

## FA Mobile Take Over

Flash files are no longer accepted for banner placements

### Creative Assets –

**Mobile Interstitial** – 300x250

**Top Rectangle Banner** – 300x250

**Middle Rectangle Banner** – 300x250

**Bottom Rectangle Banner** – 300x250

### Specifications -

**Interstitial Mobile** (Roadblock) –

**Dimensions:** 300 x 250 **File size:** 200k initial – HTML5 -100k polite | 300k full

**File Format:** 3rd party tags or Rich Media, HTML5, GIF/Animated GIF or JPEG with URL for click-through.

**Auto close:** 30 seconds

### Rectangle Banners –

**Dimensions:** 300 x 250 **File size:** 40k initial | 100k polite – HTML5 -100k polite | 300k full

**File Format:** 3rd party tags or Rich Media, HTML5, GIF/Animated GIF or JPEG with URL for click-through.

**Animation:** 3 loop maximum, 30 second maximum

**Expanding:** None

- The publisher strongly suggests the use of static banners for this package