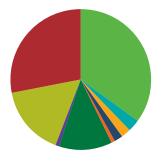


1. LPL Financial

Revenue Distribution

529 Plans	0%
Asset Management Fee	35%
ETFs	0%
Fixed Annuities	3%
Individual Bonds	2%
Individual Stocks	2%
Insurance	1%
Mutual Funds	12%
Non-traded REITs	1%
Variable Annuities	16%
Other	28%





Number	Revenue	Revenue	Payout	AUM
Of Producing	(\$MM)	Per Rep	Percentage	(\$MM)
Reps 2018	2018	2018	2018	2018
16,109	5,188.4	322,081	up to 98%	628,066.9†

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Offers a comprehensive platform of compliance technology and services designed to assist our advisors. Enabled by their scale, their compliance support allows them to be a true business partner to advisors. This allows them to work closely with them and act proactively on their behalf so they can best run their practices.

Specialization: Unlocks value for independent advisors by offering the most versatile and only fully integrated platform for the delivery of personal, objective financial advice. They are the only provider with a fully integrated platform for RIA and brokerage business, brokerage and trust assets, and retirement solutions.

Revenue: Commissions, 37%; AUM Fees, 35%; Other, 28%

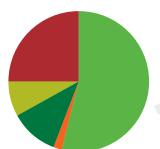
[†]LPL's AUM includes assets managed through its various units. The print version of the survey includes assets managed only through LPL's Advisory platforms.

2. Ameriprise Financial Services

Revenue Distribution

Nevenue Bistribution	
529 Plans	0%
Asset Management Fee	54%
ETFs	0%
Fixed Annuities	0%
Individual Bonds	0%
Individual Stocks	0%
Insurance	2%
Mutual Funds	11%
Non-traded REITs	0%
Variable Annuities	8%
Other	25%

Contact: Manish Dave 866-267-4359



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
7,755	4,804.0	619,472	up to 91%	N/A.

Does your firm operate a corporate RIA? No. Can reps operate their own RIA? No.

Compliance Support: Provides field and corporate compliance resources and online compliance snapshots with best practices, product advice and risk reduction tips. Works with regulators and trade groups to support clients and advocate for reasonable solutions. Centrally supervised field reps oversee trades, accounts, advice, OBAs and other activities.

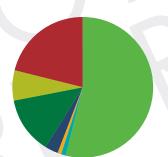
Specialization: Offers a holistic approach to planning that fosters lasting personal relationships and helps people feel confident about their financial future. Since becoming an independent company in 2005, Ameriprise has invested more than \$4 billion in acquisitions, new products, tools and capabilities.

Revenue: Commissions, 23%; AUM Fees, 54%; Other, 23%

3. Raymond James Financial Services

Revenue Distribution 529 Plans 0% **Asset Management Fee** 54% **ETFs** 0% **Fixed Annuities** 1% Individual Bonds 1% Individual Stocks 3% Insurance 0% **Mutual Funds** 13% **Non-traded REITs** 0% Variable Annuities 7% Other 21%

Contact: Barry Papa 727-567-1664



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
4269	2,409.7	564,455	85.34%	327,099.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Offers a dedicated team of compliance specialists who are committed to supporting financial advisors and are focused on fulfilling their mutual regulatory and risk management responsibilities in a way that will help ensure the highest level of satisfaction. All advisors are treated with mutual respect and consideration.

Specialization: Provides access to resources and expertise to help guide an advisor's practice and support their choice of specialties, including wealth, retirement and portfolio solutions; alternative investments; mutual fund and equity research; insurance; trusts and estates; charitable giving; asset management; lending services and investment banking. Its 130-person marketing agency supports advisors individual branding, marketing and social media activities.

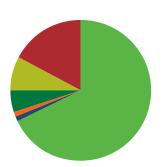
Revenue: Commissions, 29%; AUM Fees, 54%; Other, 17%

4. Commonwealth Financial Network

Revenue Distribution

529 Plans	0%
Asset Management Fee	68%
ETFs	0%
Fixed Annuities	0%
Individual Bonds	0%
Individual Stocks	1%
Insurance	1%
Mutual Funds	5%
Non-traded REITs	0%
Variable Annuities	8%
Other	17 %

Contact: Andrew Daniels 866-462-3638



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
1885	1,425.3	756,130	up to 98%	161,053.2

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Compliance professionals function as advisors' partners and counselors. They focus on helping achieve goals. This philosophy allows them to deliver the kind of support needed to remain successful in a dynamic regulatory environment.

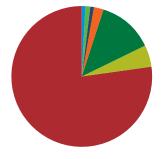
Specialization: Member FINRA/SIPC, provides support and infrastructure to provide independent financial advisors with the freedom to serve their clients their way. Founded in 1979, the firm is the nation's largest privately held registered investment advisor/independent broker-dealer, with 1,933 fee-only and dually registered advisors.

Revenue: Commissions, 16%; AUM Fees, 68%; Other, 16%

5. Northwestern Mutual Investment Services

Revenue Distribution

1%
1%
0%
0%
0%
1%
2%
13%
0%
5%
77%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
5041	1,219.4	241,912	up to 95%	152,650.2

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Compliance support provides an online portal for marketing materials, manuals and procedures, complaints and sales practices review, errors and admissions insurance, privacy and AML programs and field investigations.

Specialization: Financial reps provide world-class planning to meet clients financial security need, using a full spectrum of insurance and investment products.

Revenue: Commissions, 27%; AUM Fees, 65%; Other, 8%

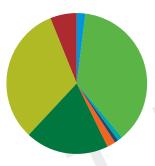
Gross

Contact: Paul Shane 414-665-1444

6. MML Investors Services

Revenue Distribution

Revenue Distribution	
529 Plans	2%
Asset Management Fee	37%
ETFs	0%
Fixed Annuities	1%
Individual Bonds	0%
Individual Stocks	1%
Insurance	2 %
Mutual Funds	19%
Non-traded REITs	0%
Variable Annuities	32%
Other	6%



Revenue (\$MM) Of Producing Per Rep Percentage Reps 2018 2018 2018 2018 2018 8424 1,126.6 133,738 up to 82.5% 181,600.0

Gross

Revenue

Pavout

AUM

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Through the firm's intranet site, all reps have online access to compliance tools, including policy/procedures manuals, continuing education modules, and an approved communications library. Each supervising branch office has compliance staff members assigned to them to handle both general issues and the review of advertising and sales literature. Compliance hosts monthly "hot topics" calls with supervisory staff and an annual compliance conference, in which relevant supervisory and ompliance topics are discussed in depth.

Specialization: N/A.

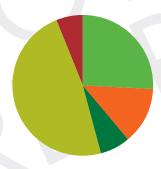
Number

Revenue: Commissions, 57%; AUM Fees, 37%; Other, 6%

Contact: Daniel Flynn 980-293-8141

7. AXA Advisors Broker Dealer

Revenue Distribution	
529 Plans	0%
Asset Management Fee	26%
ETFs	0%
Fixed Annuities	0%
Individual Bonds	0%
Individual Stocks	0%
Insurance	13%
Mutual Funds	7%
Non-traded REITs	0%
Variable Annuities	48%
Other	6%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
4.722	913.8	204.284	up to 92.5%	130.050.4

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Offers branch local compliance and home office compliance support. Specialization: Offers complete wealth management which include life insurance, annuities, and investment products.

Revenue: Commissions, 69%; AUM Fees, 26%; Other, 5%

Contact: Shanene Muldrow 980-308-8205

8. Cambridge Investment Research

Revenue Distribution	
529 Plans	1%
Asset Management Fee	64%
ETFs	0%
Fixed Annuities	0%
Individual Bonds	1%
Individual Stocks	1%
Insurance	4%
Mutual Funds	11%
Non-traded REITs	0%
Variable Annuities	15 %
Other	3%

800-777-6080 ext. 1163



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
3 296	906.7	280 224	up to 100%	93145.8

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Provides common-sense compliance to our rep-advisors by analyzing each individual situation. Dedicated to providing routine guidance and support, prompt advertising review, required training assistance, and portability of client information.

