

## Centaurus Financial



## True “Independent” Broker Dealer Tradition

**W**hile there are many firms to choose from in the independent broker/dealer universe, unfortunately the acquisition of many “independents” by insurance companies and other institutional sized firms can take much of your independence away. In stark contrast, Centaurus maintains a true culture of independence going back three generations by remaining privately owned and committed to its original vision of strength through independence. Centaurus’ dedication to the traditional “independent broker/dealer” model is reflected in some of the following ways:

### “We Invest in Your Success”

We strongly believe that your growth is our growth – Centaurus’ success is derived from our organic growth strategy which is driven by our industry renowned “Quantum Leap Workshops.”

These business building workshops are designed to maximize your efficiency and productivity and to dramatically grow your revenue. Our educational platform is dedicated to helping you cultivate your practice and take your business to the next level. By providing the indispensable tools and the education to accomplish this, Centaurus is investing in its most valuable asset; its Representatives.

### Competitive Payouts and Flexible Production Requirements

As broker/dealer costs continue to rise, many broker/dealers have reduced payouts and raised production requirements. At Centaurus, we continue to have among the highest payouts and flexible production requirements in the industry, including readily achievable qualifications for our Leaders Conference. Our history of educating our Representatives to significantly increase their revenue by attending our “Quantum Leap Workshops” enables our production flexibility.

### Managed Growth and Access to Experienced Senior Management

In order to provide the service that everyone promises and few deliver, Centaurus has systematically controlled our growth so that all representatives have immediate access to Home Office personnel, from the CEO on down. By growing in this controlled manner, we have been able to find the balance between having the size, infrastructure and net capital to provide the necessary scale and back office support, while being small enough for every Centaurus Representative to be treated with the utmost respect.

### Supportive and Resourceful Compliance Professionals

Our compliance experts recognize how time sensitive the review of advertising and marketing material is to those waiting for such approval. Therefore, they work diligently to shorten the review turnaround time, with a view toward accommodating your marketing objectives while adhering to the highest standards of our industry’s rules and regulations.

### Financial Planning Practice Acquisitions and Business Continuation

Another way of growing organically is to increase your assets under management. Like their clients, financial planners need to prepare for their eventual retirement. By assisting our representatives financially and with business consulting support to buy and sell their practices to meet their retirement or growth objectives, we provide a unique opportunity, while concurrently growing our firm in a manner consistent with our business philosophy.

### Experience the Difference

When most broker/dealers are either too large or too small to meet your needs, it is never too soon to experience the difference of being associated with a truly independent firm.