

FINANCIAL ADVISOR



KNOWLEDGE FOR THE SOPHISTICATED ADVISOR

Month 2018

3-1/8"

10-3/4"

7-5/8"

8"

Keep all text and logos below the red line for page 1 only—your background image is the only image that can extend beyond the red line into the upper right-hand corner. There are no placement restrictions for page 2 (other than keeping the text within the trim safety).

Full Page False Cover Tip (2 pages- front and back)

Trim Size= 8" x 10-3/4"

Bleed Size= 8-1/4" x 11"

Trim Safety= 1/4"

100# Gloss Text Stock

- Image/Background will extend to upper righthand corner
- Logo colors can change to complement cover subject to FA approval
- Tagline and date can be knocked out of background
- Advertiser logo must appear on page 1 of the ad and cannot exceed 25% of the FA logo

Mailing label (3.75" x 1.5")

