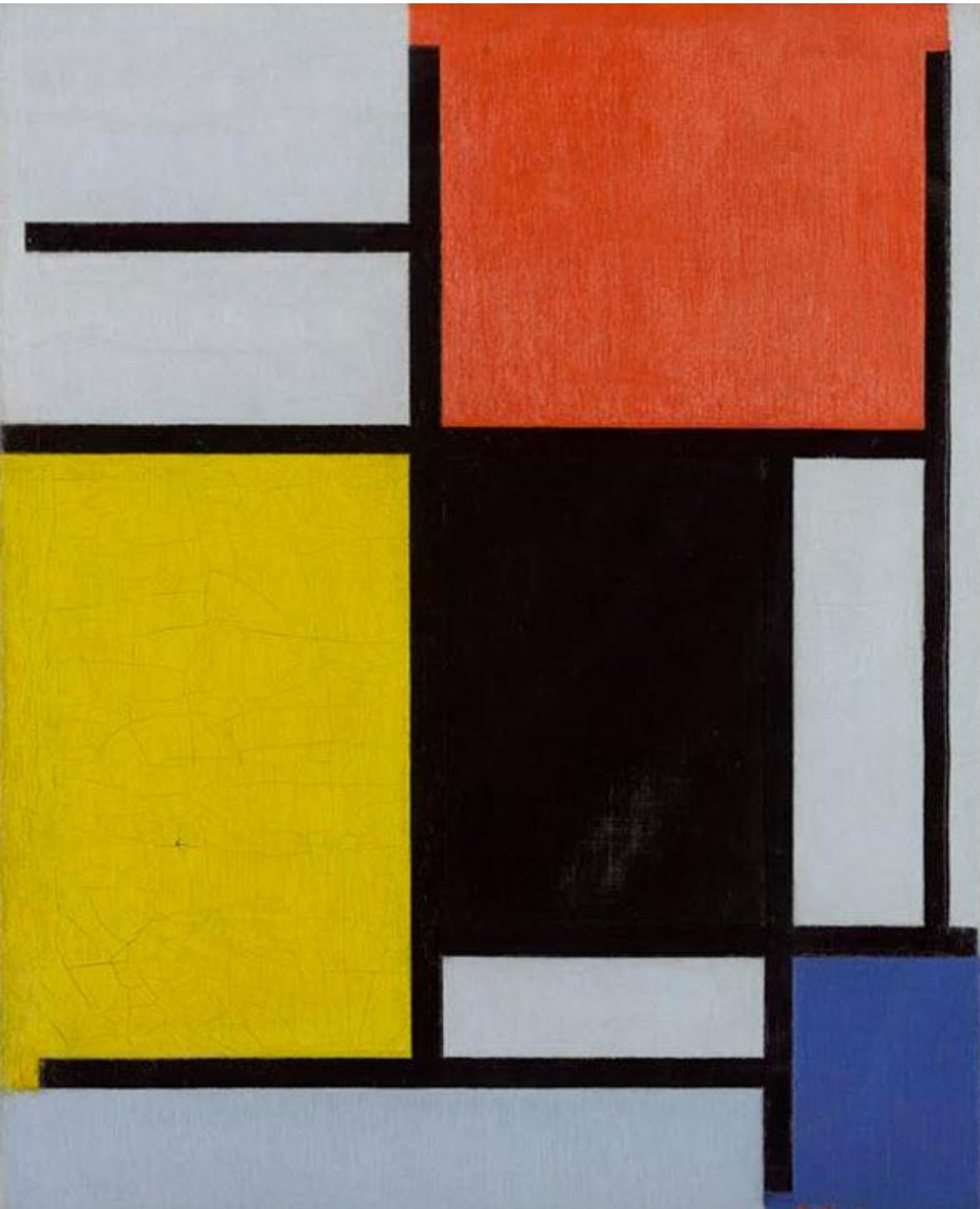




>First Look ETF

AUG 2019

Scan here with your mobile device to get future updates.



Composition with Red, Yellow, Black, Blue and Grey, Piet Mondrian, 1921, (The Rembrandt Society)

>First Look ETF

AUG 2019



Scan here with your mobile device to get future updates.

New 2019 ETPs Yearly Totals

JAN	23
FEB	9
MAR	19
APR	31
MAY	27
JUN	14
JUL	15
AUG	
SEP	
OCT	
NOV	
DEC	
YTD Total Launches	138
YTD Total Closures	75
YTD Net Launches	63

Thus far, 2019 is still on target to be among the liveliest in new ETF launches over the past five years. Behind this are buoyant global stock prices and relatively calm credit markets, coupled with an influx of new ETP providers.

