JANUARY / FEBRUARY 2015
WWW.PW-MAG.COM

*P*rivate *W*ealth

ADVISING THE EXCEPTIONALLY AFFLUENT

3-11/16"

Keep all text and logos below the red line for page 1 only. Your background image is the only image that can extend beyond the red line.

Full Page False Cover Tip
Trim Size= 8" x 10-3/4"
Bleed Size= 8-1/4" x 11"
Trim Safety= 1/4"
100# Gloss Text Stock

10-3/4"

- Image/Background will extend to to top of page behind PW logo
- Date can be knocked out of background
- Advertiser logo must appear on page 1 of the ad and cannot exceed 25% of the PW logo

7-1/16"

Mailing label (3.75" x 1.5")

8"