



*"Executing the power of vision, values
and voice to change destinies"*

financial
group

Highly Decorated for a Reason

For an industry-setting eight times, NEXT Financial Group, Inc. ("NEXT") was voted Broker-Dealer of the Year by our Representatives. With their voice guiding our every decision, we are able to better meet the needs of independent financial advisors like you. Unlike other broker-dealers, we are not owned or pressured by an outside agency. Your vision is our vision, period.

Building Business Together

As an independent financial advisor and entrepreneur, you are focused solely on serving the needs of your customers. You are dedicated to improving their lives with your services, and we are committed to improving the functionality of your practice with ours. At NEXT, we place a strong emphasis on our customer service. We understand the importance of being able to place a face to a name and how a friendly voice can make all the difference to your day. Our back office support staff concentrates on your business needs and continually aims to exceed your expectations in response times and resolutions. We look at each of our advisors as extended members of our family, and treat each one with the respect and attention they rightly deserve.

In addition to an attentive back office, NEXT supports you with both monetary and intellectual capital. We believe no vision is too big or too small. We offer all of our advisors several low and no interest lending programs as a means of helping you fund your vision without worry. To assist you further, we have a staff of innovative marketing professionals who are ready and willing to turn your vision into a reality. Through our press release program and other marketing services,



you can connect with your target audience to grow your business.

Imagine What's NEXT

The limitations of your own imagination are the only barriers you will encounter as a NEXT Representative. We align our programs, services and products to meet the ever-changing demands of your business. As a NEXT Representative, you can expect endless encouragement to expand beyond the limits of your own imagination and envision a success you may have never thought possible.

We are a community of like-minded individuals and we invite you to imagine what's NEXT.