

Impact Investing

C O N F E R E N C E

Multi-funding Impact Investments

MODERATOR

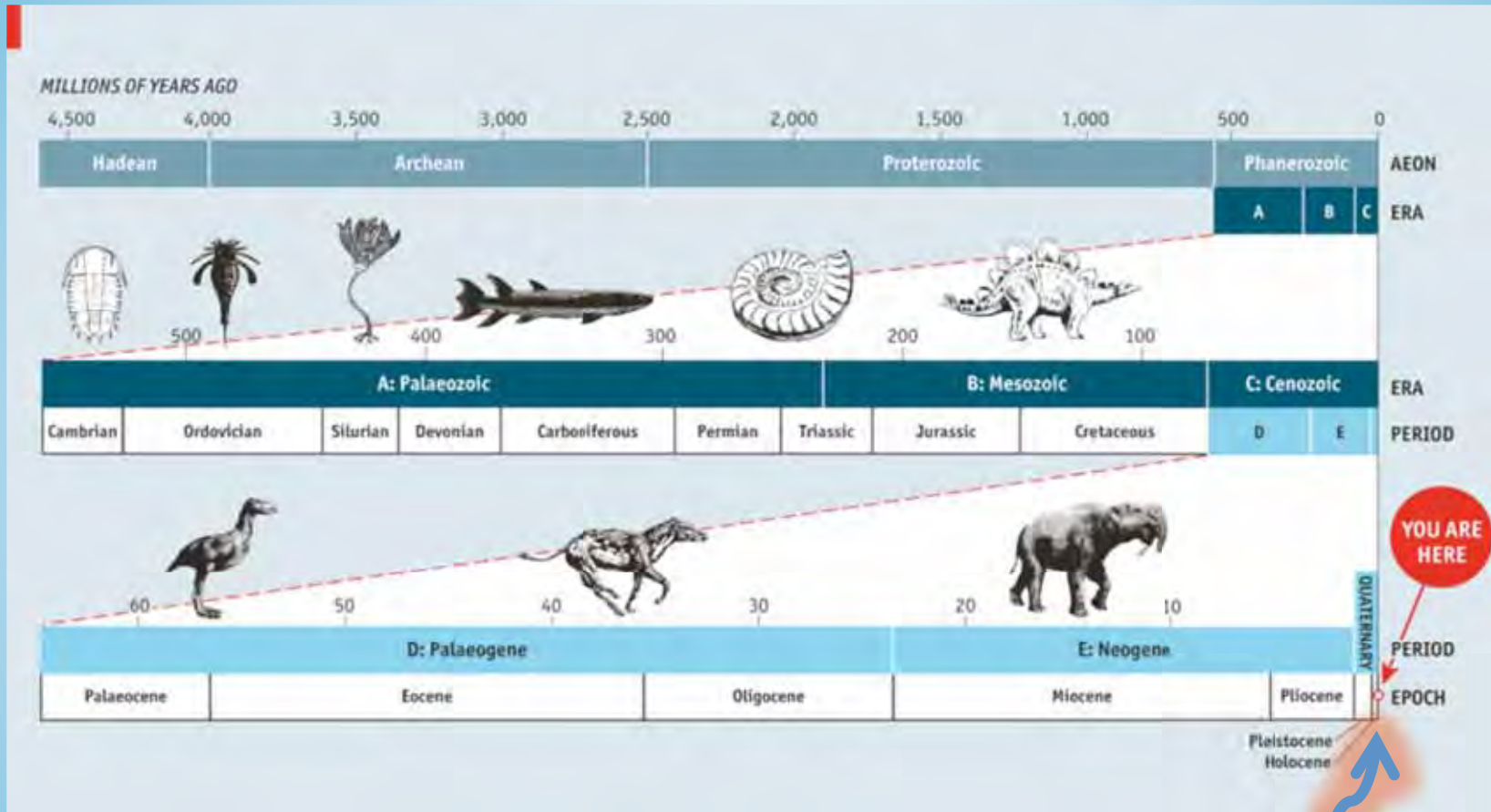
Thomas Kostigen
Editor-at-large
Private Wealth Magazine

