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#### The Global Equity Outlook for 2021 – Where to Invest Next?

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#### Featuring



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#### 7 Key Questions Every Financial Advisor Needs to Answer in 2021 about the Global Equity Markets





# The Great Rotation – Is market leadership going to change in 2021?

**Developed vs. Developing** 

**US vs. Europe** 

Large vs. Small ... or maybe Mid

**Earnings Growth vs. Multiple Expansion** 

#### **ANNUAL PERFORMANCE (%)**

MSCI World	MSCI Emerging Markets	MSCI ACWI
15.90	18.31	16.25
27.67	18.42	26.60
-8.71	-14.57	-9.41
22.40	37.28	23.97
7.51	11.19	7.86
-0.87	-14.92	-2.36
4.94	-2.19	4.16
26.68	-2.60	22.80
15.83	18.22	16.13
-5.54	-18.42	-7.35
11.76	18.88	12.67
29.99	78.51	34.63
-40.71	-53.33	-42.19
9.04	39.42	11.66
	15.90 27.67 -8.71 22.40 7.51 -0.87 4.94 26.68 15.83 -5.54 11.76 29.99 -40.71	MSCI World         Emerging Markets           15.90         18.31           27.67         18.42           -8.71         -14.57           22.40         37.28           7.51         11.19           -0.87         -14.92           4.94         -2.19           26.68         -2.60           15.83         18.22           -5.54         -18.42           11.76         18.88           29.99         78.51           -40.71         -53.33

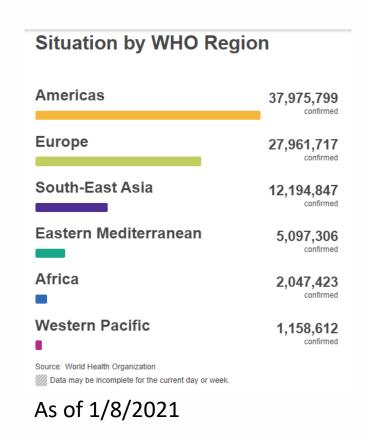
<sup>\*</sup> DM countries include: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the UK and the US. The MSCI World Index was launched on Mar 31, 1986. Data prior to the launch date is back-tested data (i.e. calculations of how the index might have performed over that time period had the index existed). There are frequently material differences between back-tested performance and actual results. Past performance -- whether actual or back-tested -- is no indication or guarantee of future performance.



## The Pandemic Outlook – What areas of healthcare will prosper during the vaccine rollout?

Are healthcare companies attractive investments?

Are there any other sectors or industries that will prosper from the vaccine rollout?





# Trade Wars and Tariffs – What is the implication of a new administration on global trade?

What industries will be best positioned with a change in tariff policy?

Will trend to move the supply chain to other countries continue?



What countries will be the net beneficiary of a change in tariff policies or the relocation of the supply chain?



## The Work from Home Trend – Have behaviors permanently shifted ... who are the winners and losers?

What industries will be best positioned?

What is the impact on the real estate markets?

What industries are most at risk?





## The Outlook for Emerging Markets – Will Emerging Markets Outperform the US in 2021?

What is your overall view of emerging markets?

How are valuations compared to the US?

What are your key concerns?





## Opportunities in China – Will a post pandemic China emerge stronger than ever?

What is your overall view of the Chinese economic recovery post the pandemic?

Will the sanctions and de-listings continue?

What are your key concerns and opportunities like technology stocks?

Is China an emerging country, developed or a separate asset class?





## Why Quality Matters – is event risk increasing or decreasing in 2021?

How do you think about managing portfolio risk for your clients and shareholders?

How are corporate balance sheets?

How are the banks – NPL growth?

Are we in a Bubble?







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- Investments & Wealth Institute<sup>™</sup> (previously known as IMCA) 1 hour

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