

FA Video

Pre-roll

Pre-roll clip - 15 seconds max,

Ratio: 16:9 standard ratio (640x360 screen size)

Frame rate: 24 - 30 FPS

Format: flv or .mp4 or (HD Quicktime .MOV or .AVI)

Video Sponsor logo - 120x60 File size: 20k initial | 40k polite

Video Sponsor logo - 300x60 File size: 20k initial | 40k polite

3rd party tags or Rich Media, GIF/Animated GIF, JPEG with URL address for click-through.

New Creative - Option to change creative content of any advertising space once per month.

Long form (Featured Videos)

Long Form Video -

Video - 16:9 standard ratio (640x360 screen size),

HD Quicktime .MOV, MP4, or .AVI

Frame rate: 24 - 30 FPS,

Length - 3 to 10 or more minutes,

Max bit rate: 2672 kbps

Title and abstract - (1-2 sentences about the video - 50 words max.)

Thumbnail Image - 200x150 jpg, gif or png

Poster frame image - 640x480 jpg, gif or png

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Video Sponsor logo - 300x60 **File size:** 20k initial | 40k polite

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