



## 2017 Online Advertising

### FA E-Newsletters

(All materials are due 5 business days prior to deployment)

**Half Page Banner –**

**Dimensions:** 300 x 600 **File size:** 80k static

**File Format:** GIF, JPEG with URL address for click-through or standard tags.

Rich Media (HTML) - Standard tags only (no iFrames or JavaScript, Doubleclick “jump” tags not allowed).

Tracking pixel and click tracker accepted.