

Sponsored Content

Native Advertising

Specifications:

Client Provided Article: Text of article – to be approved by CFPN editorial,
Length Variable (Suggested length 1,500 words)

CFPN Created Article: Topic of interest / Direction for assigned writer, Length Variable

Title: Name of paper (Suggested length 8 words)

Intro Text: Description of article to appear under title on home page and e-newsletter (Suggested length 20 words)

Logo: 120x60 – jpg, gif, png (image only, no url)
Tracking pixels accepted