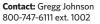
Specialization: Dedicated to serving independent financial professionals. The executive leadership has spent the last few decades consciously building a legal structure, business plan, and superior management team with the goal of remaining privately owned. Provides succession planning and will help financial professionals with their business continuity and succession planning.

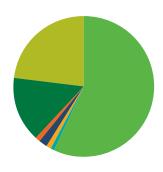
Revenue: Commissions, 33%: AUM Fees, 64%: Other, 3%

9. Securities America

Revenue Distribution

529 Plans	0%
Asset Management Fee	57 %
ETFs	0%
Fixed Annuities	1%
Individual Bonds	1%
Individual Stocks	2%
Insurance	1%
Mutual Funds	15%
Non-traded REITs	0%
Variable Annuities	23%
Other	0%





Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
2600	803.5	314,532	up to 95%	86,085.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes

Compliance Support: Offers paperless new advisor onboarding, automated systems for communications review tracking, email and trade monitoring. Assistance for independent RIAs, deep knowledge of advisor business models for customized service, culture of balancing risk management and sales enablement, solutions-oriented approach to addressing regulatory requirements. Compliant texting solution for easy communication with clients.

Specialization: Helps independent advisors grow, perfect and protect their practices through high-quality practice management, business growth programs and advisor-friendly technology. Offers comprehensive branch builder tools that support branches and advisors through all stages of their business cycle. The program helps advisors interested in operating an OSJ manage their business, recruit advisors and create a succession plan network.

Revenue: Commissions, 43%; AUM Fees, 57%; Other, 0%

10. Lincoln Financial Network

Revenue Distribution

529 Plans	0%
Asset Management Fee	29%
ETFs	0%
Fixed Annuities	1%
Individual Bonds	0%
Individual Stocks	1%
Insurance	27%
Mutual Funds	10%
Non-traded REITs	0%
Variable Annuities	24%
Other	8%

Contact: Paul Cardenas 866-533-3410



Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: They work with advisors and support them through the review of marketing materials, issue resolution, development and maintenance of privacy policies, creation of client agreements, notification of advisory fees in compliance with custody rules and regulatory filing, and the continuous offering of compliance training and education.

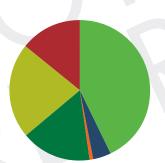
Specialization: Dedicated to empowering the delivery of comprehensive financial advice. They partner in an independent relationship with a culture built to support the advice advisors give to clients—estate planning, retirement income, generational wealth, business planning, and investment management. Advisors are supported by an integrated AdviceNext technology to efficiently build and manage their practices. Advisors can choose from a full menu of affiliation and compensation options. Lincoln Financial Network is under the umbrella of Lincoln Financial Group.

Revenue: Commissions, 68%; AUM Fees, 29%; Other, 3%

11. Royal Alliance Associates

Revenue Distribution 529 Plans 0% **Asset Management Fee** 43% **ETFs** 0% **Fixed Annuities** 0% Individual Bonds 0% Individual Stocks 4% Insurance 1% **Mutual Funds** 16% **Non-traded REITs** 0% Variable Annuities Other 14%

Contact: Al Grilli 212-551-5650



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
3178	603.9	190,035	93.89%	103,276.8

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Provides oversight of all the firm's policies, procedures and applications. Support includes advertising, branch exams, anti-money laundering, surveillance, customer complaints, investment advisory compliance and regulatory affairs. Offers digital technologies to ease the burden on advisors and ensure advisors are operating within regulatory guidelines.

Specialization: The professionals at the firm rely on the resources offered. A customer-driven approach is focused on meeting the unique demands of an advisor's business.

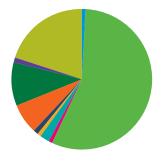
Revenue: Commissions, 40%; AUM Fees, 42%; Other, 18%

12. Kestra Investment Services

Revenue Distribution

1%
56%
1%
2%
1%
1%
7 %
10%
1%
20%
0%

Contact: Daniel Schwamb 737-443-2400



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
1340	543.6	405 700	93%	77 348 8

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Provides expertise in investment advisory, brokerage, and retirement plan compliance. Compliance works in a consultative fashion to provide smart, compliant solutions that are responsive to the needs of our advisors; empowering them to streamline the way they do business and helping them connect with their clients in meaningful ways.

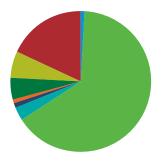
Specialization: Provides a leading independent advisor platform that empowers independent financial professionals, including traditional and hybrid RIAs, to prosper, grow, and provide superior client service. With a culture rich in reinvention and advisor advocacy, they have developed integrated business management technology that, combined with its personalized consulting services, offers exceptional scale and efficiency.

Revenue: Commissions, 36%; AUM Fees, 51%; Other, 13%

13. Waddell & Reed Financial Advisors

Revenue Distribution

1%
65%
0%
3%
0%
1%
1%
5%
0%
6%
18%



Contact: Dave Call 913-236-3994

Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
1403	522.8	354 825	un to 92%	51 266 0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: N/A

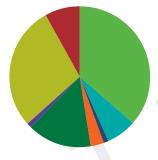
Specialization: Offers a flexible and supportive structure that provides advisors, and their clients, the opportunity to optimize their success. Advisors specialize in all phases of comprehensive, personalized financial planning, built around competitive investment products. They have created an environment which seeks to combine the philosophical and practice model flexibility of an independent model with the support and resource infrastructure of a full-service firm. Offers an advisor-focused and client-centric culture; a seamless transition; incentive reward trips, a complete product offering to satisfy complex client needs; a broad spectrum of technology; and the customized support you need to grow your business.

Revenue: Commissions, 17%; AUM Fees, 65%; Other, 18%

14. Voya Financial Advisors

Revenue Distribution

529 Plans	0%
Asset Management Fee	37%
ETFs	0%
Fixed Annuities	7 %
Individual Bonds	0%
Individual Stocks	1%
Insurance	3%
Mutual Funds	15%
Non-traded REITs	1%
Variable Annuities	29%
Other	8%



Contact: Doug Wallace 855-698-4900

Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
1 717	458 R	267 213	up to 92%	/19 711 1

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Offers a partnership relationship between compliance and the field to ensure advisors serve their clients in a compliant manner. Support includes OSJ supervisors, central compliance contacts, home office trade and advertising review, support for annual compliance meetings, online firm element and a central platform for ADV brochure updates.

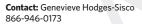
Specialization: Provides flexible and tailored programs, technology, products and support to help individual and institutional clients grow their wealth. Advisors find value through brand affiliation, field support, technology, mobile capabilities and 401(k) solutions. Advisors have access to marketing platforms that include social media, texting, Voya resources and field managers. Provides in-depth financial planning resources including support in special needs financial planning through Voya Cares®, a program offering holistic financial wellness and retirement planning solutions.

Revenue: Commissions, 55%; AUM Fees, 37%; Other, 8%

15. SagePoint Financial*

Revenue Distribution

529 Plans	0%
Asset Management Fee	34 %
ETFs	0%
Fixed Annuities	1%
Individual Bonds	0%
Individual Stocks	6%
Insurance	1%
Mutual Funds	19%
Non-traded REITs	0%
Variable Annuities	22%
Other	17%





Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
1433	405.7	283.120	92.52%	44.990.4

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Provides oversight of all the firm's policies, procedures and applications. Support includes advertising, branch exams, anti-money laundering, surveillance, customer complaints, investment advisory compliance and regulatory affairs. Offers digital technologies to ease the burden on advisors and ensure advisors are operating within regulatory guidelines.