PANELISTS

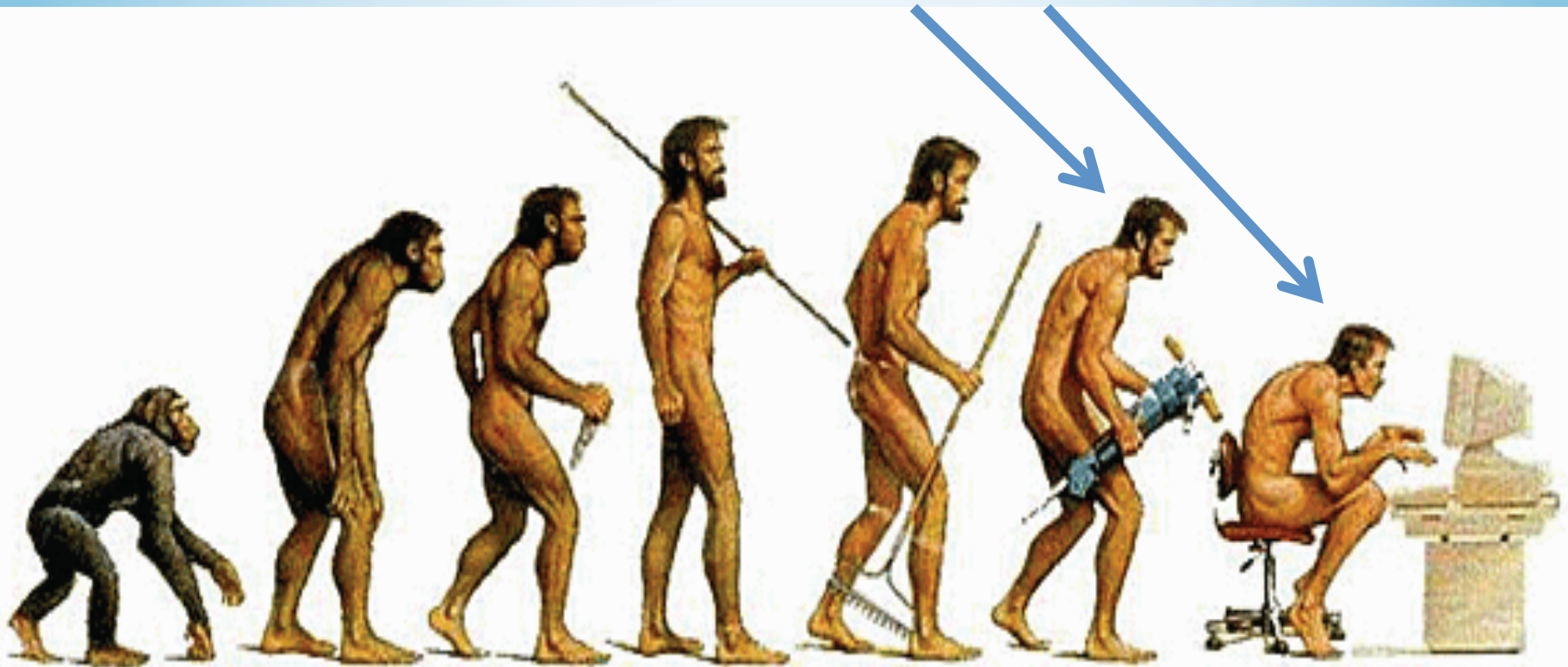
Chat Reynders, CEO & portfolio manager of the
AdvisorShares Global Echo ETF (GIVE)
Reynders, McVeigh Capital Management



Our 4.5 Billion Year Old Earth



The Anthropocene Era Only 250 Years



We are 7 Billion...
200,000 more every day





Impact Investing

CONFERENCE



Market Power: Fixing our Food Systems



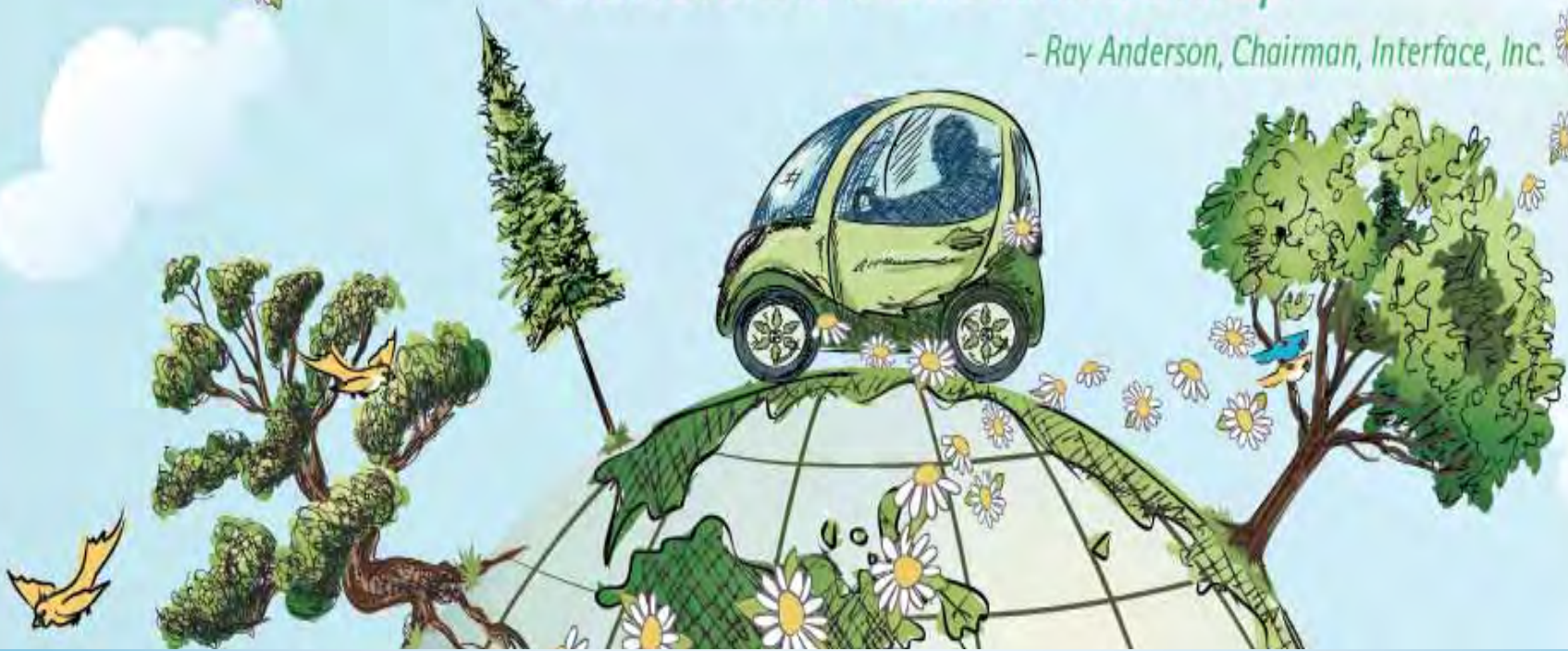
Market Power: Improving Working Conditions



Market Power: Investments

There are noble **fortunes** to be made in the
transition to sustainability.

