

	EDITORIAL FEATURES	BONUS DISTRIBUTION	INSERTION DUE	MATERIALS DUE	MAIL DATE
Jan	<ul style="list-style-type: none"> ▪ Inside ETFs Conference Supplement ▪ U.S. Equity Outlook ▪ Insurance ▪ Impact/Sustainable Investing 	<ul style="list-style-type: none"> ▪ Inside ETFs Conference* ▪ FSI One Voice ▪ TD Ameritrade 	Nov 26	Dec 5	Dec 30
Feb	<ul style="list-style-type: none"> ▪ U.S. Fixed-Income Outlook ▪ Last-Minute Tax Strategies ▪ Alternative Investing 	<ul style="list-style-type: none"> ▪ IMCA NY Consultants 	Jan 2	Jan 7	Jan 30
Mar	<ul style="list-style-type: none"> ▪ 6th Annual Financial Advisor Retirement Symposium Supplement ▪ Real Estate • College Planning ▪ Emerging Markets Investing 	<ul style="list-style-type: none"> ▪ #InvestInWomen Conference ▪ 6th Annual Financial Advisor Retirement Symposium 	Jan 30	Feb 6	Feb 27
			ONLINE ADVERTISING AWARENESS STUDY		
Apr	<ul style="list-style-type: none"> ▪ Broker-Dealer Outlook/Annual Broker-Dealer Ranking and Profiles ▪ Impact/Sustainable Investing ▪ Insurance 	<ul style="list-style-type: none"> ▪ 6th Annual Financial Advisor Retirement Symposium ▪ MMI Annual Convention ▪ IMCA Annual Conference 	Feb 27	Mar 6	Mar 27
May	<ul style="list-style-type: none"> ▪ Liquid Alternative Special Section ▪ 401(k) Planning • Energy Investing ▪ Serving Female Clients ▪ Young Advisors To Watch 	<ul style="list-style-type: none"> ▪ NAPFA National Conference 	Mar 31	Apr 7	Apr 29
Jun	<ul style="list-style-type: none"> ▪ 6th Annual Liquid Alternative Investment Summit Supplement ▪ Small, Independent Broker-Dealers ▪ Annuities • Emerging Markets Investing 	<ul style="list-style-type: none"> ▪ Pershing INSITE ▪ Morningstar Investment Conference 	Apr 30	May 7	Jun 1
			PRINT ADVERTISING AWARENESS STUDY		
Jul	<ul style="list-style-type: none"> ▪ Annual Top RIA Ranking ▪ Insurance • Dividend-Paying Strategies ▪ Impact/Sustainable Investing 	<ul style="list-style-type: none"> ▪ FA Impact Investing Conference ▪ FA 6th Annual Inside Alternatives Conference 	May 29	Jun 5	Jun 29
Aug	<ul style="list-style-type: none"> ▪ Broker-Dealer Recruiting Special Section ▪ REITs ▪ Alternative Investing 		Jun 30	Jul 7	Jul 31
			ONLINE ADVERTISING AWARENESS STUDY		
Sep	<ul style="list-style-type: none"> ▪ College Planning ▪ International Investing ▪ Insurance 		Jul 31	Aug 7	Aug 28
Oct	<ul style="list-style-type: none"> ▪ Broker-Dealer Technology Platforms ▪ Year-End Tax Strategies ▪ Impact/Sustainable Investing 	<ul style="list-style-type: none"> ▪ FA/PW Asset Manager Showcase ▪ Creating An Exceptional Family Office Conference ▪ IMCA Advanced Wealth Mgmt. 	Aug 28	Sep 8	Sep 30
Nov	<ul style="list-style-type: none"> ▪ Fixed-Income Special Section ▪ 401(k) Planning • Charitable Giving ▪ Annuities 	<ul style="list-style-type: none"> ▪ Schwab IMPACT ▪ ETF.com Fixed Income Conference 	Sep 30	Oct 7	Oct 30
Dec	<ul style="list-style-type: none"> ▪ Custodian Platforms ▪ Alternative Investing ▪ International Investing 		Oct 30	Nov 6	Dec 1
			PRINT ADVERTISING AWARENESS STUDY		

IN EVERY ISSUE: Retirement Planning, Client Relations, ETFs, Technology, Wealth Management, Investing, Estate Planning, Practice Management
*Events in blue produced exclusively by Financial Advisor *Produced in conjunction with ETF.com*