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Certified Executive Coach
Generations To Generations LLC

Family Coaching: Improving the Success Rates of Generational Wealth Transfer

South Dakota Trusts offer great opportunities for families to have their wealth continue for generations to come. Family enterprises can encompass family businesses, investments, philanthropy and more which leads to complexity. Family coaching gives a greater opportunity for the family wealth to continue by addressing not only the Financial Capital but also the Structure (Governance within the family), Societal, Family, Human Capital (Development of Heirs) and Spiritual. Dalai Lama has a quote—“Lack of transparency results in distrust.” Some might say they don’t want to disclose what their net worth is or what they want for themselves and or wealth in life, however they miss the opportunity to give the greatest gift to their family, which is the gift of knowledge and stewardship. By opening the lines of communication with themselves and their family they open the door to the opportunity to develop the heirs to create awareness and receiving of wealth during life and at death.

We take an intentional focus to address all areas of capital

with the family and preparing heirs at all ages. Building the trust, knowledge and communication for a successful transition of family wealth and values will create the balance between resources for consumption and stewardship so all elements of wealth will continue to grow and pass. Financial wealth should be accompanied by a set of values toward which the whole family is expected to aspire, by the meaning and purposes to which the family’s assets and wealth are to be used, and by the expectations of family members and their responsibility as well as their role in the community and their relationships. A family that works through family values, a family mission statements, participating in family meetings and society, will help all family members to have a core of basic principles to which they can adhere to and help all heirs to have unity. Creating a family constitution will communicate the family purpose behind the family business and or wealth and includes the founder’s story. It can be amended and added to by each generation. A successful wealth transition should be a source of pride and direction to each heir as they come together from one generation to the next.

For more information, please visit www.g2gconsulting.net.



Founded by Agatha Johnson, **GENERATIONS TO GENERATIONS LLC** was started after years of working in the industry and seeing many families struggle with the multi- generational succession of wealth that can sometimes be derailed even with a well thought through estate plan. Our team helps families take an intentional focus on successfully transitioning their wealth by preparing heirs in all elements of wealth. Those areas of wealth are financial, structural, human capital, family, societal and spiritual. We do this through family meeting facilitation, family & individual coaching, generational wealth planning, develop leadership in the next generation, heir preparation, facilitate the written family constitution and business and family vision, strategy & governance.