## 2018 Editorial Calendar

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<th>MONTH</th>
<th>EDITORIAL FEATURES</th>
<th>BONUS CONFERENCE DISTRIBUTION</th>
<th>CONTENT MARKETING</th>
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| Jan   | • U.S. Equity Outlook  
• Insurance  
• Retirement Income | • Inside ETFs  
• FSI OneVoice  
• Heckerling Institute on Estate Planning  
• Investments & Wealth Institute formerly IMCA Investment Advisor Forum | • U.S. Equity | Nov 27 | Nov 30 | Dec 5 | Dec 29 |
| Feb   | • U.S. Fixed-Income Outlook  
• Last-Minute Tax Strategies  
• Alternative Investing | • TD Ameritrade National LINC | | Dec 29 | Jan 5 | Jan 30 | |
| Mar   | • Women In Wealth Management Special Section  
• Real Estate  
• College Planning  
• Emerging Markets Investing | • Women In Wealth Management | Jan 23 | Jan 30 | Feb 5 | Feb 28 | |
| Apr   | • 4th Annual Invest In Women Conference Supplement  
• Broker-Dealer Outlook/Annual Broker-Dealer Ranking & Profiles  
• Impact/Sustainable Investing  
• Insurance | • 4th Annual Invest in Women  
• NAPFA Spring  
• Investments & Wealth Institute formerly IMCA ACE | Feb 21 | Feb 28 | Mar 7 | Mar 30 | |
| May   | • 401(k) Planning  
• Energy Investing  
• Young Advisors To Watch | • 401(k) Planning  
• Energy Investing  
• Young Advisors To Watch | Mar 30 | Apr 5 | Apr 30 | | |
| Jun   | • Small, Independent Broker-Dealers  
• Annuities  
• Emerging Markets Investing | • Pershing INSITE  
• Morningstar Investment Conference | Apr 30 | May 4 | May 29 | | |
| Jul   | • FinTech/Robo Advisor Special Section  
• Annual Top RIA Ranking  
• Insurance  
• Dividend-Paying Strategies  
• Impact/Sustainable Investing | • FinTech/Robo Advisor | May 23 | May 30 | Jun 7 | Jun 29 | |
| Aug   | • 9th Annual Inside Alternatives Conference Supplement  
• 9th Annual Inside Retirement Conference Supplement  
• Broker-Dealer Recruiting Special Section  
• Alternative Investing  
• REITs | • 9th Annual Inside Alternatives Conference Supplement  
• 9th Annual Inside Retirement Conference Supplement  
• Broker-Dealer Recruiting Special Section  
• Alternative Investing  
• REITs | Jun 23 | Jun 29 | Jul 5 | Jul 27 | |
| Sep   | • Retirement Investing  
• College Planning  
• Insurance  
• International Investing | • 9th Annual Inside Alternatives Conference Supplement  
• 7th Annual Impact/SRI & ESG Investing | Jul 30 | Aug 6 | Aug 29 | | |
| Oct   | • Alternatives Special Section  
• Broker-Dealer Technology Platforms  
• Year-End Tax Strategies | • MFI Annual Convention  
• NAPFA Fall National  
• Schwab IMPACT | Aug 23 | Aug 30 | Sep 5 | Sep 28 | |
| Nov   | • Fixed-Income Special Section  
• 401(k) Planning  
• Annuities | • Fixed-Income | Sep 22 | Sep 28 | Oct 5 | Oct 30 | |
| Dec   | • Custodian Platforms  
• Alternative Investing  
• Charitable Giving  
• International Investing | | Oct 30 | Nov 5 | Nov 30 | | |

In every issue: Retirement Planning, Client Relations, ETFs, Mutual Funds, Technology, Wealth Management, Investing, Estate Planning, Practice Management.