## FINANCIAL ADVISOR



Keep all text and logos below the red line for page 1 only. Your background image is the only image that can extend beyond the red line into the upper right-hand corner.

Full Page False Cover Tip
Trim Size= 8" x 10-3/4"
Bleed Size $=8-1 / 4 " \times 11^{\prime \prime}$
Trim Safety= 1/4"
100\# Gloss Text Stock

- Image/Background will extend to upper righthand corner
- Logo colors can change to complement cover subject to FA approval
- Tagline and date can be knocked out of background
- Advertiser logo must appear on page 1 of the ad and cannot exceed $25 \%$ of the FA logo

