



>First Look ETF

SEP 2019

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Wheatfield with a Reaper, Vincent van Gogh, 1889 (Van Gogh Museum)

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New 2019 ETPs Yearly Totals

JAN	23
FEB	9
MAR	19
APR	31
MAY	27
JUN	14
JUL	15
AUG	4
SEP	
OCT	
NOV	
DEC	
YTD Total Launches	142
YTD Total Closures	75
YTD Net Launches	67

The pace of newly launched ETPs dramatically slowed during August and only four new products debuted on U.S. stock exchanges. The historical lull of summer months on Wall Street along with a pullback in stock prices contributed to the deceleration in new offerings.

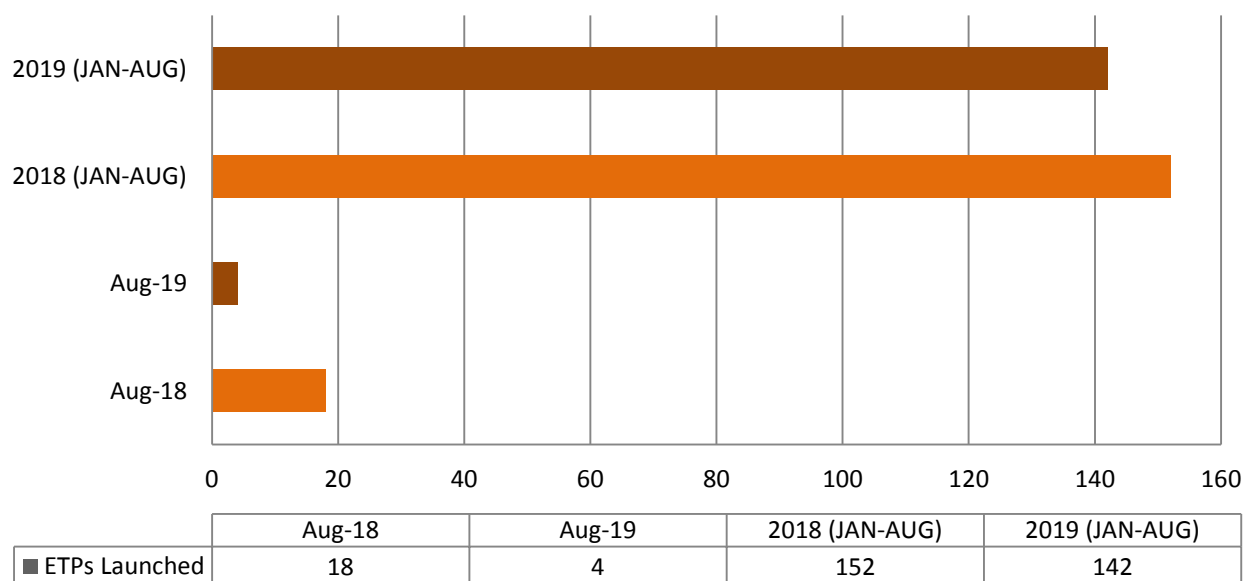
During August, products from First Trust (one fund) and Innovator Management (3 funds) were introduced.

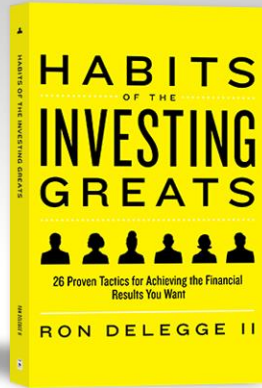
Since the start of 2019, a gross total of 142 new ETPs have been launched from January to August, slightly lagging the same year ago period when a total of 152 new ETPs debuted.

Among the rookie class in August, all four ETPs are linked to equity strategies.

For August Cboe Global Market led all exchanges, with three ETP listings while NYSE Arca added one. ■

ETP Launch Comparisons





A portfolio coupled with poor habits will achieve superior results with great difficulty.

NOW AVAILABLE



August 2019 Launches

Symbol	Fund Name	Listing Date	Exchange
ECLN	First Trust EIP Carbon Impact ETF	8/19/2019	NYSE Arca
UAUG	Innovator S&P 500 Ultra Buffer ETF	8/01/2019	Cboe Global
PAUG	Innovator S&P 500 Power Buffer ETF	8/01/2019	Cboe Global
BAUG	Innovator S&P 500 Buffer ETF	8/01/2019	Cboe Global

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