Specialization: Offers advisors big-firm resources with a small-firm feel. The firm is part of the largest truly independent broker-dealer network in the industry. Provides a seasoned senior management team with an open door policy, where the needs of advisors are paramount.

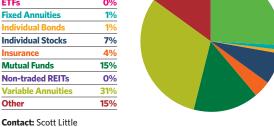
Revenue: Commissions, 47%; AUM Fees, 34%; Other, 19%

16. Woodbury Financial Services*

Revenue Distribution

651-702-1930

529 Plans	0%
Asset Management Fee	26%
ETFs	0%
Fixed Annuities	1%
Individual Bonds	1%
Individual Stocks	7 %
Insurance	4%
Mutual Funds	15%
Non-traded REITs	0%
Variable Annuities	31%
Other	15%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
1189	373.6	314,181	89.71%	45,342.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Provides oversight of all the firm's policies, procedures and applications. Support includes advertising, branch exams, anti-money laundering, surveillance, customer complaints, investment advisory compliance and regulatory affairs. Offers digital technologies to ease the burden on advisors and ensure advisors are operating within regulatory guidelines.

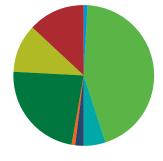
Specialization: Provides industry-leading financial protection and guaranteed income solutions, along with delivering customer service excellence. The firm is to elevate expectations beyond the reach of their competitors. They are uniquely positioned to provide its affiliated advisors with powerful support at every point on the wealth management spectrum.

Revenue: Commissions, 56%; AUM Fees, 26%; Other, 18%

17. HD Vest Financial Services

Revenue Distribution

1%
44%
0%
5%
0%
2%
1%
23%
0%
11%
13%



Contact: Tim Stewart 800-742-7950

Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
3593	373.2	103 861	94%	12 555 5

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

 $\textbf{Compliance Support:} \ Offers \ sales \ supervision, \ OSJ \ support, \ outside \ brokerage \ accounts, \ outside$ website and trustee/power of attorney fee.

Specialization: Offers tax-smart investing and integration, insurance, underwriting support, local field support, estate planning, setting up trusts, profiling tools for assessments, financial planning, eMoney support, training on tool usage and best practices. Provides assistance in construction of customized financial plans for clients retirement planning, support concerning technical retirement issues, helping to grow client base with retirement solutions. Delivers training on retirement plans, advisory services, open architecture, non-proprietary investment platform, multiple advisory programs including discretionary asset management, dedicated advisory specialists, portfolio management team and annuity marketing.

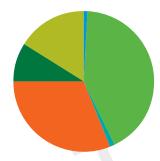
Revenue: Commissions, 44%; AUM Fees, 44%; Other, 12%

Gross

18. Securian Financial Services

Revenue Distribution

Revenue Distribution	
529 Plans	1%
Asset Management Fee	42%
ETFs	0%
Fixed Annuities	1%
Individual Bonds	0%
Individual Stocks	0%
Insurance	31%
Mutual Funds	9%
Non-traded REITs	0%
Variable Annuities	16%
Other	0%



Number	Revenue	Revenue	Payout	AUM
Of Producing	(\$MM)	Per Rep	Percentage	(\$MM)
Reps 2018	2018	2018	2018	2018
1,111	369.3	332,403	88%	33,436.7

Gross

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Professional support includes cyber security, branch office examiners, principle round table compliance analysts, advertising compliance oversight and social media monitoring.

Specialization: Offers financial planning, retirement planning, portfolio construction and due diligence, succession planning, business-owned life insurance, practice development consulting and trust services.

Revenue: Commissions, 48%; AUM Fees, 52%; Other, 0%

Gross

Revenue (\$MM)

2018

Contact: Robert Subjects 651-665-5887

19. Lincoln Investment Planning

Revenue Distribution	
529 Plans	0%
Asset Management Fee	63%
ETFs	0%
Fixed Annuities	3%
Individual Bonds	0%
Individual Stocks	0%
Insurance	1%
Mutual Funds	16%
Non-traded REITs	0%
Variable Annuities	17%
Other	0%



	1069	336.8	315,099	N/A	
\	Does your firm opera	te a corporate RI	A? Yes. Can rep	s operate their own RIA? Y	es.

Number

Of Producing

Reps 2018

Compliance Support: Offers assistance in transitioning a new advisor's business to the firm, training of advisors and their assistants, as well as supervisors. Open and direct line to the compliance staff for on-going consultation and guidance in regards to securities, insurance and advisory products

Gross

Revenue

2018

Pavout

Percentage

2018

AUM

2018 33,650.0

Specialization: The firm is a full-service broker-dealer and RIA, including Capital Analysts and Legend Advisory Corporation, It serves the needs of more that 330,000 individual investors, Representing clients with more than \$35B in assets. Is a leading provider of retirement plans to school districts, employers, corporations, endowments and foundations.

Revenue: Commissions, 33%; AUM Fees, 59%; Other, 8%

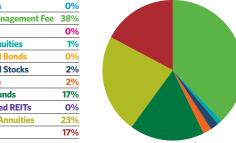
20. FSC Securities Corporation*

Revenue Distribution

Contact: Jason Moore 770-543-9036

Contact: Ed Forst 215-881-4553

0%
3,0
38%
0%
1%
0%
2%
2%
17%
0%
23%
17 %



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
857	305.6	356 567	9212%	34 624 7

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Provides oversight of all the firm's policies, procedures and applications. Support includes advertising, branch exams, anti-money laundering, surveillance, customer complaints, investment advisory compliance and regulatory affairs. Offers digital technologies to ease the burden on advisors and ensure advisors are operating within regulatory guidelines.

Specialization: Advisors benefit from the resources offered as a part of Advisor Group Inc., combined with a customer-driven approach. Advisors are able to define true independence for themselves and choose the business model that best fits their practice.

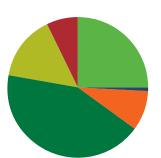
Revenue: Commissions, 45%: AUM Fees, 36%: Other, 19%

21. Principal Securities

Revenue Distribution

529 Plans	0%
Asset Management Fee	25%
ETFs	0%
Fixed Annuities	0%
Individual Bonds	0%
Individual Stocks	1%
Insurance	9%
Mutual Funds	43%
Non-traded REITs	0%
Variable Annuities	15%
Other	7 %





Number	Revenue	Revenue	Payout	AUM
Of Producing	(\$MM)	Per Rep	Percentage	(\$MM)
Reps 2018	2018	2018	2018	2018
1,547	297.3	149,515	up to 95%	54,305.2

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Dedicated to regulatory and operational compliance at the firm and advisor level. An experienced compliance team supports business development initiatives and provides product expertise. Robust support is provided for regulatory affairs such as audits and monitoring functions, social media usage, privacy and cyber security.

Specialization: Partnering with financial professionals to help people and companies build, protect and advance their financial well-being with our retirement, insurance, financial planning and asset management expertise. The firm believes in having a strong support system to supply financial professionals with the knowledge, tools and resources to build their business.

Revenue: Commissions, 75%; AUM Fees, 25%; Other, 0%

22. Triad Advisors

Revenue Distribution

529 Plans	0%
Asset Management Fee	56%
ETFs	0%
Fixed Annuities	1%
Individual Bonds	0%
Individual Stocks	1%
Insurance	1%
Mutual Funds	6%
Non-traded REITs	2%
Variable Annuities	20%
Other	13%

Contact: Haley Hamilton 770-840-0363



Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Provides pro-business, common sense compliance support and regulatory consulting for our independent advisors and hybrid RIAs. An experienced compliance team also offers ongoing assistance with state/SEC audits and annual regulatory filings.

Specialization: Specializes in supporting hybrid RIA business through multi-custodial clearing platforms. Over 80% of their advisory firms manage a hybrid RIA model.