- Ray Anderson, Chairman, Interface, Inc.



Thank You

GIVE.advisorshares.com



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Steve Schueth, President & CMO
First Affirmative Financial Network





Investing for Impact

Steve Schueth
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steveschueth@firstaffirmative.com



Who Is First Affirmative?

- Independent Registered Investment Advisor
- Over 25 Years Specializing in SRI – Sustainable, Responsible, Impact Investing
- \$900 Million in Client Assets Under Management
- Producer of Premier Annual Industry Conference



The SRI Conference on Sustainable, Responsible, Impact Investing



The Broadmoor
Colorado Springs, Colorado
November 9–11, 2014
www.SRIconference.com

Special Offer:
\$100 Discount
Code: FAIMPACT

Impact Investing

C O N F E R E N C E

Invest Responsibly. Invest for Impact.

We believe that as investors we must take responsibility for the impact our money has on the world.



Impact Investing

C O N F E R E N C E

We Help Investors...

Make Money and Make a Difference.

Earn competitive portfolio returns while
putting money to work for positive
impact.

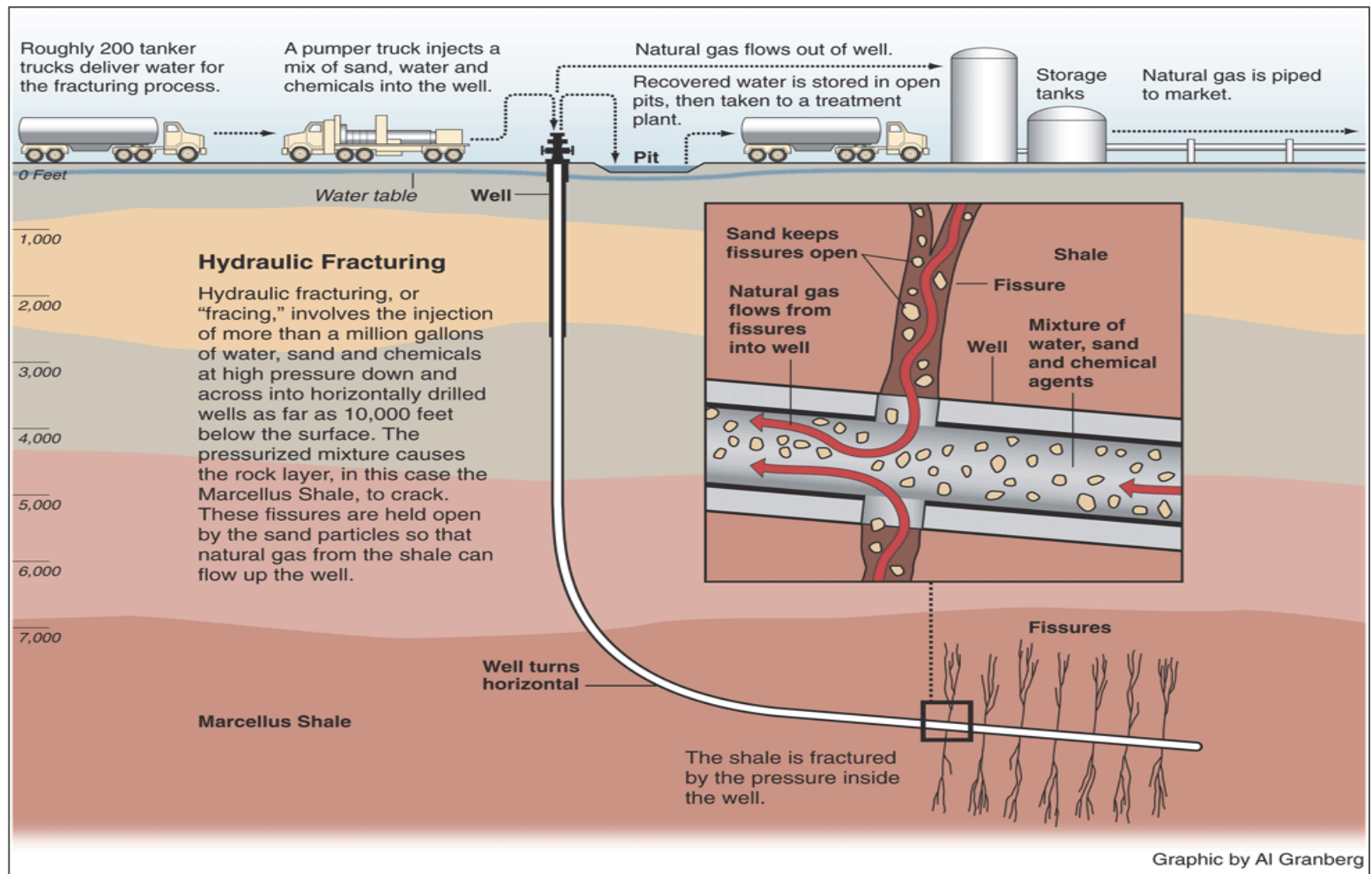






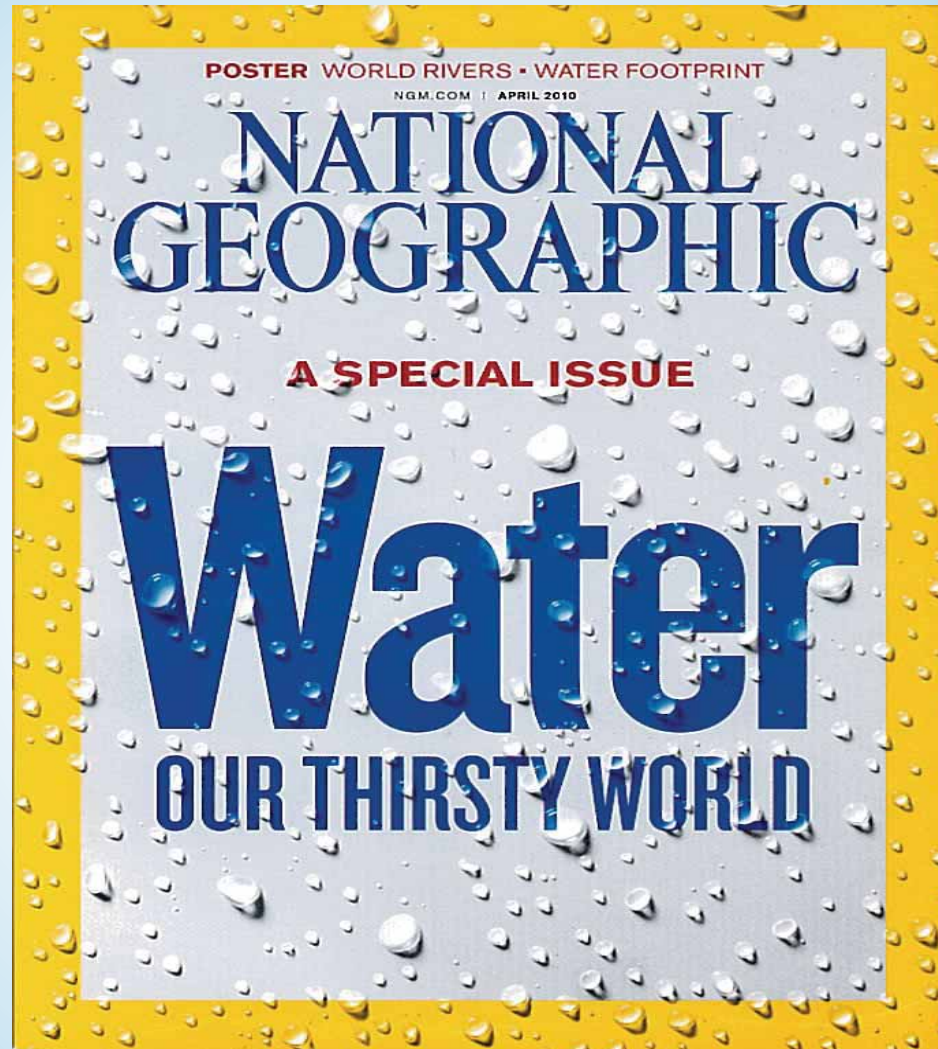
"Yes, the planet got destroyed. But for a beautiful moment in time we created a lot of value for shareholders."

What the Frack!



Impact Investing

C O N F E R E N C E



Impact Investing

C O N F E R E N C E

Public policy and environmental realities will increasingly require businesses to account for the full costs of their economic activity, making sustainability the only path to long-term profitability.

Tom Steyer, Billionaire

Founder of Farallon Capital Management



Impact Investing

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Focus on Companies of the Future