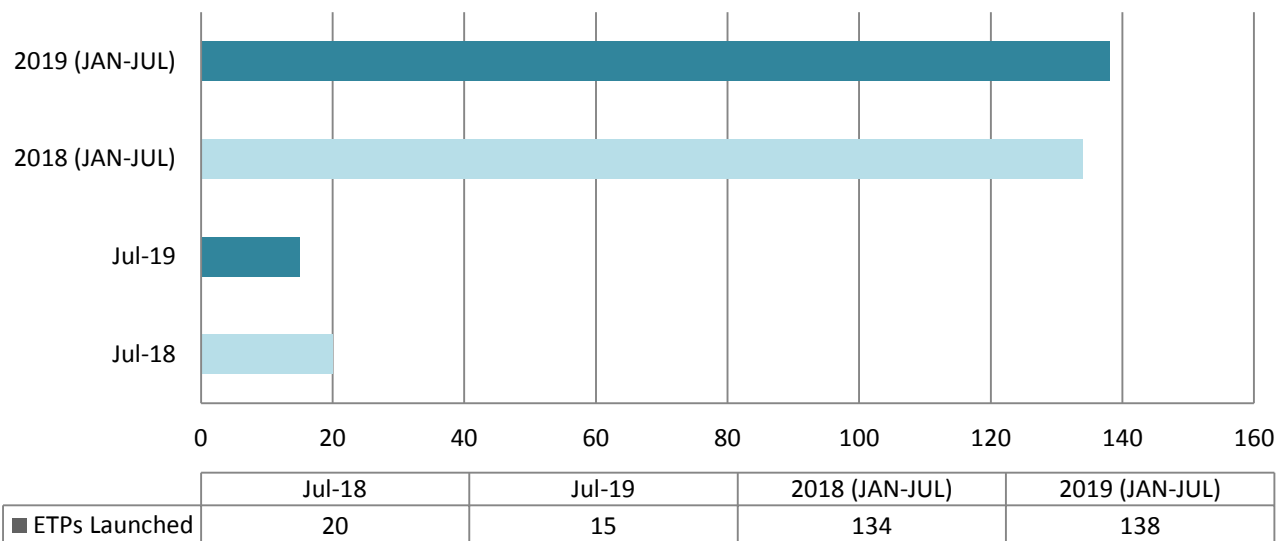
During July, a total of 15 ETPs debuted including products from Principal (3 funds), FlexShares (3 funds) and Innovator Management (2 funds).

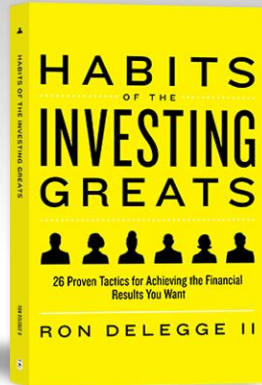
A gross total of 138 new ETPs have been launched from January to July, slightly outpacing the same year ago period when a total of 134 new ETPs debuted.

Among July's rookie class, 13 ETPs are linked to equity strategies while two funds are fixed income.

For July the NYSE Arca led all stock exchanges with 9 new ETP listings while Nasdaq gained four and Cboe Global Markets added two. ■

ETP Launch Comparisons





A portfolio coupled with poor habits will achieve superior results with great difficulty.

NOW AVAILABLE
amazon

July 2019 Launches

Symbol	Fund Name	Listing Date	Exchange
ULTR	IQ Ultra Short Duration ETF	7/31/2019	NYSE Arca
TOKE	Cambria Cannabis ETF	7/25/2019	Cboe Global
PDEV	Principal International Multi-Factor Core Index ETF	7/23/2019	Nasdaq
PSM	Principal U.S. Small Cap Multi-Factor Core Index ETF	7/23/2019	Nasdaq
PLC	Principal U.S. Large Cap Multi-Factor Core Index ETF	7/23/2019	Nasdaq
CNBS	Amplify Seymour Cannabis ETF	7/23/2019	NYSE Arca
WBIN	WBI BullBear Trend Switch US Total Return ETF	7/18/2019	NYSE Arca
HLAL	Wahed FTSE USA Shariah ETF	7/16/2019	Nasdaq
QLVD	FlexShares Developed Markets ex-US Quality Low Volatility Index Fund	7/16/2019	NYSE Arca
QLVE	FlexShares Emerging Markets Quality Low Volatility Index Fund	7/16/2019	NYSE Arca
QLV	FlexShares US Quality Low Volatility Index Fund	7/16/2019	NYSE Arca
ACIO	Aptus Collared Income Opportunity ETF	7/10/2019	Cboe Global
THCX	Cannabis ETF	7/9/2019	NYSE Arca
EJUL	Innovator MSCI Emerging Markets Power Buffer ETF	7/1/2019	NYSE Arca
IJUL	Innovator MSCI EAFE Power Buffer ETF	7/1/2019	NYSE Arca

Important Disclosures

Brokerage Products / Not FDIC-Insured / No Bank Guarantee / May Lose Value

This report does not constitute an offering of any security, product, or service. While the data and information contained herein is deemed accurate, no warranties of accuracy are provided and all data is subject to change. Information is provided "as is" and the user of the information assumes the entire risk of its usage.

Indices are unmanaged and cannot be invested in directly. Index performance, if cited, does not reflect fees and expenses. ETF performance, if cited, is historical and not a guarantee of future results. Consult a prospectus for fees, risk, and other information before investing. None of the data or views presented herein should be considered investment advice.

This report is not to be reproduced, copied or redistributed without the expressed written consent of ETFguide, LLC.

© 2019 ETFguide, LLC. All Rights Reserved.