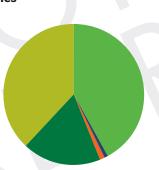
Revenue: Commissions, 35%; AUM Fees, 56%; Other, 9%

23. Park Avenue Securities

Revenue Distribution

0%
42%
0%
0%
0%
1%
1%
18%
0%
38%
0%

Contact: Frank Galdieri 908-208-3970



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
2016	213.7	106,008	set by agency	27,670.3

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Supports advisors and their supervisors by providing guidance on industry rules, regulations and compliance policies. Advisors are provided with timely responses to their inquiries and with advice on their business practices.

Specialization: Financial planning, advisory solutions, and strategies for financial growth and protection.

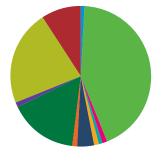
Revenue: Commissions. 58%: AUM Fees. 42%: Other. 0%

24. American Portfolios Financial Services

Revenue Distribution

1%
43%
1%
1%
1%
4%
1%
16%
1%
22%
9%

Contact: Tim O'Grady 631-439-4600 ext. 285



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
689	191.3	277.585	90%	24.571.4

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Provides an efficient business processing workflow online web application—STARS for advisors and their support staff. Assesses current business activities through compliance approval, ongoing surveillance and regularly held risk committee meetings, of which members of the AP Advisor Council are a part of. Vets products that are mutually expedient for both advisors and the firm, for which members of the AP Advisor Council are a part of. Provides protections and/or representation where warranted for affiliated colleagues against reputational risk.

Specialization: Provides an open environment to support both transactional and advisory practices. With growing client demands in need of wealth management, financial planning and fee-based asset management services, they offer a variety of advisory programs for advisors' tendencies towards asset gathering or management through its robust Nine Points Advisory Services Platform.

Revenue: Commissions, 48%; AUM Fees, 43%; Other, 9%

25. CUNA Brokerage Services

Revenue Distribution

529 Plans	0%
Asset Management Fee	11%
ETFs	0%
Fixed Annuities	19%
Individual Bonds	1%
Individual Stocks	0%
Insurance	4%
Mutual Funds	16%
Non-traded REITs	0%
Variable Annuities	45%
Other	4%

800-356-2644 ext. 665-8741



1	

Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
455	188.8	414.945	up to 42%	21.621.7

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: The compliance team and robust field compliance support use an online submission system allowing the advisor to upload and electronically submit documents for approval. In addition, they maintain a close watch on changing industry regulations, procedures and proper record-keeping and provide ongoing communications in how advisors' practices could be affected.

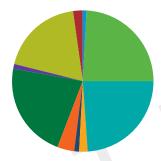
Specialization: The firm partners with credit unions to provide investment, insurance and retirement planning services to members. As part of CUNA Mutual Group the culture is deeply rooted in the credit union environment.

Revenue: Commissions, 85%; AUM Fees, 11%; Other, 4%

26. CUSO Financial Services LP/Sorrento Pacific Financial**

Revenue Distribution

Revenue Distribution	
529 Plans	1%
Asset Management Fee	24%
ETFs	0%
Fixed Annuities	24%
Individual Bonds	2%
Individual Stocks	1%
Insurance	4%
Mutual Funds	22%
Non-traded REITs	1%
Variable Annuities	19%
Other	2%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
486	185.3	381,204	up to 90%	29,406.3

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Compliance support for programs and advisors is a high priority. Nearly a dozen compliance professionals who span decades in the bank/credit union category, deliver proactive education, training, support and guidance.

Specialization: Specializes in support for institutions who value holistic wealth management for their clients and members.

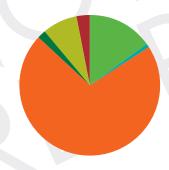
Revenue: Commissions, 76%; AUM Fees, 24%; Other, 0%

Contact: Connie Gregory 858-530-4440

27. M Holdings Securities

Revenue Distribution				
529 Plans	0%			
Asset Management Fee	15%			
ETFs	0%			
Fixed Annuities	1%			
Individual Bonds	0%			
Individual Stocks	0%			
Insurance	71%			
Mutual Funds	2%			
Non-traded REITs	0%			
Variable Annuities	8%			
Other	3%			

Contact: Laura Haney-Jackson



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
512	175.7	343,246	btwn 94% - 96%	49,000.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Compliance professionals work in a consultative fashion to identify compliant solutions that are responsive to our client and advisor needs. Online continuing education platform provides access to insurance CE credits.

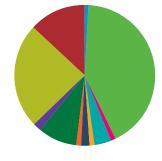
Specialization: Specializes in variable life insurance for the ultra-affluent marketplace; wealth transfer and estate planning; corporate benefits such as retirement plans, group life, long-term disability; international insurance solutions; and wealth management services.

Revenue: Commissions, 82%; AUM Fees, 15%; Other, 3%

28. Independent Financial Group

503-414-7466

1%
42%
1%
4%
1%
2%
1%
9%
2%
24 %
13%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
540	174.2	322 600	un to 93%	26 955 5

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Monitors rep's continuing education, provides training, e-mail review and archiving, branch inspections, advertising review and approvals, as well as state registration assistance.

Specialization: Provides support in all product areas, offers competitive payouts and delivers friendly, personalized service to its affiliated reps

Revenue: Commissions, 51%; AUM Fees, 42%; Other, 7%

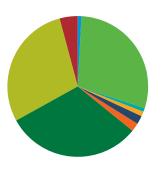
Contact: David Fischer 800-269-1903

29. Cadaret, Grant & Co.**

Revenue Distribution

529 Plans	1%
Asset Management Fee	29%
ETFs	0%
Fixed Annuities	1%
Individual Bonds	1%
Individual Stocks	2%
Insurance	2%
Mutual Funds	31%
Non-traded REITs	0%
Variable Annuities	29%
Other	4%





Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
618	163.9	265,180	90%	21,725.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Offers advisors safety by navigating evolving industry regulation on their behalf and implementing protocols that let them focus on serving their clients. Focus on product training and expertise, communications oversight, continuing education, recordkeeping, and regulatory guidance. Provides help to advisors so they apply best practices in compliance with regulatory governing bodies.

Specialization: The firm is a next generation broker-dealer that offers advisors the means to help them grow their practice and better serve clients in the evolving world of financial services. Provides customer service, expert in-house thought leadership, advanced advisor and client technology and visionary leadership from veteran industry executives.

Revenue: Commissions, 68%; AUM Fees, 29%; Other, 3%

30. Centaurus Financial

Revenue Distribution

Revenue Distribution				
529 Plans	1%			
Asset Management Fee	26%			
ETFs	1%			
Fixed Annuities	14%			
Individual Bonds	2 %			
Individual Stocks	2%			
Insurance	4%			
Mutual Funds	14%			
Non-traded REITs	8%			
Variable Annuities	27%			
Other	1%			

Contact: Tyler Shumaker 800-880-4234



Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Provides dedicated and immediate comprehensive review of submitted documents, focusing on quick turnaround. They help draft professional advertising, provide access to social media, and invest in the company's compliance.

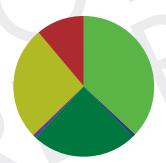
Specialization: Offers comprehensive financial planning.

Revenue: Commissions, 69%; AUM Fees, 26%; Other, 5%

31. Ameritas Investment Corporation

Revenue Distribution 529 Plans **Asset Management Fee ETFs** 0% **Fixed Annuities** 0% 0% Individual Stocks 1% 0% **Mutual Funds** 24% **Non-traded REITs** 1% Variable Annuities 26% Other 11%

Contact: Brandon Mann 800-335-9858



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
999	139.1	139,214	88.5	20,659.8

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Provides compliance support for all three main lines of business which are broker-dealer, investment advisory and capital markets. Compliance manuals, business forms, advertising, and office inspections are core to the support we provide.

Specialization: Offers a proprietary fixed-income unit that focuses mostly on public finance through individual municipal underwriting and distribution.