Phase I: Do No Harm

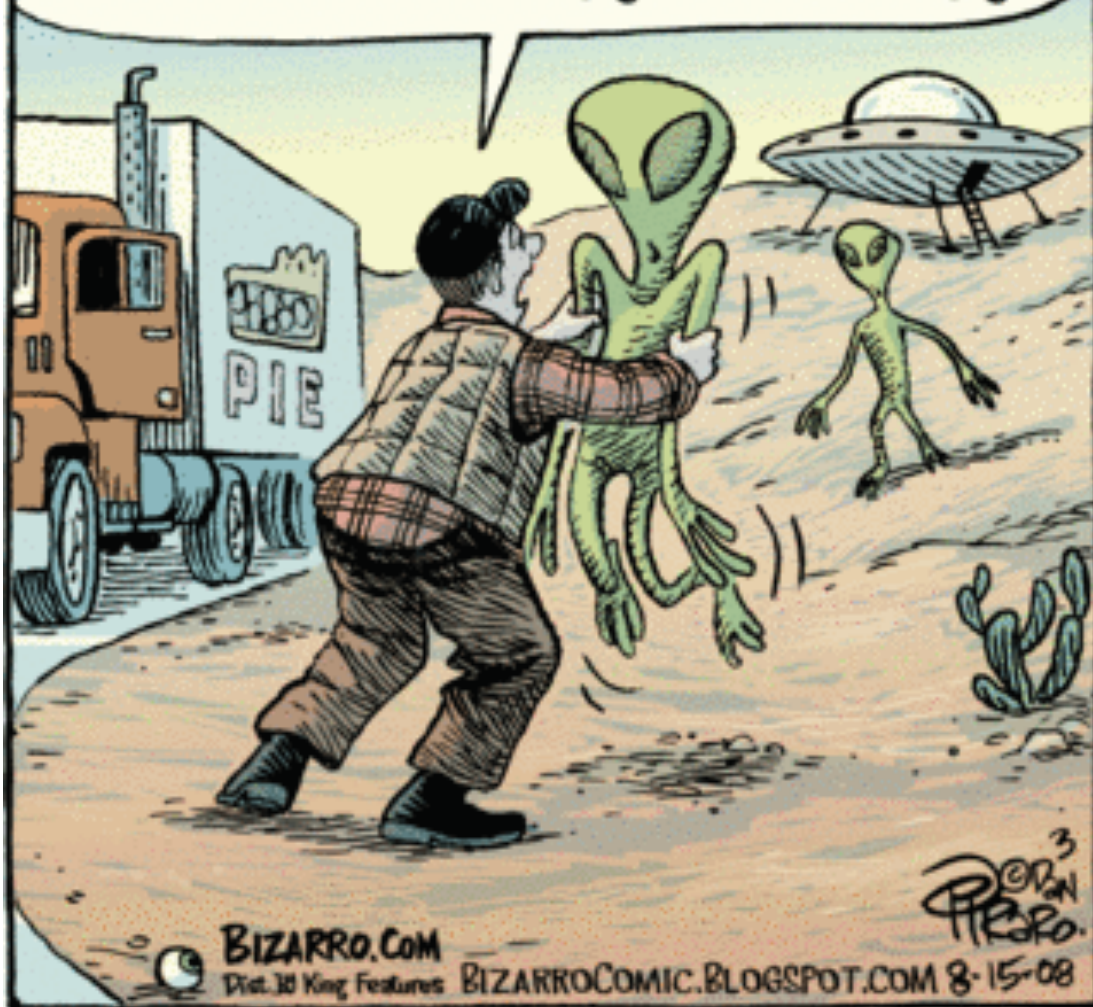
Phase II: Do Well by Doing Good

Phase III: Sustainability as a Competitive Advantage

Encouraging innovation, attracting talent,
increasing sales, improving customer retention,
reducing emissions, lowering risks, enhancing
profitability



Never mind about "coming in peace"! TELL me you brought alternative energy technology!



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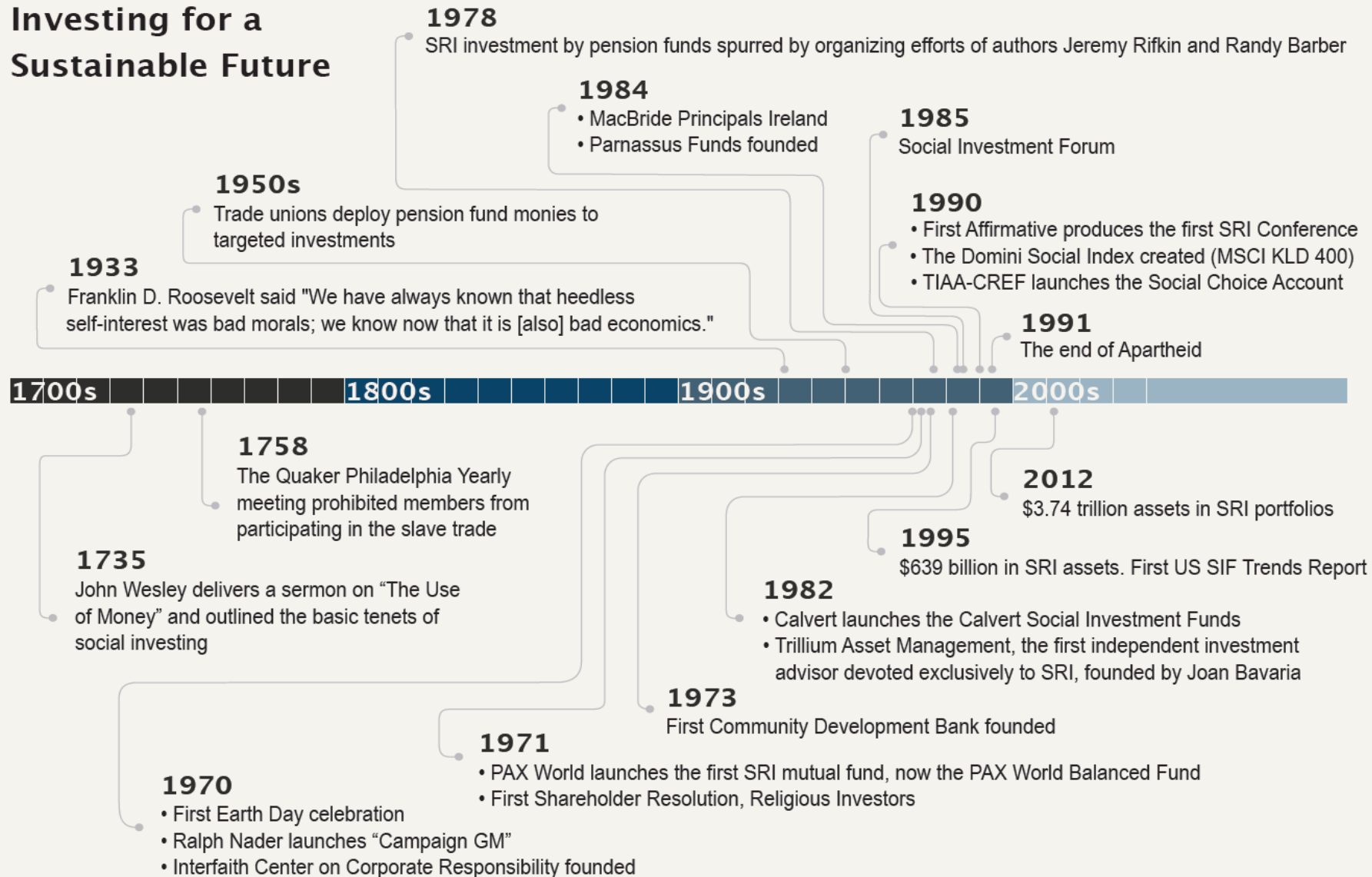
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Invest to Improve the Human Condition



SRI / ESG Industry Timeline

Investing for a Sustainable Future



Impact Investing

C O N F E R E N C E

Making a Difference: Abolishing Apartheid

In 1994, Nelson Mandela and the new government of South Africa expressed gracious appreciation to the SRI industry in the U.S. He noted that we were one of three primary reasons for success in dismantling Apartheid.



