## RAYMOND JAMES<sup>®</sup>

## We Believe True Independence Should Be Supported.

aymond James was established in 1962 with a commitment to the needs of individual clients and the freedom of their advisors above all else. This principle has grown into a corporate culture centered on independence and driven by associates who work to support both the capabilities and objectivity of the advisors we serve. When you affiliate with Raymond James as an independent commission or feebased advisor, you enjoy something virtually no other firm can offer: all the rewards of running your own practice along with all the resources of a full-service, self-clearing New York Stock Exchange-member broker/dealer. You'll exercise the full freedom of independence - doing things your way, working closely with your handpicked staff, structuring day-to-day operations to suit your daily life and much more - while having full, direct access to the industry experts and proven strength of Raymond James.

A public company since 1983, Raymond James Financial (RJF) is a diversified financial services firm listed on the New York Stock Exchange. As the parent company to several broker/dealer and affiliate firms, it offers a broad spectrum of investment



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management and financial planning services. Its four principal wholly owned broker/dealers have more than 6,300 financial advisors whose names are routinely listed among the best in the business, including Barron's Top 100. Raymond James advisors serve 2 million accounts in more than 2,600 locations throughout the United States, Canada and overseas. In addition. total client assets are approximately \$390 billion, of which approximately \$43 billion are managed by the firm's asset management subsidiaries. The firm has been recognized nationally for its community support and corporate philanthropy, most notably for its support of the arts and for Raymond

James Stadium, home of the Tampa Bay Buccaneers.

Raymond James' commitment to advisor and client service and conservatively managed growth has resulted in 99 consecutive profitable quarters. In addition, the firm is proud to receive regular, national recognition from the industry, its peers, its advisors and their clients. To learn more about Raymond James and how we can help you through all the steps necessary to build and own your own independent practice or independent RIA, visit www.advisorchoice.com.

Past performance is not indicative of future results.

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