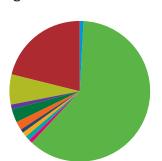
Revenue: Commissions, 54%; AUM Fees, 37%; Other, 9%

32. Geneos Wealth Management

Revenue Distribution

Revenue Distribution			
529 Plans	1%		
Asset Management Fee	61%		
ETFs	1%		
Fixed Annuities	1%		
Individual Bonds	1%		
Individual Stocks	1%		
Insurance	2%		
Mutual Funds	3%		
Non-traded REITs	1%		
Variable Annuities	7 %		
Other	21%		

Contact: Austin Gross 888-812-5043 ext. 151



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
283	132.8	469 208	un to 95%	15 200 0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Comprehensive support is offered to advisors. Fair, flexible compliance team that partners with our advisors to comply with all industry regulation while maintaining flexibility to run their business in their vision.

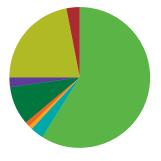
Specialization: Provides a wide range of products and services but specializes in the advisory services world. Offers multiple platforms, custodians, TAMP's and in house advisory solutions to advisors.

Revenue: Commissions, 13%; AUM Fees, 61%; Other, 26%

33. United Planners Financial Services

Revenue Distribution

0%
59%
0%
3%
1%
0%
1%
9%
2%
22%
3%



Of Producing Reps 2018	(\$MM) 2018	Per Rep 2018	Percentage 2018
418	131.9	315,593	90%
Does your firm ope	rate a corporate RIA	? Yes. Can reps oper	ate their own RIA

Gross

eir own RIA? Yes.

Compliance Support: Serves advisors with integrity while valuing the relationship. Focused on exceptional service while being studious of industry rules and firm procedures creates a business-

Gross

AUM

(\$MM)

2018

7.600.0

Payout

Specialization: Focus on providing the best options and solutions to advisors for use with their clients. Specialization exists in advisory services, retirement plans and consistently working to create efficiencies for advisors.

Revenue: Commissions, 38%; AUM Fees, 59%; Other, 3%

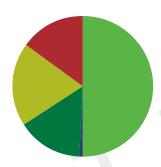
Gross

Contact: Sheila Cuffari-Agasi 800-966-8737 ext. 240

34. Securities Service Network

Revenue Distribution

529 Plans	0%
Asset Management Fee	50%
ETFs	0%
Fixed Annuities	0%
Individual Bonds	0%
Individual Stocks	1%
Insurance	0%
Mutual Funds	15%
Non-traded REITs	0%
Variable Annuities	19%
Other	15%



Number	Revenue	Revenue	Payout	AUM
Of Producing	(\$MM)	Per Rep	Percentage	(\$MM)
Reps 2018	2018	2018	2018	2018
333	129.1	387,830	up to 95%	14,619.5

Gross

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Compliance staff is consultative with RIAs and advisors on product selection and trade review. The team scores high marks for audits, and is continually recognized in the industry for the speed with which they respond to advertising review requests.

Specialization: Caters to experienced solo practioner asset managers and tax-savvy financial planners who value a caring, small firm culture with large firm resources.

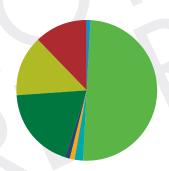
Revenue: Commissions, 38%; AUM Fees, 50%; Other, 12%

Gross

Contact: Landon Moore 800-264-5499 ext. 354

35. KMS Financial Services

Revenue Distribution 529 Plans Asset Management Fee **ETFs** 0% **Fixed Annuities 2**% Individual Bonds Individual Stocks 1% Insurance 0% **Mutual Funds** 19% **Non-traded REITs** 0% Variable Annuities 14% Other 12%



Number	Revenue	Revenue	Payout	AUM
Of Producing	(\$MM)	Per Rep	Percentage	(\$MM)
Reps 2018	2018	2018	2018	2018
337	122.8	362,185	up to 96%	16,400.0

Gross

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Our common-sense approach to supervision lets us uphold compliance and regulatory requirements while collaborating with advisors whose clients have complex financial needs. We enjoy a high rate of positive compliance responses and our account-opening forms are simpler for advisors to complete than those at many other firms.

Specialization: Delivers exceptional service to advisors seeking long-term growth and stability. The culture values flexibility and multiple custodian relationships. The firm is adept at annuities and insurance; ERISA retirement plan support; Center-of-Influence networking; and a digital advice platform that applies risk profiles to match investors with managed funds.

Revenue: Commissions, 38%; AUM Fees, 50%; Other, 12%

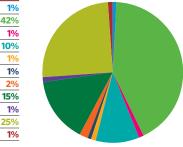
36. J.W. Cole Financial

Contact: Howard Englehart 206-441-2885 ext. 232

Pavanua Distribution

Contact: John Carlson 866-592-6531

Revenue Distribution	
529 Plans	1%
Asset Management Fee	42%
ETFs	1%
Fixed Annuities	10%
Individual Bonds	1%
Individual Stocks	1%
Insurance	2%
Mutual Funds	15%
Non-traded REITs	1%
Variable Annuities	25%
Other	1%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
411	121.4	295 463	un to 92%	14 052 5

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Compliance supports its advisors by assisting them in protecting their greatest asset: their businesses. Ensures that compliance is delievered in a proactive and pro-business approach.

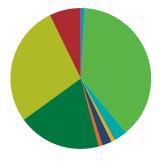
Specialization: Seeks to find financial advisors of the highest quality and of utmost integrity, who work in a truly holistic planning environment, to provide their clients with the best products, services and experience possible.

Revenue: Commissions, 57%; AUM Fees, 42%; Other, 1%

37. Sigma Financial Corporation

Revenue Distribution

1%
38%
0%
3%
1%
2%
1%
19%
0%
28%
7 %



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
586	117.2	199,948	up to 94%	12,000.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Offers a fully licensed compliance staff. Assists advisors with a consultative approach to sales review, marketing assistance, audit support and product due diligence.

Specialization: The firm focuses on comprehensive financial planning with our advisors and their clients. Assists advisors based on where they are at within their career.

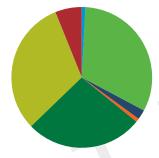
Revenue: Commissions, 61%; AUM Fees, 38%; Other, 1%

Contact: Jennifer Bacarella 734-663-1611

38. H. Beck

Revenue Distribution

Revenue Distribution	
529 Plans	1%
Asset Management Fee	32%
ETFs	0%
Fixed Annuities	0%
Individual Bonds	0%
Individual Stocks	2%
Insurance	1%
Mutual Funds	27%
Non-traded REITs	0%
Variable Annuities	31%
Other	6%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
514	116.9	227,513	up to 93%	14,754.5

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Offers licensing, registration, supervision, surveillance, advertising and marketing review, investment advisory, compliance, and AML branch examinations.

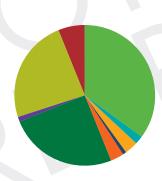
Specialization: Supports independent and entrepreneurial advisors and groups.

Revenue: Commissions, 63%; AUM Fees, 31%; Other, 6%

Contact: Chris Roberts 301-944-5900

39. ProEquities

Revenue Distribution			
529 Plans	0%		
Asset Management Fee	35%		
ETFs	0%		
Fixed Annuities	2%		
Individual Bonds	3%		
Individual Stocks	1%		
Insurance	3%		
Mutual Funds	25%		
Non-traded REITs	1%		
Variable Annuities	24%		
Other	6%		



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
635	111.4	175,506	up to 92%	16,000.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? N/A.

Compliance Support: Provides full compliance and supervision support.

Specialization: N/A.