UN Principles for Responsible Investment

ESG

(Environmental, Social, Governance)

- Over 1,400 global signatories representing over \$42 trillion in investment assets!
- Pledge to integrate consideration of ESG issues into investment decisions and ownership practices.
- Recognize that ESG issues can be material to the financial outlook of a company and, therefore, to shareholder value.



Risk / Return / Liquidity / Impact Trade-Offs



Low Risk

~ Risk ~

High Risk



No Return

Low Return

~ Return ~

High Return



Illiquid

~ Liquidity ~

Highly Liquid



Negative Impact

Low Positive Impact

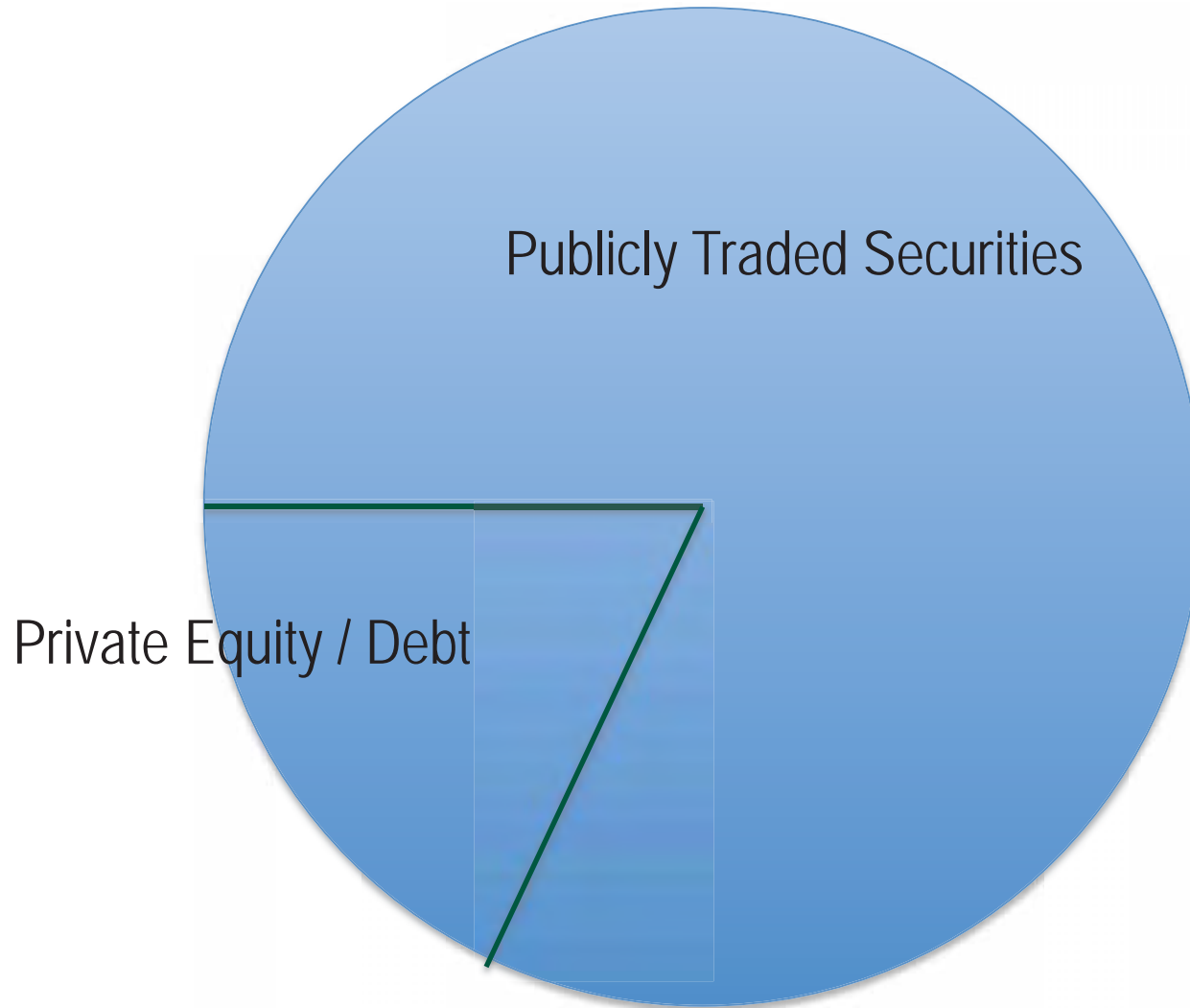
~ Impact ~

High Positive Impact

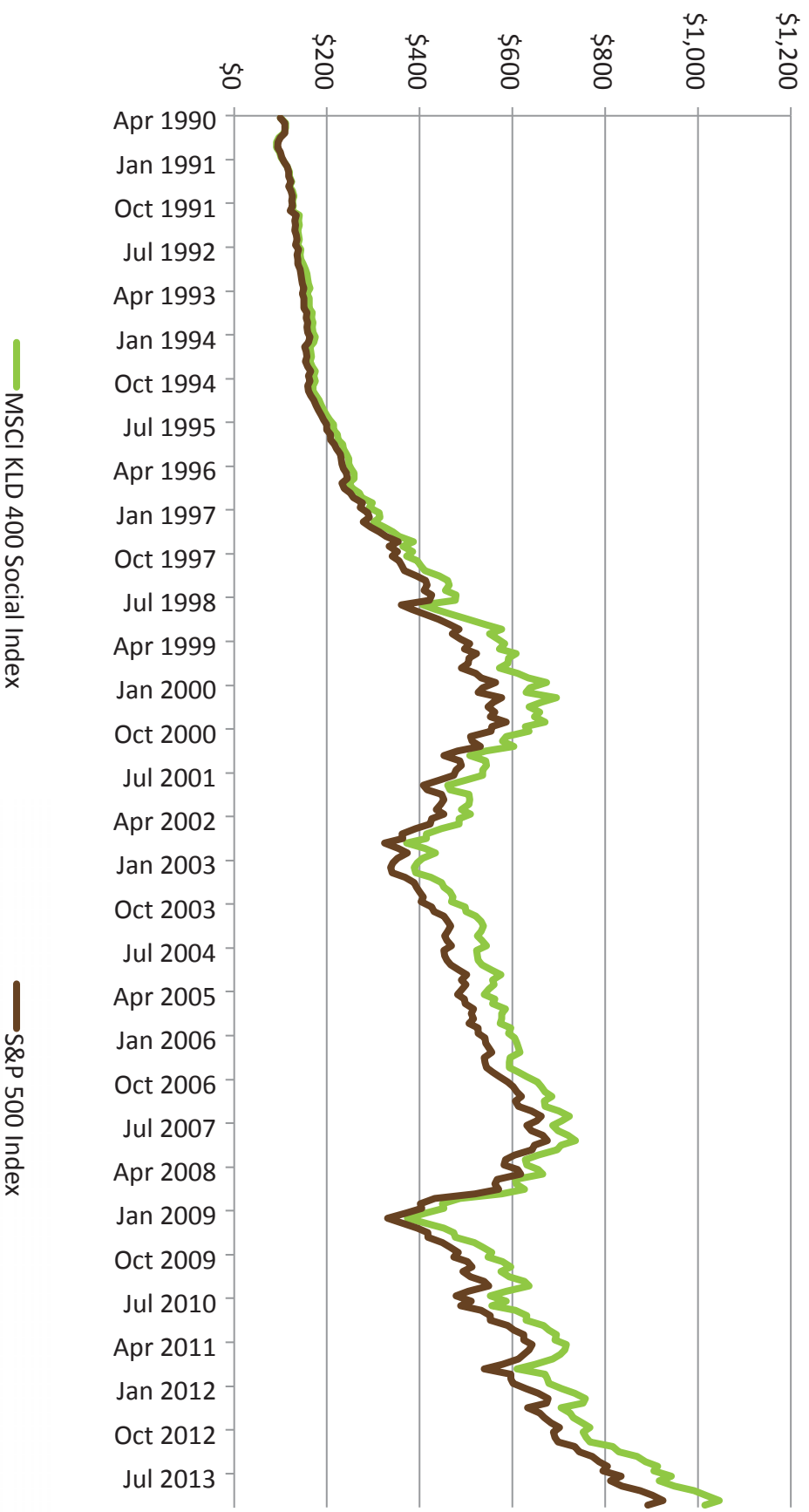
Public Markets | Private Markets



Portfolio Diversification



MSCI KLD 400 vs. S&P 500 Indices





CLIMATE SUMMIT

WHAT IF IT'S
A BIG HOAX AND
WE CREATE A BETTER
WORLD FOR NOTHING?

- ENERGY INDEPENDENCE
- PRESERVE RAINFORESTS
- SUSTAINABILITY
- GREEN JOBS
- LIVABLE CITIES
- RENEWABLES
- CLEAN WATER, AIR
- HEALTHY CHILDREN
- ETC. ETC.



