The 106 Year Lifespan: Concierge Medicine and Longevity Planning

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Do you want to live to 106 or beyond?





You have the power to ensure you and your clients have long, healthy, active lives.





Here's some food for thought ...



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Insurance \neq **Healthcare**



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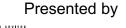
Are you very confident that, going forward, you'll be able to access high-quality physicians when you need them?





How confident are you that you'll be able to receive cutting-edge medical care (free of conflicts of interest)?









How confident are you that your physicians will be truly engaged and 100-percent committed to your well-being?





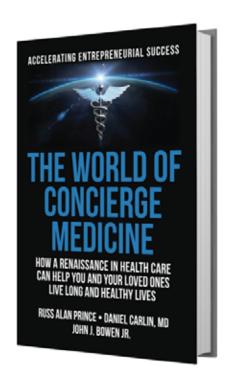
If you have any doubts at all, you should seriously consider the alternative.





Let's get started exploring the world of concierge medicine and how it can maximize your longevity





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"When you have your health, you have many problems. When you don't have your health, you have but one problem."

— A highly intelligent person





The US healthcare system is broken. It is crisis focused and prevention punitive.





The Consequences

- Loss of access
- Loss of holistic primary care
- Loss of informational continuity





So where should you turn?



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Concierge medicine



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1. A current healthcare concern

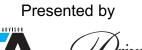




2. Current primary care model is substandard





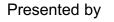




3. Your primary care physician is retiring or transitioning his or her practice to concierge medicine.











What is concierge medicine?



- Retainer agreement—a membership fee
- More time with your physician
- Professional and economic loyalty
- NOT assembly-line medicine





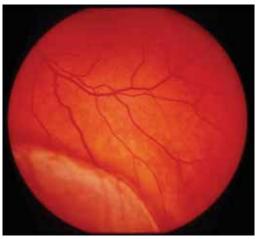
Three categories of conditions





1. Acute problems









2. Chronic conditions







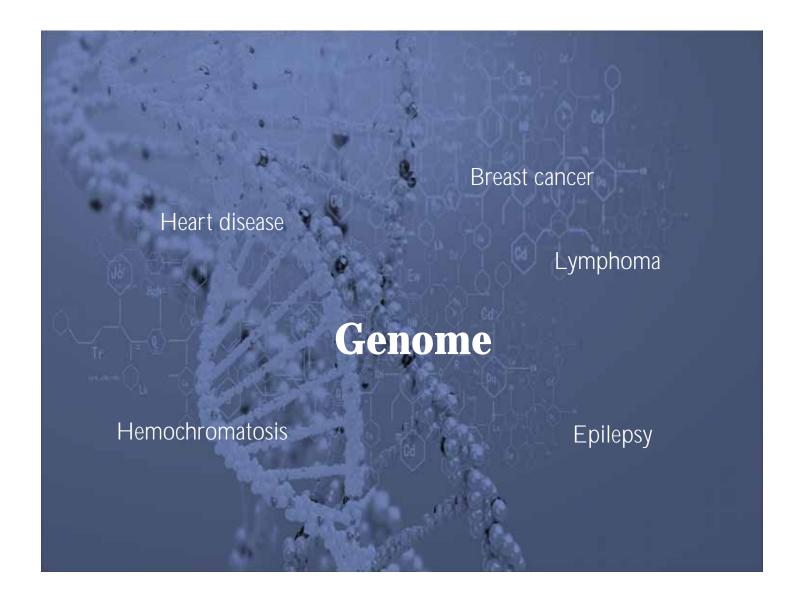


3. Longevity Plan















Diet, Exercise, Lifestyle (and stem cells)













Biomarkers





• BRCA1/2 mutated carrier cancer riskb

| | Breast Cancer | Ovarian Cancer | Male Breast Cancer |
|-------|----------------------|-----------------------|--------------------|
| BRCA1 | 60%-80% | 30%-45% | 1%-5% |
| BRCA2 | 60%-80% | 10%-20% | 5%-10% |

- BRCA1 and BRCA2 contribute to ~40% hereditary breast cancer
- 5% to 10% of patients with breast cancer carry BRCA1 or BRCA2 mutations

a. National Cancer Institute^[5]; b. Bove BA. *Breast Cancer: Prognosis, Treatment and Prevention*. 2008 pg 525-584.^[8]

| 23 | IU/ |
|-------------------|-----------------------------|
| | |
| 175 | mg/ |
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| 73 | mg/ |
| | |
| idelines, HDL-C : | >59 mg/dL i |
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| Detected | ug/ |
| ers for Disease (| Control and |
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Tommy's Outcome

+10 years of life

+10 years legacy







Longevity care and concierge medical practices

| Category | Continuous Connected Care | Physician Concierge Practice | Conventional Physician Practice | Private Health Advisory |
|---|---|---|---------------------------------------|-------------------------------|
| Genome risk map | 1 | Possibly | _ | _ |
| Predictive biomarkers | ✓ | Possibly | _ | _ |
| Integrated nutrition plans | ✓ | Possibly | _ | _ |
| Lifestyle plan (e.g. exercise and mental wellbeing) | ✓ | Possibly | _ | _ |
| Calendared tracking of key metrics | ✓ | Possibly | Limited | _ |
| Response plan to changes in key metrics | ✓ | Possibly | Limited | _ |
| Supporting technologies | Phone, email, app integrated with scheduling and logistics infrastructure | In person, phone, email, app integrated with scheduling and logistics infrastructure | Phone | _ |





The concierge physician is:

- A health care advocate, leads with prevention
- A reliable point of easy access
- Diagnoses the simple, navigates the complex
- Provides continuity
- Is loyal to you, not...



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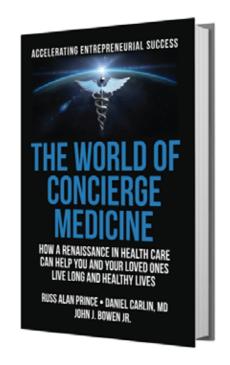
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