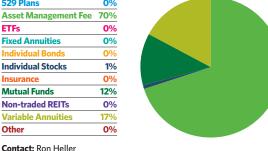
Revenue: Commissions, 59%; AUM Fees, 35%; Other, 6%

Contact: Debra Grier 205-268-4494

40. PlanMember Securities Corporation

Revenue Distribution			
529 Plans	0%		
Asset Management Fee	70%		
ETFs	0%		
Fixed Annuities	0%		
Individual Bonds	0%		
Individual Stocks	1%		
Insurance	0%		
Mutual Funds	12%		
Non-traded REITs	0%		
Variable Annuities	17%		
Other	0%		

800-874-6910 ext. 2595



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
487	110.0	200 500	un to 93%	6 918 0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Offers centralized principal and advertising review at the home office, thus off-loading certain OSJ responsibilities; experienced and friendly staff; sensitivity to ensuring efficient turn-around time for reviews; on-line submission and tracking for advertising review; no-cost in-field audits every 1-3 years.

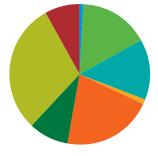
Specialization: Provides fee-based revenue as a percentage of total revenue since 2004 (69% of average advisor revenue was fee-based in 2018). Offers retirement and group employer plans -403(b), 457(b), 401(k), SEP IRA, SIMPLE IRA, and IRAs. The firm has pioneered institutional investment management for the undeserved public education and non-profit marketplace. Of the \$12 billion with PlanMember, \$10 billion is retirement assets.

Revenue: Commissions, 30%; AUM Fees, 70%; Other, 0%

41. Transamerica Financial Advisors

Revenue Distribution

529 Plans	1%
Asset Management Fee	16%
ETFs	0%
Fixed Annuities	14%
Individual Bonds	1%
Individual Stocks	0%
Insurance	21%
Mutual Funds	9%
Non-traded REITs	0%
Variable Annuities	30%
Other	8%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
3,352	109.3	32,616	87%	10,514.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Online submission system for advertising and marketing material review. Compliance group partners with field to provide guidance on regulatory changes.

Specialization: Majority of reps focus on middle-class Americans to help them save, invest, protect their loved ones, and ultimately retire with protected retirement income. Offers low minimums to help clients get started.

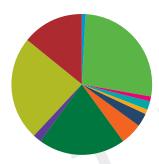
Revenue: Commissions, 74%; AUM Fees, 16%; Other, 10%

Contact: Matt Chambers 801-372-6797

42. Investacorp

Revenue Distribution

1%
27%
1%
2%
1%
3%
5%
20%
2%
24%
14%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
454	104.7	230,600	up to 95%	15,000.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Offers a consultative compliance approach with advisors and prefers to consult and guide them through complex client situations and products.

Specialization: The firm has helped advisors profitably grow their practice while training a family member to become a sucessor and navigating through the operational and transitional challenges.

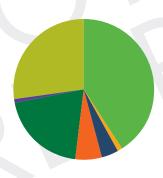
Revenue: Commissions, 59%; AUM Fees, 27%; Other, 14%

Contact: Leslie Vigil 305-901-1825

43. NEXT Financial Group

Revenue Distribution

0%
41%
0%
0%
1%
4%
6%
20%
1%
27%
0%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
501	94.5	188,590	up to 95%	12,205.2

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: OBA and advertising approval, licensing tracking and expertise to safely guide our advisors through the ever-changing regulatory environment. Home Office Principals provide supervisory alternatives for eligible advisors in the field.

Specialization: Offers fee-based solutions (NEXT Select Platform), saving for retirement, living in retirement, estate planning and building a legacy.

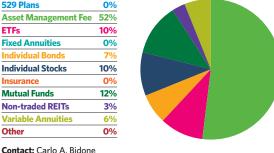
Revenue: Commissions, 59%; AUM Fees, 41%; Other, 0%

Contact: Barry Knight 713-333-4888

44. Kovack Securities

866-564-6574

Revenue Distribution	
529 Plans	0%
Asset Management Fee	52 %
ETFs	10%
Fixed Annuities	0%
Individual Bonds	7 %
Individual Stocks	10%
Insurance	0%
Mutual Funds	12%
Non-traded REITs	3%
Variable Annuities	6%
Other	0%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
405	79.3	195.920	90%	11,481.3

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: N/A.

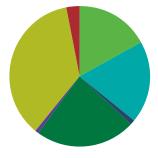
Specialization: Provides a solutions-focused, high-service environment for its reps, so more time is focused on client needs, developing their own areas of specialization, and improving their independent businesses. There are no areas of product specialization as the unbiased, client-centric, and non-proprietary nature of advice is the principal goal.

Revenue: Commissions, 52%; AUM Fees, 48%; Other, 0%

45. The O.N. Equity Sales Company

Revenue Distribution

529 Plans	0%
529 Plans	U %
Asset Management Fee	17 %
ETFs	0%
Fixed Annuities	19%
Individual Bonds	0%
Individual Stocks	1%
Insurance	0%
Mutual Funds	23%
Non-traded REITs	1%
Variable Annuities	36%
Other	3%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
633	77.1	121,796	up to 92%	9,952.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Compliance provides various levels of support including initial on-site training, on-site support during regulatory inspections, routine branch audits, and electronic delivery of the annual compliance meeting and continuing education. Compliance also provides consultative services for office set-up, outside business activities, and a host of other issues.

Specialization: N/A.

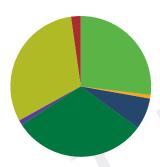
Revenue: Commissions, 83%; AUM Fees, 17%; Other, 0%

Contact: Patrick McEvoy 513-797-3400

46. SA Stone Wealth Management

Revenue Distribution

Nevenue Bistribution	
529 Plans	0%
Asset Management Fee	27%
ETFs	0%
Fixed Annuities	0%
Individual Bonds	1%
Individual Stocks	7%
Insurance	0%
Mutual Funds	31%
Non-traded REITs	1%
Variable Annuities	31%
Other	2%



Number	Revenue	Revenue	Payout	AUM
Of Producing	(\$MM)	Per Rep	Percentage	(\$MM)
Reps 2018	2018	2018	2018	2018
366	66.0	180,230	90%+	10,145.2

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: The firm uses a suite of compliance tools to automate numerous compliance functions including but not limited to outside business activities, private securities transactions, advertising, correspondence, etc.

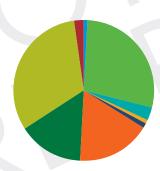
Specialization: N/A.

Revenue: Commissions, 74%; AUM Fees, 26%; Other, 0%

Contact: Stephen O'Neill 205-414-3349

47. Parkland Securities

Revenue Distribution			
529 Plans	1%		
Asset Management Fee	28%		
ETFs	0%		
Fixed Annuities	3%		
Individual Bonds	1%		
Individual Stocks	1%		
Insurance	17%		
Mutual Funds	15%		
Non-traded REITs	0%		
Variable Annuities	32%		
Other	2%		



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
342	60.9	177,978	up to 94%	6,300.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Offers a full-licensed compliance staff. Assists advisors with a consultative approach to sales review, marketing assistance, audit support, and product due diligence.

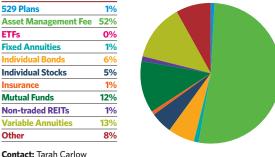
Specialization: Focuses on comprehensive financial planning with advisors and their clients. Legacy Track system assists advisors based on where they are at within their career.

Revenue: Commissions, 72%: AUM Fees, 28%: Other, 0%

Contact: Jennifer Bacarella 734-663-1611

48. Prospera Financial Services

Revenue Distribution	
529 Plans	1%
Asset Management Fee	52 %
ETFs	0%
Fixed Annuities	1%
Individual Bonds	6%
Individual Stocks	5%
Insurance	1%
Mutual Funds	12%
Non-traded REITs	1%
Variable Annuities	13%
Other	8%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
127	56.8	447 637	un to 99%	7.700.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Offers a collaborative partnership that provides insight for decision-making, tools to help manage current challenges or opportunities, and a sounding board for idea implementation.