12/19 USA TODAY
DEL PITT



**The price of greatness
is responsibility.**

~ Winston Churchill

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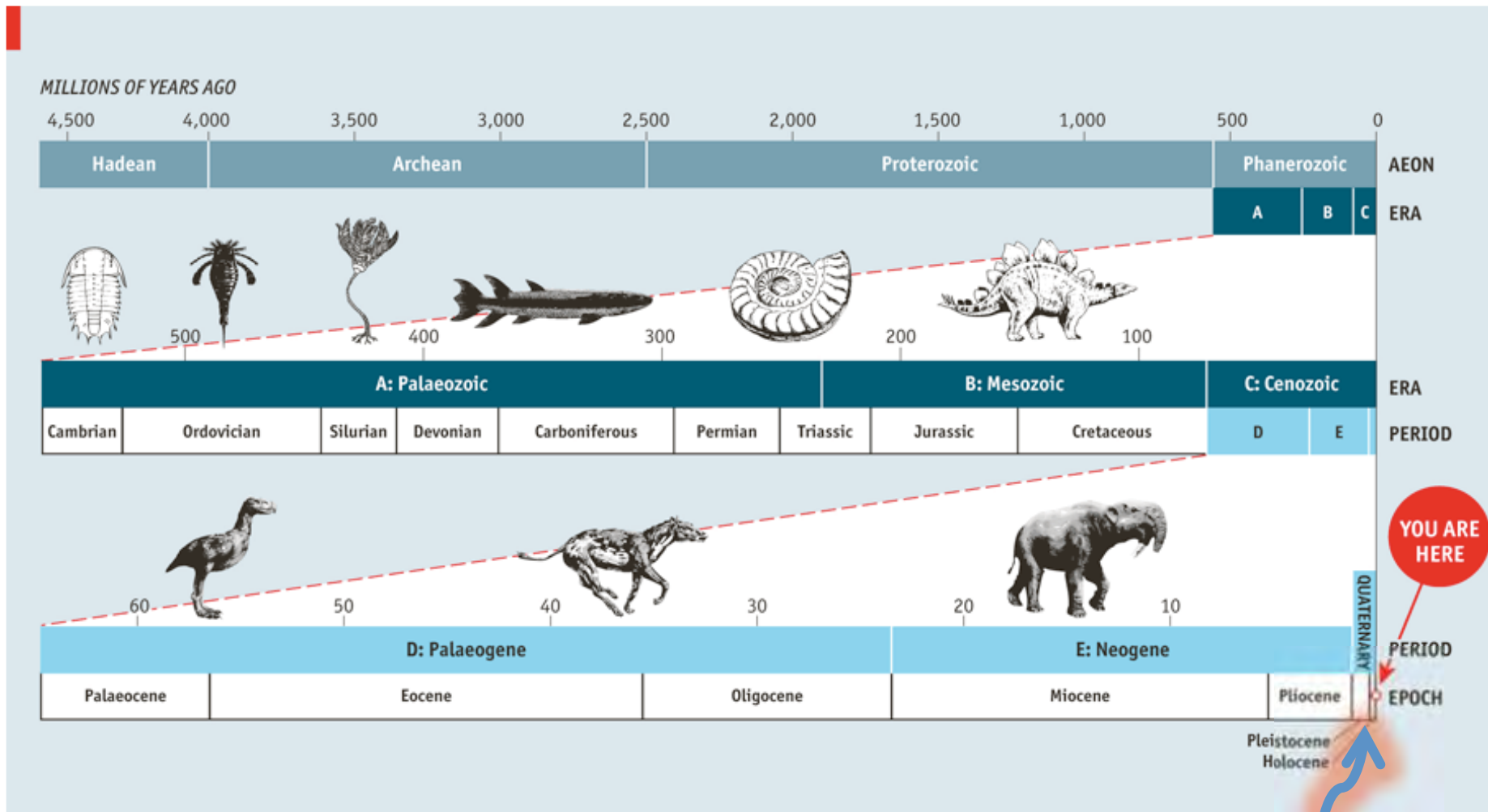


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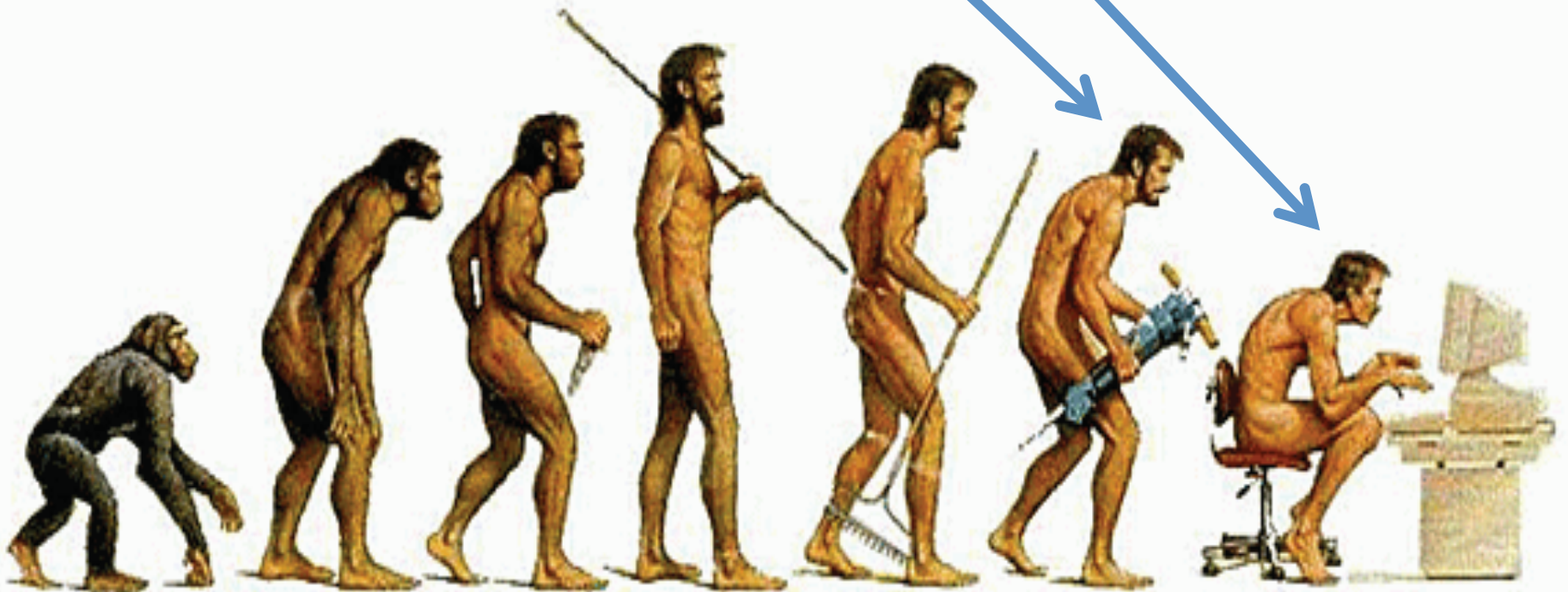


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