ernative investmen	ts and insurance.		
Alternative Investments	4%	Compliance Su	pport: N/A				
Asset Mgmt. Fees	0%						
Other	9%						
Contact: www.ims-secu	rities.com						
Jackie Wadsworth							

64. Signal Securities

Mutual Funds	22%		Number of producing reps	Gross revenue (\$MM)	Gross revenue per rep	Payout percentage	Employees to	AUM (\$MM		
ixed Annuities	1%		2012	2013	2013	2013	reps	2013		
dividual Securities	5%		57	5.2	95.000	60-90	1:6	820.0		
isurance	2%							020.0		
ariable Annuities	19%		Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.							
EITs	2%		Specialization:	Specializes in fina	ncial planning, as	set allocation and r	noney managemer	it.		
Iternative Investments	15%					partment provides a	advertising reviewe	ed within 3		
sset Mgmt. Fees	34%		nours. Transition	n assistance is als	o provided for nev	v advisors.				
ther	0%									
Contact: www.signalsed Jerry Singleton 817-877-4256 x 202	curities.co	n								



65. Securities Management & Research



66. Correll Co. Investment Services

1-800-356-5234