Specialization: Specializes in wealth management.

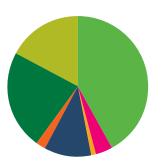
Revenue: Commissions, 42%; AUM Fees, 52%; Other, 6%

49. The Investment Center

Revenue Distribution

529 Plans	0%
Asset Management Fee	42%
ETFs	4%
Fixed Annuities	0%
Individual Bonds	1%
Individual Stocks	11%
Insurance	2%
Mutual Funds	23%
Non-traded REITs	0%
Variable Annuities	17%
Other	0%





Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
291	56.7	194,852	90%	6,890.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Provides practical guidance to advisors, oversees the development, implementation, communication, and review of all compliance processes, policies, procedures and technology designed to meet the requirements of various regulatory authorities. In addition, compliance technology allows advisors to use approved social media tools, website managers, and texting.

Specialization: Provides customizable marketing support, as well as a coaching program. In addition, dedicated one-on-one customer service.

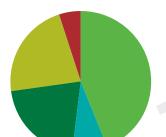
Revenue: Commissions, 58%; AUM Fees, 42%; Other, 0%

50. Harbour Investments

Revenue Distribution

0%
44%
0%
8%
0%
0%
0%
21%
0%
22%
5%

Contact: Aaron Hager 608-662-6100



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
217	54.9	251,900	up to 93%	9.7

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Provides electronic compliance advertising approval. Offers an advanced sales desk to help with complicated cases to prevent compliance hangups.

Specialization: Offers true independence. Provides advisory services with no platform fee. Reps run their own business choosing products and software, and the firm facilitates the transactions and compliance.

Revenue: Commissions, 48%; AUM Fees, 44%; Other, 8%

51. Equity Services

Revenue Distribution

NCVCIIUC DIStribution				
529 Plans	0%			
Asset Management Fee	33%			
ETFs	0%			
Fixed Annuities	0%			
Individual Bonds	0%			
Individual Stocks	1%			
Insurance	0%			
Mutual Funds	22%			
Non-traded REITs	0%			
Variable Annuities	35%			
Other	9%			

Contact: R. Lou Martinez 802-229-7457



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
537	54.0	101.000	N/A	8 265 5

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Support is provided by an experienced team of compliance professionals who work to protect stakeholders through a "solutioner"-driven mindset that prioritizes innovation as a competitive advantage. The team positions themselves to be sought-after business partners and flexible innovators with a passion for finding solutions.

Specialization: N/A.

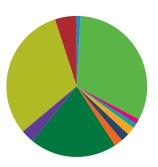
Revenue: Commissions, 67%; AUM Fees, 33%; Other, 0%

52. Crown Capital Securities

Revenue Distribution

1%
32%
1%
1%
2 %
2%
2%
20%
3%
31%
5%

Contact: Darol Paulsen 800-803-8886



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
377	48.3	128 090	un to 92%	12 556 6

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: The firm has carefully designed its supervisory procedures around the needs of the independent reps. Provides support and specific guidance to sales force that encourages them to be successful.

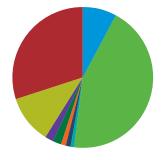
Specialization: Offers a full-service broker-dealer specializing in meeting the individual financial goals and objectives of its clients.

Revenue: Commissions, 67%; AUM Fees, 33%; Other, 0%

53. The Strategic Financial Alliance

Revenue Distribution

529 Plans	8%
Asset Management Fee	44%
ETFs	0%
Fixed Annuities	1%
Individual Bonds	0%
Individual Stocks	1%
Insurance	1%
Mutual Funds	2%
Non-traded REITs	2%
Variable Annuities	11%
Other	30%



Number	Revenue	Revenue	Payout	AUM
Of Producing	(\$MM)	Per Rep	Percentage	(\$MM)
Reps 2018	2018	2018	2018	2018
125	48.0	365,000	90%+	2,488.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Offers a consultative approach to compliance and partner with advisors. Provides language for disclosures; review comms and marketing materials; access to platform of alternative investments; and supervisory oversight on behalf of the broker-dealer.

Specialization: Provides a community for our advisors in which they share best practices. Advisors have access to an extensive, strongly-vetted platform of investment products and services they can leverage to help their clients meet their financial objectives.

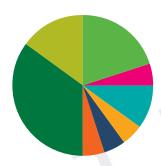
Revenue: Commissions, 45%; AUM Fees, 44%; Other, 11%

Contact: Jamie Mackay 678-954-4058

54. LaSalle St. Securities

Revenue Distribution

529 Plans	0%
Asset Management Fee	20%
ETFs	5%
Fixed Annuities	10%
Individual Bonds	5%
Individual Stocks	5%
Insurance	5%
Mutual Funds	35%
Non-traded REITs	0%
Variable Annuities	15%
Other	0%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
275	41.0	150,000	up to 91%	9,300.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: The firm maintains an unparalleled compliance record and the experienced team provides timely and accurate assistance with any number of items including account reviews, OSJ supervision, audits, sales practices and advertising.

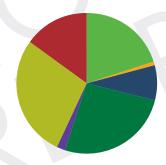
Specialization: The firm works to enable our affiliated reps and advisors to succeed. Offers expertise and experience in all areas, but operates a business model agile enough to fully support the specific business models and day-to-day support needs of our reps/advisors.

Revenue: Commissions, 65%; AUM Fees, 30%; Other, 5%

Contact: Mark Contey 630-600-0360

55. Berthel Fisher & Company Financial Services

Revenue Distribution	
529 Plans	0%
Asset Management Fee	20%
ETFs	0%
Fixed Annuities	0%
Individual Bonds	1%
Individual Stocks	8%
Insurance	0%
Mutual Funds	26%
Non-traded REITs	2%
Variable Annuities	28%
Other	15%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
245	38.8	158,493	up to 90%	563.9

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Provides top-of-the-line assistance by using the latest tools and providing ongoing consultation to support advisors with quick turnaround times.

Specialization: N/A.

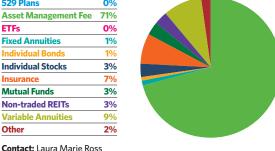
Revenue: Commissions, 66%; AUM Fees, 20%; Other, 14%

Contact: Shelli Brady 800-356-5234

56. Spire Investment Partners

703-748-5800

0%
71%
0%
1%
1%
3%
7 %
3%
3%
9%
2 %



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
61	33.6	550 819	negotiable	3 643 0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Offers a proactive approach to working with its advisors to create a consultative and adaptive program for meeting the needs of a changing regulatory world. They understand that each advisor is unique, and builds a compliance program that meets their individual talents and needs while adhering to regulatory guidelines.

Specialization: The firm understands that every advisor has a unique DNA, but a common goal to serve their clients with integrity and clarity of purpose. Offers a distinct model, comprised of RIA and broker-dealer services with custodial access, lets entrepreneurial wealth managers choose the construct that best suits their approach to client service.

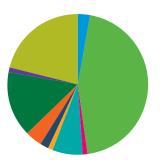
Revenue: Commissions, 29%; AUM Fees, 71%; Other, 0%

57. cfd Investments

Revenue Distribution

529 Plans	3%
Asset Management Fee	45%
ETFs	1%
Fixed Annuities	7 %
Individual Bonds	1%
Individual Stocks	2%
Insurance	4%
Mutual Funds	15 %
Non-traded REITs	1%
Variable Annuities	21%
Other	0%

Contact: Brent Owens 800-745-7776



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
175	32.5	185,000	up to 92%	2,999.1

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: Offers annual face-to-face meetings, annual financial check-ups, annual review for general compliances and audits onsite every 3 years.

Specialization: The firm specializes in serving Main Street America.

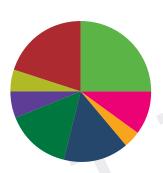
Revenue: Commissions, 55%; AUM Fees, 45%; Other, 0%

58. Kalos Financial

Revenue Distribution

529 Plans	0%
Asset Management Fee	25%
ETFs	10%
Fixed Annuities	0%
Individual Bonds	4%
Individual Stocks	15%
Insurance	0%
Mutual Funds	15%
Non-traded REITs	6%
Variable Annuities	5%
Other	20%

Contact: Dan Meehan 770-407-5417



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
116	32.1	276,436	up to 90%	3,213.6

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: The firms strives to avoid being the 'business prevention unit' and would like to be a partner to ensure that business is done correctly. Offers a cooperative attitude, they endeavor to review all submissions on a timely basis and are always willing to discuss individual situations where advertising, seminars, OBAs, etc. are concerned.

Specialization: Specializes is helping advisors understand and implement endowment style investment portfolios for their clients.

Revenue: Commissions, 75%; AUM Fees, 25%; Other, 0%

59. Arete Wealth Management

Revenue Distribution 529 Plans 0% **Asset Management Fee** 46% **ETFs** 0% **Fixed Annuities** 1% Individual Bonds Individual Stocks 1% Insurance 1% **Mutual Funds** 3% **Non-traded REITs** 0% Variable Annuities 10% Other 37%

Contact: Tim Snodgrass 619-985-7873



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
96	30.1	313,588	up to 90%	3,600.0

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Offers comprehensive compliance oversight and protective services. Our compliance/legal staff includes three former enforcement attorneys from FINRA or the SEC.

Specialization: Specialize in high-net-worth asset management and endowment style asset allocation, specifically alternatives.

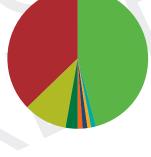
Revenue: Commissions, 45%; AUM Fees, 46%; Other, 9%

60. Founders Financial Securities

Pavanua Distribution

Revenue Distribution	
529 Plans	2%
Asset Management Fee	60%
ETFs	0%
Fixed Annuities	0%
Individual Bonds	0%
Individual Stocks	1%
Insurance	2%
Mutual Funds	10%
Non-traded REITs	2%
Variable Annuities	15%
Other	8%

Contact: Hank Multala 888-523-1162 ext. 1257



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
73	29.1	399.136	up to 90%	2.805.7

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: The compliance team is an extension of the advisor's business; serves as partner and counsel to help each advisor serve the unique goals and dreams of each of their clients.

Specialization: Developing meaningful relationships that positively impact the lives and businesses of advisors. Providing each advisor with a voice that is heard and a role in a community comprised of highly-professional individuals whose primary focus is serving the goals of their clients.

Revenue: Commissions, 21%; AUM Fees, 76%; Other, 3%

Number

Of Producing

Reps 2018

89

Number

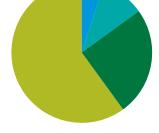
Of Producing

Reps 2018

61. Fortune Financial Services

Revenue Distribution

529 Plans	5%
Asset Management Fee	0%
ETFs	0%
Fixed Annuities	10%
Individual Bonds	0%
Individual Stocks	0%
Insurance	0%
Mutual Funds	25%
Non-traded REITs	0%
Variable Annuities	60%
Other	0%



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
247	19.9	80,577	up to 90%	1,889.1

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes.

Compliance Support: Offers a fair and robust compliance support that works for the advisor, the reps and clients

Specialization: Offers variable annuities, indexed annuities, mutual funds all on a direct basis. No brokerage accounts needed. They also have an affiliated RIA and use TD Ameritrade as a custodian. The firms is a very simple broker-dealer to be associated with. They allow their reps to

Revenue: Commissions, 100%; AUM Fees, 0%; Other, 0%

Gross

Revenue (\$MM)

2018

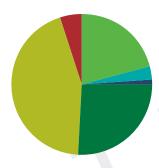
12.5

Contact: Greg Bentley 724-846-2488

62. Gradient Securities

Revenue Distribution

MCTCHAC BISHIBAHON	
529 Plans	0%
Asset Management Fee	21%
ETFs	0%
Fixed Annuities	3%
Individual Bonds	0%
Individual Stocks	1%
Insurance	0%
Mutual Funds	26%
Non-traded REITs	0%
Variable Annuities	44%
Other	5%



Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? Yes

Compliance Support: Offers common-sense compliance which includes dozens of pre-approved sales systems and marketing pieces that can be customized. Compliance officers are experienced and accessible. Monthly training webinars and alert emails are offered to help producers understand compliance rules and regulatory issues.

Gross

Revenue

Per Rep

2018

140,450

Pavout

Percentage

2018

up to 90%

Pavout

Percentage

2018

AUM

2018

1,380.5

AUM

(\$MM)

2018

Specialization: The firm is a marketing company that happens to be a broker-dealer. They provide strong and unique marketing tools to help reps find more prospects. Offers support with case design and financial planning. Advisors have access to a full set of financial products and services through the firm and our affiliates.

Revenue: Commissions, 74%; AUM Fees, 21%; Other, 5%

Gross

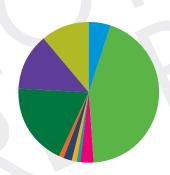
Revenue (\$MM)

2018

Contact: C. David Leflar 651-621-8215

63. Signal Securities

Revenue Distribution	
529 Plans	5%
Asset Management Fee	44%
ETFs	3%
Fixed Annuities	1%
Individual Bonds	1%
Individual Stocks	2%
Insurance	1%
Mutual Funds	19%
Non-traded REITs	13%
Variable Annuities	11%
Other	0%



52	7.1	136,709	up to 90%	895,273.0
Does your firm op	erate a corporate RIA	N? Yes. Can reps ope	erate their own RIA? Yes	5.

Gross

Revenue

2018

Compliance Support: Offers full service in-house compliance department. Transition help for new advisors

Specialization: Offers financial planning, asset allocation, money management, retirement and tax planning

Revenue: Commissions 56%: AUM Fees 44%: Other 0%

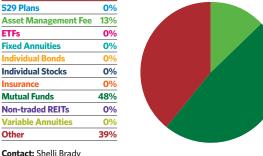
Contact: Jerry Singleton 817-877-4256 ext. 202

64. Securities Management & Research

Revenue Distribution

Revenue Distribution	
529 Plans	0%
Asset Management Fee	13%
ETFs	0%
Fixed Annuities	0%
Individual Bonds	0%
Individual Stocks	0%
Insurance	0%
Mutual Funds	48%
Non-traded REITs	0%
Variable Annuities	0%
Other	39%

800-356-5234



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
155	3.2	20 944	un to 90%	452.1

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

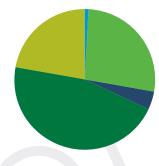
Compliance Support: Provides top-of-the-line assistance by using the latest tools and providing ongoing consultation to support advisors with quick turnaround times.

Specialization: N/A.

Revenue: Commissions, 56%; AUM Fees, 13%; Other, 31%

65. Correll Co. Investment Services Corporation

Revenue Distribution				
529 Plans	1%			
Asset Management Fee	27%			
ETFs	0%			
Fixed Annuities	0%			
Individual Bonds	0%			
Individual Stocks	4%			
Insurance	0%			
Mutual Funds	46%			
Non-traded REITs	0%			
Variable Annuities	22%			
Other	0%			



Number Of Producing Reps 2018	Gross Revenue (\$MM) 2018	Gross Revenue Per Rep 2018	Payout Percentage 2018	AUM (\$MM) 2018
8	1.0	125,000	up to 90%	N/A

Does your firm operate a corporate RIA? Yes. Can reps operate their own RIA? No.

Compliance Support: N/A.

Specialization: Offers retirement plans.

Revenue: Commissions, 73%; AUM Fees, 27%; Other, 0%

Contact: M. Nicole Correll 708-599-2900

^{*}A Member of Advisor Group. **A Member of Atria Wealth Solutions.